

We're focused on solutions.

The Observer & Eccentric Newspapers (O&E) launched three new newspapers in 1995: The Clarkston Eccentric, The Lake Orion Eccentric, and The Oxford Eccentric.

"The significance of this event is threefold," said Steve Pope, General Manager. "It reflects the health of our market area, the company as an entity, and the employees who make the company work."

The expansion represents O&E's continuing market-driven philosophy.

"This growth is also confirmation of our employees' skills and commitment coupled with confidence that we are expanding for the future," Pope added.

The future is here.

As the O&E marches steadily into the 21st century, we are offering our advertisers innovative solutions which include the technology to reach new markets via the World Wide Web.

Our one-stop internet service, O&E On-Line!, is maintained by highly skilled professionals who are able to develop commercial advertising Web pages for advertisers and offer Internet access subscription accounts to computer users.

Nearly 1,700 subscribers have access to the Internet through O&E On-Line!, which makes it the largest independent Internet access provider in the state.

We salute the business people of Oakland County and are proud to be among those who look forward to an exciting future of growth and progress.

THE
Observer & Eccentric

NEWSPAPERS

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**FOCUS '96
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Amazing Savings offers china, watches, toys for less

Amazing Savings offers exactly what the name suggests - incredibly amazing savings on dozens of items for your home, said Mr. Sandy Singal, store manager.

"We specialize in selling close-outs, items that manufacturers are closing out because they're changing the packaging or marketing plans for the product," Singal said. "Because of that we're able to offer



the product for much less, usually about 70 percent cheaper than the regular price."

The giant savings center carries watches, china, crystal, toys, cosmetics, office supplies and party supplies way below wholesale prices, Singal said. One thing that is especially exciting about the store is that the merchandise is changing all the time so that shoppers are always discovering something new.

"I have customers who come into the store two to three times a week to see what we've got coming in," Singal said. "It's a fun place to shop."

One thing that makes Amazing Savings unique is that it carries so many quality name brand items.

"As people are walking down the

aisle you'll hear them saying 'these really are amazing savings,'" Singal said. "It really happens. It's so funny, we'd like to make a video of it some time."

As news of the terrific deals has leaked out, shoppers have been traveling greater distances to come to the store, Singal said, noting that customers are coming from Grosse Pointe, Walled Lake, Ann Arbor and all over Michigan. He also noted the store has become somewhat of a tourist attraction as people have begun bringing their out of town guests to shop there.

Amazing Savings is located at 30887 Orchard Lake Road in Farmington Hills. The phone number is (810) 932-5110.

AMAZING SAVINGS®

Where Shopping Is Fun, And Prices Are Truly Amazing!

We are not retail.

We are not wholesale.

We are



**We Sell Quality BRAND NAME CLOSEOUTS
at Amazing Savings!!!**



Buy Elegant China, Fine Watches, Giftware,
Toys, Health and Beauty Aids, Stationary,
Party Supplies and Much More
For "Below Wholesale!"



Hunter's Square Shopping Center

30887 Orchard Lake Rd. (South of 14 Mile) Farmington Hills

(810) 932-5110

STORE HOURS:

Sun. 10:00 a.m. - 6:00 p.m. Mon.-Thurs. 9:30 a.m. - 9:00 p.m.

Fri. 9:30 a.m. - 6:00 p.m. Sat. Closed

We Accept:

