

Upscale athletic club strengthens Birmingham area

Wouldn't it be nice to have an exercise club where you work or live?

If your work or home address is on or near South Woodward in Birmingham, then that's what you'll have beginning March 16.

Oakland Athletic Club of Birmingham opens its doors that Saturday, following its Grand Opening Party Friday, March 15. Its located on the second floor of the Zaske Sarafa Financial Center at 355 South Woodward.

Anyone interested in learning about the new upscale athletic club doesn't have to wait until then to get information on the club or to join. People can get the facts now by calling (810) 540-9596.

Probably the most asked question will be why should someone join this club? The answers include amenities that aren't available elsewhere, such as a business library with stock quotes and news service terminals. Other amenities include fitness evaluations, personal training, 41 pieces of cardiovascular equipment, free weights and plate loading equipment, two computer stations where members can log their workouts and receive accumulated fitness points, a comfortable juice lounge and elegant locker rooms with hardwood lockers.

Each locker room contains steam and sauna rooms, locker rentals and laundry service is available. Certified and licensed massage therapists are available at the club by appointment.

Anyone who joins the Oakland Athletic Club of Birmingham by

Monday, April 1 gets special charter membership rates with extra perks. The new venture offers two types of charter memberships. The VIP membership includes a special initiation fee, free use of the club during March, special locker rental fees plus one month complimentary locker rental and a five-percent discount if one pays a year's dues and locker rental fees in advance. Regular charter members get the same perks, minus the locker rental offer.

Both memberships entitle a member of three complimentary training sessions, two complimentary guest passes, discount on guest passes for the first year, a logo shirt, gym bag, personalized luggage tag, discount certificates and an invitation to the Grand Opening Party.

The proposed regular membership rates are based on adults, adults 60 years and older, couples, students and young adults. The monthly dues range from \$59-\$99. Corporate and lifestyle enhancement programs also are available. The Oakland Athletic Club of Birmingham intends to limit its membership to 1,500. This plan will help members avoid waiting in line to use equipment.

The club has extended hours so members can work out at their convenience. It is open 5:30 a.m. to 9:30 p.m., Mondays through Fridays and 7 a.m. to 6 p.m., Saturdays and Sundays. The only days it will close are New Year's, Memorial Day, July 4th, Labor Day, Thanksgiving and Christmas. For more information call (810) 540-9596.

*There's a new place
in Birmingham
to Get Fit...*

Oh!



When it comes to personal fitness, the Oakland Athletic Club is the area's most exclusive address. Located in the heart of downtown Birmingham, we offer all the amenities you deserve, from certified personal fitness trainers and computerized fitness logs right down to Bose stereo and hardwood lockers. You'll enjoy state-of-the-art equipment from Life Cycle, Stair Master, Trotter, Schwinn, and others.

Best of all, membership is limited, so you'll never have to fight a crowd.

Call 810-540-9596 today for information on our special Charter Membership Program, available through April 1.

OAKLAND
ATHLETIC CLUB

In the Zaske Sarafa Financial Center
355 S. Woodward, Suite 290
Birmingham, MI 48009



*Join us for our Grand Opening Celebration
Friday, March 15, 1996
5:00 - 8:00 pm.*



Oakland Athletic Club, (l) Cynthia Best, (r) Dana Mitchell in the midst of construction.