

RETAIL DETAILS

Retail Details features the latest news briefs from mail and Main Street shopping centers. Mail submissions to: Retail Details, Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, 48009. Or fax them to: (810) 644-1314.

NEW GUITAR STORE

The Guitar Center opens its second Michigan store, Thursday, March 7, at 7 p.m. in La Mirage Plaza on Northwestern Highway north of 12 Mile in Southfield. Music community shoppers will be treated to a drawing for \$25,000 in prizes, an opening night T-shirt, and one-time sale prices on all equipment and products. Also factory representatives will demonstrate and answer questions about new products.

WRIF personalities will hand out station paraphernalia and Detroit rock band DT's will perform. Guitar Center started out with a single store in Hollywood, CA., in 1966 and has become the largest music chain in the country with 21 stores. The metro Detroit store is on Gratiot in Roseville.

TWO TARGETS OPEN

Sunday, March 10 is the opening date for Target at the Northland Center in Southfield and Eastland Center in Harper Woods. These stores bring the number of Target's in Michigan to 43. A spokeswoman said Target targets "young, active families." At each new store, Target replaces K&M's which closed early last year.

HEALTH-O-RAMA AT LIVONIA MALL

Project Health-O-Rama, a community health screening program for area residents, will be held at Livonia Mall, Seven Mile and Middlebelt, March 11-13 from 10 a.m. to 6 p.m.

Participants must be 18 years or older. Tests available from Botoford Hospital staff include blood pressure, vision, height and weight, glaucoma, hearing, counseling and referral, and health information.

Additionally, shoppers can have body composition analysis, podiatry checks, nutrition and medication counseling, see a CPR demonstration and pick up mammogram certificates. For more information, call Livonia Mall at (313) 476-1166.

MUSIC EVENTS
Borders Books and Music hosts several performers in March at its cafe in the Farmington Hills store, 30995 Orchard Lake Road. On March 8, hear solo guitarist Robert McCloy from 8-10 p.m. On March 10, setting the mood for St. Patrick's Day, it's Marianne Murphy & Family from 1-3 p.m.

On March 15 from 8-10 p.m. duets by Dennis Cyporin and Pooh Stevenson feature the guitar/banjo and cello/mandolin. For more information call (810) 737-3980.

BABY WINNERS
The following baby smiles won Livonia Mall's recent photo contest: Lindsey Winters of Plymouth took first prize, Krystal Kasten of Bedford took second prize, Alexa Miller of Livonia won third prize, and Grace Modes of Livonia won fourth prize.

EATERY OPENS
Oakland Mall in Troy adds The Magic Wok to its restaurant lineup. The Magic Wok is located off the main mall entrance next to the Coffee Beanery.

BUNNY BREAKFASTS
Hudson's has tickets to the annual Bunny Breakfast that include a holiday skit, light morning fare and Easter Bunny visit, \$8 per person. Seating is limited at the Hudson's Restaurants for the following shows: Lakeside and Westland on March 23 at 8:30 a.m.; Fairlane and Twelve Oaks on March 24 at 9:30 a.m.; Oakland on March 31 at 9:30 a.m.; and Eastland and Northland on April 6 at 8:30 a.m. An interpreter for the hearing impaired will be at the Lakeside breakfast on March 23. Call 1-800-282-2450.

Art of Fashion



New approach: Neiman Marcus introduces its fifth ad portfolio in March's **Bazaar**. The runway version is at Neiman Marcus, March 7 and 8 in the Somerset Collection, Troy.

Retail Realities: LEGO

The LEGO Group is a worldwide, family-owned and managed company founded in 1932 in Billund, Denmark by Ole Kirk Christensen, the town carpenter, grandfather of the current president Kjeld Kirk Kristiansen. The LEGO Group first produced plastic toys in 1947 — baby rattles and tractors.

Ole Kirk named his toys LEGO from the Danish words *LEG* (to play) and *GODT* (meaning play well). In 1949, he introduced Automatic Binding Bricks of interlocking plastic, forerunners of today's LEGO bricks.

Let's talk about the new area codes.

7 p.m., Thursday, March 7th, 1996, Troy Marriott, 200 W. Big Beaver, Salon H, Troy

Due to the tremendous growth in telecommunications, two new area codes will be added in southeastern Michigan. One will be added in 1998 to supplement the 313 area code. And another will be added to supplement 810 in 1997.

A Citizens Committee has been formed to recommend the best way to handle the area code additions. This committee includes representatives from Wayne, Oakland, Macomb Counties, the Southeast Michigan Council of Governments (SEMCOG), the Detroit Chamber of Commerce, the City of Detroit, the Public Service Commission and Ameritech.

Before making its recommendation, the Committee will hold a number of public meetings this month. Come and express your opinion. We welcome your input. If you need additional information or have questions, call us at 1-800-831-8989.

Ameritech

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ART MUSEUMS

The Detroit Institute of Arts.....http://www.dia.org

AUTOMOTIVE RELATED TRAINING

The High Performance Group, Inc.....http://oeonline.com/hpg

BOOKKEEPING PRODUCTS

BIG E-Z Bookkeeping Co.....Coming Soon!

BUSINESS NEWS

Insider Business Journal.....Coming Soon!

COOKING

"Jilly" Mix—Chelsea Milling Company.....http://www.jillymix.com

CHAMBERS OF COMMERCE

Livonia Chamber of Commerce.....http://oeonline.com/livonlachamber

COMMUNITIES

City of Livonia.....http://oeonline.com/livonia

COMPUTER HARDWARE/SOFTWARE

Stardock Systems.....http://oeonline.com/stardock

COMPUTER BOOKKEEPING & ACCOUNTING

Unique Business Services.....http://oeonline.com/mbspeech

COMPUTER PRODUCT REVIEWS

Peashtree Support & Sales.....Coming Soon!

HORSE RACING HANDICAPPING SOFTWARE

CyberNews and Reviews.....http://oeonline.com/cybernews

COMPUTER PROGRAMMING/SOFTWARE

Mighty Systems Inc.....Coming Soon!

CONCORD DRUGS

Concord Drugs.....Coming Soon!

EDUCATION

Cranbrook Academy of Arts.....http://oeonline.com/cadeign

FUNDRAISING

Fordson High School.....http://oeonline.com/fordson

GLOBAL VILLAGE PROJECT

Reuther Middle School.....http://oeonline.com/rms

HYDRAULIC AND PNEUMATIC CYLINDERS

Coast to Coast Marketing.....http://oeonline.com/hawk/coast.html

IMPRINTED PRODUCTS/MONOGRAMMING

Hennells.....Coming Soon!

INDUSTRIAL FILTERS

Elvire Corporation.....http://oeonline.com/elvire

INSURANCE

J. J. O'Connell & Assoc., Inc. Insurance.....Coming Soon!

MORTGAGE COMPANIES

Mortgage Marketing Information Services.....Coming Soon!

NATURAL PRODUCTS

Nature's Better Way.....Coming Soon!

NOTARY SERVICES

Notary Service and Bonding Agency, Inc.....Coming Soon!

PARKING MANAGEMENT SERVICE

National Garages, Inc.....Coming Soon!

PSYCHOLOGICAL & ASTROLOGICAL PROFILES

Lifestyles International.....http://oeonline.com/lifeintl

REAL ESTATE

REALnet.....http://oeonline.com/realnet.html

REALNET

The Anderson Associates.....http://oeonline.com/realnet.html

ANGEL FINANCIAL SERVICES

Angel Financial Services.....http://oeonline.com/realnet.html

CENTURY 21 at the Lakes

Century 21 at the Lakes.....http://oeonline.com/realnet.html

CENTURY 21 Town & Country

Century 21 Town & Country.....http://oeonline.com/realnet.html

CHAMBERLAIN REAL ESTATE

Chamberlain Real Estate.....http://oeonline.com/realnet.html

COLDWELL BANKER PREFERRED

Coldwell Banker Preferred.....http://oeonline.com/realnet.html

COLDWELL BANKER SCHWEITZER

Coldwell Banker Schweitzer.....http://oeonline.com/realnet.html

ERA GRIFFIN REALTY

ERA Griffin Realty.....Coming Soon!

HALL & HUNTER REALTORS

Hall & Hunter Realtors.....http://oeonline.com/hallhunter

HERITAGE REAL ESTATE

Better Homes and Gardens.....http://oeonline.com/realnet.html

BRIGHTON

Brighton.....http://oeonline.com/realnet.html

HOWELL

Howell.....Coming Soon!

LANGARD REALTORS

The Michigan Group.....http://oeonline.com/realnet.html

AN AIR

West Bloomfield.....http://oeonline.com/realnet.html

RALPH MANUEL ASSOCIATES

Birmingham.....http://oeonline.com/realnet.html

FARMINGTON HILLS

Farmington Hills.....http://oeonline.com/realnet.html

RA/MAX PARTNERS

Re/MAX Partners.....http://oeonline.com/realnet.html

SELLERS FIRST CHOICE

Sellers First Choice.....Coming Soon!

WOODWARD SIDE REAL ESTATE

Woodward Side Real Estate.....http://oeonline.com/realnet.html

BOB TAYLOR

Bob Taylor.....Coming Soon!

RESTAURANTS

Inn Season Cafe.....http://oeonline.com/innseason

BIRMINGHAM RESTAURANT COLLECTION

220 Merrill.....http://oeonline.com/dineout/220.html

ALBAN'S

Alban's.....http://oeonline.com/dineout/albans.html

CITY GRILL

City Grill.....http://oeonline.com/dineout/citygrill.html

THE COMMUNITY HOUSE

The Community House.....http://oeonline.com/dineout/communityhouse.html

MIDTOWN CAFE

Midtown Cafe.....http://oeonline.com/dineout/midtowncafe.html

NORMAN'S ELTON STREET STATION

Norman's Elton Street Station.....http://oeonline.com/dineout/elonstreet.html

OCEAN GRILLE

Ocean Grille.....http://oeonline.com/dineout/oceangrille.html

OLD WOODWARD GRILL

Old Woodward Grill.....http://oeonline.com/dineout/oldwoodward.html

PEABODY'S

Peabody's.....http://oeonline.com/dineout/peabody.html

PHOENICIA

Phoenicia.....http://oeonline.com/dineout/phoenicia.html

RUGBY GRILLE

Rugby Grille.....http://oeonline.com/dineout/rugbygrille.html

STREETSIDE SEAFOOD

Streetside Seafood.....http://oeonline.com/dineout/streetside.html

SERVICES

Perry Johnson, Inc.....http://oeonline.com/perry.html

SHOPPING

Birmingham Principal Shopping District.....http://oeonline.com/birmingham

SPECIALTY PERFORMANCE AUTOMOBILES

SLP Engineering.....Coming Soon!

SURPLUS FOAM

McCullough Corporation.....http://www.mccolam.com

SURPLUS PRODUCTS

McCullough Corporation.....http://www.mcsurplus.com

TECHNICAL EMPLOYMENT SERVICES

ACRO Service Corp.....Coming Soon!

WELD GUN PRODUCTS

C.M. Smilie Co.....Coming Soon!

WINE

Fruit of the Woods Winery.....http://oeonline.com/edog/winehome.html

Observer & Eccentric

Jails from page 8A

and time (between 9 a.m. and 5 p.m.) you want the arrest to be made.

"Last year we had about 1,500 volunteers working on the Lock Up," Murphy said. "Cancer has not gone away as a major health issue for Americans this year. In Michigan alone, our research indicates 50,600 residents will learn they have some form of cancer. In a nationwide survey, cancer topped both AIDS and heart disease as the most-feared illness by Americans."

In addition to the mall jail sites, these businesses have agreed to host Lock Ups for the American Cancer Society: New Center One in Detroit, Hyatt Regency in Dearborn, Holiday Inn at 19 Mile and Grand River in Farmington, The Columbia Center at Big Beaver and Livernois in Troy, and the Macomb Community College Center Campus at Garfield and Hall in Clinton Township.

Direct all inquiries to 1-800-643-JAIL.

Planners from page 8A

Looking into their crystal ball, the Strategic Edge predicted that ZIP code demographics could support two new shopping centers down the road in the Brighton/Lansing area and Auburn Hills.

Primo holds an MBA from Harvard University. Wedeven has an MBA from the University of Michigan. The pair decided to become business partners after

working as vice-presidents at Howard Green & Associates from 1985 to 1989. Wedeven was also director of strategic planning at Hudson's in the 1970s. Primo was a planning analyst at General Motors Corp.

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