

## Comprehensive approach at Family Eye Care

"Innovative and personal" is how Grace Gluskin describes the Family Eye Care approach to vision services. "Our staff of professionals helps sort through the thousands of frame styles, lens options and surgical alternatives available in eye care today. This is very important when making choices that impact the most important and

enable you to have good vision throughout the life cycle but nothing can replace eyesight lost through neglect."

An annual eye examination is very important to the health of your eyes because many conditions that can rob you of your eyesight present symptoms very late in the disease process, according to Dr. Miller. "Screening for silent diseases such as glaucoma and high blood pressure is an 'ounce of prevention'. The health of the eyes reflects the health of the whole body."

Dr. Miller also points out that children's eye health is an important component in learning and can affect school progress.

"Continuity of care is also very important," adds Donna Warman, dispensing optician. Finding the right frame to fill a prescription is my job. Different tasks require different eyeglasses. What you choose for business may not meet the safety needs of weekend athletic eyewear.

"Task oriented eyewear is more important than ever," adds Gluskin. "Visual demands have increased significantly in our high tech society. It's not uncommon to own 4 or more pairs of glasses today, and contact lenses are often part of a complete wardrobe of eyewear."

"We're proud of the personal service we provide," said Gluskin. "We know our patients well and are concerned with their needs."



Family Eye Care offers Fran Schulman special attention in choosing her new eyeglasses.

expressive human feature, the eyes," offers Gluskin who is the owner of Family Eye Care.

Perhaps the earliest and most annoying harbinger of failing eyesight is the "my arms are too short" scenario at around age 40 that leads to a visit to an eye doctor.

But the need for annual check ups long before mid-life is stressed by Dr. Lynn L. Miller. "Fashion should not replace function when making choices that affect your eyesight," cautions Dr. Miller. Advances in technology can

## Golf Shop Caters to Women who spend their time golfing

Women golfers have had more time to spend on the greens in the past couple years, since they no longer had to drive hours to find a pro shop specializing in ladies golf apparel. Steven and Barbara Thorpe opened The Forward Tee two years ago last November. A trip up north inspired the couple to open the local shop. "Eight years ago, we went up north to a pro shop. They were great; they carried a lot of women's items. More than anyone else," said Barbara Thorpe. "After that, Steve put me up to opening the store."

Located at 255 Main Street in downtown Rochester, The Forward Tee sells everything relating to women's golf apparel, including 2 full lines of accessories in their 1,200 square-foot store. Additionally, they sell golf novelties for the home; and just last spring, they started a men's corner. "We also sell a lot of unisex things, like rainwear, balls, etc."

To commemorate the second anniversary of their move, Thorpe and her staff of seven are gearing up for a store-wide sale up to 60 percent off many items. They are also hosting Reebok Day on March 30 to celebrate another breakthrough in women's golf. "It'll be the first time Reebok comes out with a spring ladies apparel line," she said. "For the first 50 customers who come in and try on Reebok shoes, they get a free item."

Thorpe has two goals for her store, to keep their current customers happy and to find new customers with a possible second Oakland County location. "It's still in the works," said a secretive Thorpe. "I hope to announce it in the next three months."

The Forward Tee is open 7 days a week; Monday, Tuesday, Wednesday and Saturday from 10 a.m. to 6 p.m. and Thursday and Friday from 10 a.m. to 9 p.m. and Sunday noon to 5.



Barb Thorpe of the Forward Tee.

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