

# Campaign '68: A Day In 15th District

## GOP's Jack Boyle Meets Voters At Jogging Contests

By LEONARD POGER

Republican Congressional Candidate John F. Boyle of Westland went shopping for votes Saturday at three shopping centers in Garden City and Westland.

Accompanying him on the shopping trip were Gov. George Romney and other Republican candidates seeking victories in next Tuesday's election. Boyle is trying to tap Democratic Congressman William D. Ford in the 15th Congressional District, which includes Westland, Garden City and Canton Township.

The 34-year-old candidate, who lives at 30150 W. Warren, Westland, held another in his weekly series of jogging contests at the Garden City K-mart Store, and then did some of the more conventional campaigning -- such as shaking hands and having supporters passing out literature -- at the K-mart Store at Wayne and Cherry Hill in Westland and the Westland Shopping Center, where he ran into the biggest crowds of the day.

At his political gatherings, Boyle relates his tale and uses it as a springboard to say that people have lost confidence in their government and public officials.

HE IS ALSO hitting hard on his opponent's voting record in Congress, arguing that Ford voted against and took too over-zealous junkies at the taxpayers' expense.

Boyle also rips into Ford's support of Democratic presidential nominee Hubert Humphrey and adds that the congressman has supported the Johnson-Humphrey policies in the Vietnam War.

At the weekly jogging events, held Saturday mornings at a large shopping center in one of the communities in the 15th District, a colorful booth is put up and contestants signed up and given an official "Let's Jog Congress" identification tag, complete with number.

For a small fee, persons may also buy a "Boyle for Congress" sweatshirt which bears an Olympic symbol.

Contacted ahead of time are members of the local high school's track and cross-country team and their coaches to be up on the numbers on the track, which consists of public streets and residential blocks.

USUALLY, THE COURSE is from one to 1.5 miles and the winners have been coming in with a time of five and a half minutes.

Last Saturday, a student at General Motors Institute in Flint, created a minor flurry by coming in with a time of four minutes, near the world record.

12 Oppose Graduated Tax--Kuhn

State Sen. George Kuhn, R-West Bloomfield, says that not only he but 11 other Republicans in the upper house are opposed to State Proposal No. 1 on the Nov. 5 ballot.

The proposal would permit the state and local units to levy graduated income taxes as provided by the Legislature. The Michigan constitution presently prohibits a graduated tax.

Among the other opponents are Sen. Torrance Beebe, R-West Bloomfield, whose district includes Redford Township.

AMONG THE others are Robert Huber, Oscar Bouwsma, Charles Zeiler, Harold Hungerford, Milton Zaagman, Gary R. Burt, Thomas Schweigert, Robert Richardson, Robert Vandenberg, and James Fleming.

There are 38 persons in the State Senate, 20 of them Republicans.

aid Kuhn: It would be undesirable and tragic for the people to allow the possibility of four different income taxes to be levied, let alone the fact that each could take on a graduated form.

This would mean that the state, city, and possibly the school districts could all levy either a flat or graduated income tax, if provided for by law. This, of course, would be in addition to the federal income tax structure, which is already graduated from 14 to 90% depending on the financial bracket of the individual.

record. A Boyle campaign aide pointed out that the course through Garden City streets was under the full one-mile length.

Winners get trophies and a book on physical fitness while everyone who competes receives a certificate.

At the Garden City K-mart Store, Boyle said that he started jogging from his home in Westland to the Detroit Diesel Engine Division of General Motors Corp. in Redford Township, a distance of six miles; colleagues expressed their lack of confidence in his ability to complete the distance on foot.

But he proved that he could do it and soon his fellow workers jogged along with him to the GM plant.

At his political gatherings, Boyle relates his tale and uses it as a springboard to say that people have lost confidence in their government and public officials.

HE IS ALSO hitting hard on his opponent's voting record in Congress, arguing that Ford voted against and took too over-zealous junkies at the taxpayers' expense.

Boyle also rips into Ford's support of Democratic presidential nominee Hubert Humphrey and adds that the congressman has supported the Johnson-Humphrey policies in the Vietnam War.

At the weekly jogging events, held Saturday mornings at a large shopping center in one of the communities in the 15th District, a colorful booth is put up and contestants signed up and given an official "Let's Jog Congress" identification tag, complete with number.

For a small fee, persons may also buy a "Boyle for Congress" sweatshirt which bears an Olympic symbol.

Contacted ahead of time are members of the local high school's track and cross-country team and their coaches to be up on the numbers on the track, which consists of public streets and residential blocks.

USUALLY, THE COURSE is from one to 1.5 miles and the winners have been coming in with a time of five and a half minutes.

Last Saturday, a student at General Motors Institute in Flint, created a minor flurry by coming in with a time of four minutes, near the world record.

12 Oppose Graduated Tax--Kuhn

State Sen. George Kuhn, R-West Bloomfield, says that not only he but 11 other Republicans in the upper house are opposed to State Proposal No. 1 on the Nov. 5 ballot.

The proposal would permit the state and local units to levy graduated income taxes as provided by the Legislature. The Michigan constitution presently prohibits a graduated tax.

Among the other opponents are Sen. Torrance Beebe, R-West Bloomfield, whose district includes Redford Township.

AMONG THE others are Robert Huber, Oscar Bouwsma, Charles Zeiler, Harold Hungerford, Milton Zaagman, Gary R. Burt, Thomas Schweigert, Robert Richardson, Robert Vandenberg, and James Fleming.

There are 38 persons in the State Senate, 20 of them Republicans.

aid Kuhn: It would be undesirable and tragic for the people to allow the possibility of four different income taxes to be levied, let alone the fact that each could take on a graduated form.

This would mean that the state, city, and possibly the school districts could all levy either a flat or graduated income tax, if provided for by law. This, of course, would be in addition to the federal income tax structure, which is already graduated from 14 to 90% depending on the financial bracket of the individual.

Despite this support, a survey conducted by Ford earlier this year showed that 72 percent of the 15th District residents responding to the survey opposed the administration's current policies in Vietnam.

But in this day and age of public officials' concern about their "image," Boyle and his workers have scored numerous successes in this area.

CALLING HIMSELF the "hardest running candidate" in the country, Boyle has used the jogging contests to gain exposure on CBC-TV and front page coverage in the Wall Street Journal, in addition to valuable space in the suburban weeklies in the 15th District.

Republicans are also sensitive to the fact that the 15th District is a predominantly Democratic district and are using a device used successfully by Republican Gov. Romney and New York Mayor John Lindsay.

The device is to not mention the word "Republican Party" in campaign literature and newspaper advertising.

In Saturday's campaigning, Romney preceded Boyle into the large stores and urged shoppers to vote for Boyle.

REITERATING the national campaign theme, Romney and Boyle urged a "change in leadership" on the national level.

The governor cited "keeping peace in the street" as the main issue in the 15th District and also pointed out the continuing economic inflation as reasons for voting for Republican candidates.

Standing on the rim of the fountain in the Westland Shopping Center where Boyle enjoyed his largest and most enthusiastic crowds of the day, Romney said that there was once a man who framed a one-dollar bill and placed it in a frame worth ten cents. At that time, the dollar was actually worth 100 cents.

Now, said Romney, the dollar is worth 10 cents and the frame has increased in value to a dollar.

A MUSICAL COMBO arrived at the three shopping centers ahead of the candidates to attract the attention of the shoppers.

But only at the Westland Shopping Center were there any shoppers in great numbers.

At one point during the two-hour campaign schedule, it was pointed out to one of the Republican candidates traveling with Romney and Boyle that the governor's public identification was so great that he could get away with walking up to shoppers without introducing himself and start campaigning for Boyle and others.

It was apparent that no one in the three stores needed to ask who the man was.



CONGRESSMAN BILL FORD (left) appeared at a meeting with fellow Democrat William Cahalan (right), Wayne County prosecutor, and

helped field questions from Mr. and Mrs. James Siemasz.

## Democrat Bill Ford Proud Of Record On Education

By EMORY DANIELS

Congressman William D. Ford's campaign for reelection in the 15th Congressional District has been a relatively easy task with few political speeches necessary. Democrat Ford is enjoying his incumbent position to the limit, campaigning on his past record and performance rather than directing personal attacks against his Republican foe, John Boyle of Westland.

Ford has been making numerous appearances throughout the 15th Congressional District, which includes Garden City, Westland and Canton Township, but a good share of them have been in the role of a U.S. Congressman or as a Democratic party leader.

LAST WEEK in Garden City, Ford stopped by the civic center and presented to the mayor a pen and copy of a bill which he pushed through Congress that resulted in a \$43,000 urban renewal rebate to Garden City. The amendment granting the rebate was passed before the August primary, but Ford wisely waited until election eve to make the presentation.

Ford, a resident of Taylor, spent Friday afternoon riding in the Melvindale High School homecoming parade. One could hardly describe this gesture as political, but it could gain a few votes for Ford who graduated from Melvindale High and was city attorney there from 1957-59.

As a state senator in 1963-64, Ford served on the judiciary, elections, municipalities and veterans affairs committees.

The next year, Ford was elected to Congress in the 15th District and has worked on the following committees: Education and Labor, General Education, Select Labor, special Task Force on International Education and an ad hoc subcommittee on poverty.

Two keynotes of Ford's campaign have been education and consumer protection. His approach is to tell of legislation he helped engineer, how he voted on issues, and future programs he hopes to help pass.

"I AM PROUD to have played a role in enacting legislation to help protect the health, safety and well-being of all families in our district," Ford begins.

The approach is broadened with Ford telling voters of programs he is currently working on which are expected to get passed: protection against power blackouts, fish inspection, deceptive sales regulation, radiation control for health and safety, and effective, easy-to-understand guarantees and warranties.

"These laws have been designed to help our private enterprise system protect itself, as well as the consumer, against the few who try to cut corners and deal dishonestly," states Ford in a dual appeal to consumers and businessmen.

BUT FORD speaks strongest when talking about education needs of today:

Morton Sterling, director of Detroit - Wayne County Air Pollution Control Agencies, will cover "Potential Effects of Federal Ambient Air Quality Criteria on the Detroit-Wayne County Control Effort."

"State Air Pollution Control Activities" will be dealt with by Bernard Bloomfield, assistant chief, Division of Occupational Health, Michigan Department of Public Health.

For registration information call Oakland University's Conference Department.

At Your Service for All Your Protection Needs



NORM SCHWARTZOTT 426-2926 GENE OUSSEAU 469-8570

Competent insurance planning for all your insurance needs: life, health, auto, home, business, and more. Call the SENTRY Insurance man nearest you.

SENTRY INSURANCE The Hardware Mutuals Organization

"No matter what you buy--a home, a car, insurance or any other goods and services--you have every right to expect that the product or service is honestly advertised, backed by an effective warranty and that it gives you fair quality at a fair price."

"Above all, consumers are entitled to fair protection against harmful or unsafe products--as your congressman, I will continue to work hard to ensure that consumers receive fair values and honest dealing in the market place."

NEXT FORD POINTS to programs he has supported in Congress to protect consumers: truth-in-lending, meat and poultry inspection, auto insurance investigation, strengthened air and water pollution controls, auto safety regulation, truth-in-packaging, and protection against hazardous toys and medication.

The approach is broadened with Ford telling voters of programs he is currently working on which are expected to get passed: protection against power blackouts, fish inspection, deceptive sales regulation, radiation control for health and safety, and effective, easy-to-understand guarantees and warranties.

"These laws have been designed to help our private enterprise system protect itself, as well as the consumer, against the few who try to cut corners and deal dishonestly," states Ford in a dual appeal to consumers and businessmen.

BUT FORD speaks strongest when talking about education needs of today:

Morton Sterling, director of Detroit - Wayne County Air Pollution Control Agencies, will cover "Potential Effects of Federal Ambient Air Quality Criteria on the Detroit-Wayne County Control Effort."

"State Air Pollution Control Activities" will be dealt with by Bernard Bloomfield, assistant chief, Division of Occupational Health, Michigan Department of Public Health.

For registration information call Oakland University's Conference Department.

At Your Service for All Your Protection Needs



NORM SCHWARTZOTT 426-2926 GENE OUSSEAU 469-8570

Competent insurance planning for all your insurance needs: life, health, auto, home, business, and more. Call the SENTRY Insurance man nearest you.

SENTRY INSURANCE The Hardware Mutuals Organization

"Expansion of educational opportunities for all Americans is one of the most important responsibilities of government at all levels in today's world."

Equal opportunities have been tackled by Congress with legislation for new vocational training programs and establishing a National Teacher Corps to work in rural and urban slum schools.

"Education has become more than preparation for adulthood and a stepping stone to personal prosperity and happiness. It has also become the backbone of our nation's economy and is indispensable to a free society."

Next, Ford hopes to make a strong impression with voters by reviewing legislation he helped enact in the 89th and 90th Congresses: financial aid to help students attend college; funds for college libraries, classrooms, laboratories and dormitories; funds for elementary and secondary schools to improve opportunities for disadvantaged children; library and textbook grants; elementary level education for illiterate adults; and a nonprofit corporation to assist non-commercial radio and TV stations provide quality programs.

As an incumbent, the advantages are on his side and Ford is making full use of his position. It has not been a difficult campaign to run but the 42-year-old father of three has been working hard since August gathering votes.

He has legislation to push in the next Congress and is taking no chances on an upset.

## public affairs

## Union Democrats Back Other Local Democrats

Republicans weren't surprised this week when the Wayne County AFL-CIO Council and Region 1E of the United Auto Workers endorsed a list of candidates -- all Democrats -- in Livonia and Redford Township.

The announcement was made by Harold Julian, union coordinator for the Wayne 19th labor organization. Julian is an active Democrat.

For national offices, the group endorsed the ticket of Hubert Humphrey and Sen. Edward Muskie for president and vice president and Gary R. Frink for 19th District congressman.

IN LIVONIA, it endorsed State Rep. Richard Young, D-

33rd District, and Democratic Candidate Marvin Stempfen in the 35th; Donald Friedrichs, candidate for the new Wayne County Board of Supervisors in the 26th (Livonia-Plymouth) District; and Ron Mardiro, seeking the Democratic nomination for the county charter commission.

In Redford Township, it endorsed State Rep. John Bennett of the 34th District; county board candidate Harvey Beadle; Township Trustee Candidates Roger Handy and Don Christie; Park Commission Candidates Terrence Reid and Norman Haskin; and Charter Commission hopeful Joseph Chapo.

The union group also backed James Miles for district judge in Livonia. The race is nonpartisan, but Miles is commonly considered a Democrat.

AND WHY weren't the Republicans surprised? After all, they were invited in for interviews last month.

Reason No. 1 was that candidates were interviewed in the Wayne 19th District Democratic headquarters in Livonia.

Reason No. 2 was that the letters of invitation went out over the signature of Committee on Political Education Secretary Carolyn Maggio -- an active Democrat.

Reason No. 3 is that the union group's letters bore a stamp on the outside of the envelope that said "Vote Democratic."

## OU Conference On Air Pollution

ROCHESTER -- Industrial and public officials will join ranks to explore their mutual problems of air pollution during the third annual "Conference on Air Pollution" at Oakland University.

During the two-day program, Nov. 13 and 14, technically oriented specialists in engineering, government and industry will cover current practical control problems and solutions of air pollution.

On Wednesday, Syracuse University's Dr. Morris Katz, professor of atmospheric sanitation, will speak on "Meteorology and Air Pollution," with direct application to community action, urban planning and industrial site location. He will further delve areas of the computer systems approach to air pollution control.

Franklin B. Flowers, Rutgers University's specialist in environmental sciences, will keynote the session on "The Disposal of Industrial Gaseous, Liquid and Solid Waste." R.G. Novak, The Dow Chemical Company, will discuss industrial incineration and Virgil Eiler, central Wayne County Sanitation Authority, will deal with municipal incineration.

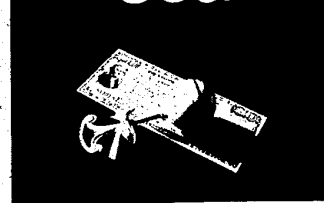
Thursday's program will open with a "Clinic on Particulates Control Equipment -- Ferrous Cupola Dust Collection" with panelists from the Windsor Foundry, Chrysler Corp., Budd Co., General Motors Corp., and the Cleveland Foundry, Ford Motor Company.

For registration information call Oakland University's Conference Department.

At Your Service for All Your Protection Needs

SENTRY INSURANCE The Hardware Mutuals Organization

## Starter set.



U.S. Savings Bonds, new Freedom Shares

The U.S. Government does not pay for this advertisement. It is provided as a public service in cooperation with the Department of the Treasury and the Advertising Council.