Crittenton Hospital focuses on progress for patients, staff and community

Although Crittenton Hospital in Rochester has a long history based on a Detroit woman's hospital, it is always striving to focus on bringing its patients, staff and community the best it can in health care and health facilities.

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1996 is no exception. This year Crittenton will open its Radiation Oncology Center, a joint venture with The Detroit Medical Center's Harper Hospital. Located at Crittenton, the new center will offer radiation therapy to cancer patients.

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The hospital will also unveil its new 8th and 9th floors to the existing East Tower. These floors will add another 32,500-square-feet to the 29-year-old Rochester hospital. The space will be used for a 37-bed medical/surgical unit and a 23-bed critical care unit.

Patients and clients are enjoying having their Crittenton doctors close to them at the hospital. They only have to go as far as the new four-story medical office building, which opened last May. It's located just to the west of the main hospital building and houses about 26 physicians, a pharmacy and a medical equipment company.

main nospitat unitaring and nousea about 26 physicians, a pharmacy and a medical equipment company. Crittenton Hospital is an active part of the Oakland County community. A 290-bed, nonprofit health care facility at 1101 West University Drive, it reaches out with its health classes for the public and with its popular fundraising events - the annual Golf, In addition to its 400-plus medical staff, composed of MDs and DOs, it has a dedicated board of trustees and a

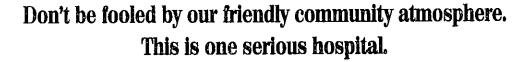


Crittenton Hospital offers Free Physician Referral Services, Weight Management Center, Fitness Institute, Women's Center, Occupational Medicine Program and Intensive and Cardiac Care Units and extensive outpatient diagnostic and treatment programs.

Tennis and Fun Run and the Gourmet Gala. It also has almost 600 men, women and teens who volunteer their time in service to the hospital. Development Council to make sure Crittenton maintains the right path of offering the best care now and in the future. It never loses sight, however, of ways to maintain and improve the services it already offers in its many varied centers and units. These include the 14-bed Rehabilitation Unit, the Prostate Center, the Birthplace with its deluxe accommodations and Special Care Nursery, the Emergency Department with its innovative CareExpress, which tries to discharge patients within an hour, the Psychiatric Evaluation and Referral Center with its specially trained staff to handle phone calls or walk in visits. It also provides a 20-bed inpatient psychiatric unit for partial or round-theclock care and a 24-hour phone number, (810) 652-5797, naswered by qualified staff members for these who need immediate help.

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Other specialized programs at Crittenton include its Free Physician Referral Services, Weight Management Center, Fitness Institute, Wamen's Center, Occupational Medicine Program, Intensive and Cardine Care Units and extensive outpatient diagnostic and treatment programs.

Crittenton Hospital makes it very easy for anyone to get information on any of these programs. Just call the hospital's Public Relations Office at (810) 652-5100.





Behind Crittenton's warm decor and smiling faces, you'll find an advanced emergency department, a progressive maternity program, the latest rehabilitation services and extensive outpatient services.

We're Crittenton, your state-of-the-art community hospital, 24-hours a day. For more information, call (810) 652-5100. For free physician referral, call (810) 652-5418.

CRITTENTON

A Reputation Built On Caring