

## Nursery staff nurtures family, tradition, along with plants

Tradition and family is a big part of the business at Steinkopf Nursery, so it's only natural that they'd be excited about their upcoming 65th anniversary celebration.

"We've been family-owned and operated since 1931," boasted Beth Steinkopf-Liskiewicz, whose grandfather started the business with a couple of plants he'd taken as pay from work from another nursery.

"They paid him in plants and he decided to run a nursery on his own," said the master gardener and state certified nurseryman. One of the oldest in Michigan, the nursery is located at 20815 Farmington Road in Farmington Hills, is now run by the second and third generations. And though she does admit there can be downsides to working with the people she is closest to, she focuses on the positives.

"We get along most of the time. We couldn't work for 60-70 hours a week without getting along," she said with a chuckle. "And it helps that each person is in charge of a different area. We also feel very fortunate to have a wonderful staff of non-relatives who have become family to

us." Several family members as well as key employees believe continuing education is necessary in their business as it is an ever-changing field.

Steinkopf family members have two goals for their business - to expand their operations to accommodate their growing customer base and to continue honoring their founding grandparents. "We're closed on Sunday at the request of my grandfather and grandmother. They felt it was a day to be with the family." But the nursery is



The Steinkopf Nursery, 1957.

open Monday through Saturday from 9 a.m. to 7 p.m. Hours are extended during holiday season.

The Steinkopfs invite your family to meet theirs.

## Botsford Hospital Believes in Preventive Health Care

In the quest to promote health among the community it serves, Botsford Hospital is continually developing new programs and services.

Botsford Hospital had 48,861

think those changes "parallel the changes in the community."

The first patient was admitted to the current Botsford Hospital building in 1965 and the hospital has been serving the health needs of the community ever since.

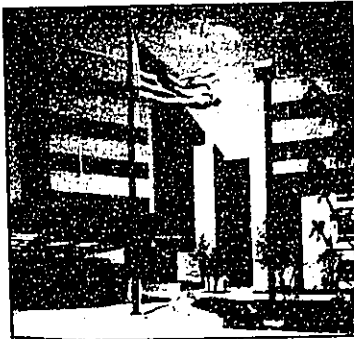
An important part of the hospital's mission is informing customers about preventive health care. With that goal in mind the hospital is sponsoring several upcoming events.

February is cardiology month and the hospital is celebrating with "Heartfest" a series of ongoing programs that will help people manage heart disease and that will offer advice for managing chronic health conditions such as asthma and diabetes.

On March 23 the hospital will be sponsoring Diabetes VIP Day. VIP stands for very informed person.

"It's a day of learning and opportunity," Gorchow said. "We have workshops on exercise, nutrition and other topics. Last year more than 100 people attended."

In May the hospital sponsors its annual prostate health program which is an educational screening program for men over 40," she said. "We want them to be conscious of the need for regular check ups."



Botsford Hospital "parallels the changes in the community".

patients receiving emergency care in 1995 - a significant number for a hospital of its size, said Margo Gorchow, administrator for hospital and community relations.

Botsford has certainly evolved and changed since its conception 31 years ago and Gorchow says she likes to

*In Honor of Our Founder*

*Fred T. Steinkopf*  
celebrating

1931 - 1996  
**65**  
YEARS OF  
EXCELLENCE  
Steinkopf  
Nursery

- Custom landscape design service available
- Large inventory of unusual plants, flowering shrubs, shade trees and perennials
- Experts available to answer any gardening questions & provide the safest treatment for pests & disease problems.

**STEINKOPF NURSERY**  
GARDEN CENTER AND LANDSCAPING

20815 Farmington Road • Farmington Hills  
Family Owned & Operated Since 1931  
(810) 474-2925

We've grown  
to care for  
our community  
in so many ways.

As a leader in health care, the Botsford Health Care Continuum actively works with other leaders to improve the health status of Oakland County and our greater community. The Continuum reaches out through an array of facilities and services, including Botsford General Hospital. Our mission to improve the health status of our community also includes providing businesses with work place wellness programs designed to lower health care costs through prevention.

**Botsford**  
HEALTH CARE CONTINUUM

28050 Grand River Avenue, Farmington Hills, MI 48336-5933 (810) 471-8000