

Personal services provided by Birmingham/Bloomfield Credit Union

Whether people work or live in the communities of Birmingham or Bloomfield, they can take advantage of the friendly, personal services provided by the Birmingham/Bloomfield Credit Union. It was formerly known as the Birmingham Teachers Credit Union.

Backed by years of experience since 1931, the independent credit union prides itself on offering all services

offers, it should be able to meet its future short- and long-term goals. The services include checking accounts, savings, loans, automatic teller machines (ATMs), Visa credit card accounts, automatic payments plans for utilities, etc.; direct deposit and payroll deduction plans, legal services and an audio response system that facilitates transactions with a touch tone phone.

BBCU's goals focus on attracting about a seven percent increase in membership over a short term and a 10 percent increase over the long term. "We don't want to grow too fast," explained Patten. "We want to grow at a rate at which we can give our customers the best personal and financial service we can."

Anyone stopping at the BBCU on Valentine's Day saw a good example of customer service. BBCU gave away gifts to children up to age 13 who made deposits of specified amounts of money. Everyone enjoyed the refreshments and the colorfully-decorated building at 576 East Lincoln Avenue in Birmingham.

BBCU is open Mondays through Saturdays. For customers who can't make it to the East Lincoln office in time, the BBCU has 18 Service Centers, open M-F, 9:30 a.m. - 7 p.m.; Saturdays 9:30 a.m. - 2 p.m.

For more information, call (810) 647-5958.



Birmingham/Bloomfield Credit Union staff: (center) Bob Patten, president. (Left to right) Wendy LaVerdi, Branch Manager; Janet Glaser, New Membership Officer; Mary Leigh King, Loan Supervisor; Ann Beckman, Vice President.

except first time mortgages that a regular bank offers.

"We even have membership officers who can give advice when a customer wants it," said Karen Patten, marketing director.

With the types of services BBCU

Independent Pharmacist feels like one of the neighbors

He's providing more than just an over-the-counter service, he's building a friendship with everyone who walks through his doors.

Pharmacist and Wesley Drugs owner Robert Harb has worked to develop a rapport with everyone of his customers in the five years since he bought the store, at 100 West Fourteen Mile in Birmingham. He believes it is important to be in tune with your customers.

"I worked in a pharmacy at a chain store for two years after I got out of school, and I spend all of my time working with a computer, none of it working with people," he said. So he quit and purchased a 'neighborhood pharmacy'.

The first thing Robert did once he purchased the 2,000-square-foot store was remodel it. The finished store allows for better product displays, brighter lights so people can find what they are looking for and provide a 'more pleasant' atmosphere. His goal is to maintain the improvements and keep his customers happy from 9 a.m. to 9 p.m. Monday through Saturday and 9 a.m. to 5 p.m. on Sunday.

For Robert, part of keeping his cus-

tomers happy means going the extra mile and finding products that have either been discontinued or are only offered in other countries. He has looked as far as Europe for special skin cream for one of his customers.

"I can make a special effort to order any health, beauty, cold or cough item."

In addition to competitive prices, customers will also find that most insurance policies are accepted at Wesley Drugs.

"There is a big misconception that only chain stores can honor the various insurance plans (for prescriptions), but we also deal with them," he said. If you aren't sure whether we deal with your company we will be more than happy to find out for you. Robert hopes to be keeping his customers happy for a long time, and has no plans of expanding.

"I think a lot of people come to me because they know that they won't be lost in the crowd, like they are at the big stores."

Wesley Drugs carries a full line of cold and cough and health and beauty products plus groceries and more. For further information call Wesley Drugs at (810) 644-7563.



Wesley Drugs offers friendly service.

a credit union with YOU in mind!



Employers/Employees-

Now, if you live or work in the Birmingham-Bloomfield community, you've got a Credit Union! It's easy to become a member!

Ask about our financial services:

- Easy to obtain loans
- 24 Hour Tell'r Phone
- Payroll deduction or net check
- Regular savings
- IRA
- Certificates of Deposit
- Boat & RV loans
- 24 hour ATM service
- Paymate (pay bills)
- Service Center locations
- Christmas Club
- Money market savings
- Non annual fee VISA
- Home equity loans
- And much more

Birmingham/Bloomfield Credit Union
576 East Lincoln Avenue, Birmingham MI 48009

(810) 647-5958

NCUA

YOUR neighborhood pharmacy...
FREE delivery on prescriptions...
FREE flu shot...
FREE ear wax removal...
FREE eye exams...
FREE dental X-rays...
FREE haircuts...
FREE manicures...
FREE pedicures...
FREE skin treatments...
FREE tanning...
FREE waxing...
FREE eyebrow threading...
FREE eyelash extensions...
FREE hair extensions...
FREE hair braiding...
FREE hair coloring...
FREE hair straightening...
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