

KSI Kitchen and Bath showcases its products for customers

KSI Kitchen and Bath at 1839 South Woodward in Birmingham is a business that demands the best. Just one year ago it opened what it considers to be the best kitchen and bath showroom in the area. It carries products to help customers get the best kitchens and baths they can. It offers very competitive prices and recommends the best tradespeople it can find to install new cabinets, sinks, baths and showers for its customers.

Manager Todd Sloan explained how KSI Kitchen and Bath Showrooms became so well known for offering the best service and products to anyone who walks in to the showroom. "We are committed to customer service," he said. "We have only well-trained specialists working in the showroom. Our cabinets give the consumer the best buy for their money and we carry products that we know our customers will be satisfied with."

These products include Merillat cabinets and custom cabinets by Amera and Fieldstone in a wide range of styles and colors. It also offers choices of laminate, Gibraltar



From left to right: Art Murphy, Edwina Heiderer, Todd Sloan, Ron Czajkowski, and Kath Diaz.

and Corian products for countertops.

"Corian is more expensive than regular laminate, but it's worth it because of its durability," Sloan explained. "It's totally repairable with any soft abrasive if it happens to chip. Also, it offers several choices,

including sinks and countertops in one piece and different types of edges."

A similar product is offered for bathroom countertops, showers and tubs. This is a manmade synthetic marble, called Marblelite, which is

strong and durable. Repair kits are available if it chips. But unlike Corian, it's in the same price range or less expensive than traditional bathroom products.

The staff at KSI Kitchen and Bath uses computers to design the right kitchen or bath for its clients. "Even if customers don't know what they want, we try to guide them through the design process. They can bring in their room measurements or we'll come out and take them," Sloan said.

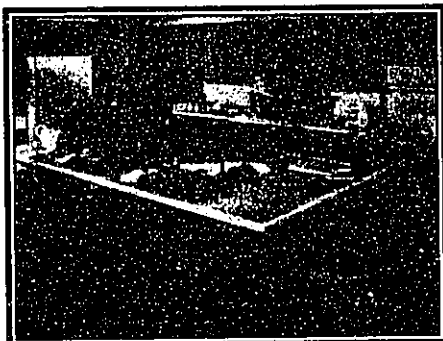
He pointed out that white and lighter color cabinets are still popular in this area, even though designers predicted a return of darker colors. "This area isn't as predictable. Its residents make up their own minds as to what they want. White is still the most popular cabinet we sell."

Selling to the public makes up half of KSI Kitchen and Bath's business. The other half comes from selling to large contractors.

KSI Kitchen and Bath, which celebrates its 25th anniversary this year, is open 9 a.m. to 5 p.m. Mondays through Saturdays except for Thursdays, when it stays open until 8 p.m.

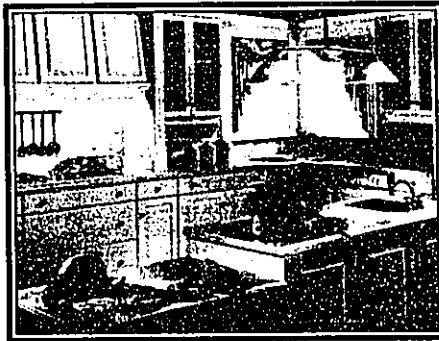
"Measure Twice...Cut Once."

Merillat
AMERICA'S CABINETMAKER



That ancient rule of carpentry is good advice for all pursuits. We've found it especially important when you turn to KSI for your new kitchen cabinets.

So important that a KSI Kitchen Specialist goes to your home to double check your room measurements.



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36549 Grallot
S. of Metro Parkway
(810) 791-7405

BIRMINGHAM
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(810) 647-9567

SOUTHGATE
15251 Dix-Toledo
S. of Eureka
(313) 283-9800

WATERFORD
5314 Dixie Hwy.
Northway Plaza
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Hours: Mon., Tues., Wed., Fri., Sat. 9-5, Thurs. 9-8 - Other evenings by appointment.



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