

MALLS & MAINSTREETS

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28(F)

SHOPPING CENTERED



Payne's pants: Signature knickers, golf and dress shirts, sportcoats, ties and argyle socks make up the Payne Stewart Collection at Hudson's, \$36-\$300. A Payne Stewart plaid, registered in Scotland, is a line exclusive.

Golf classics, on/off the links

Reversible windshirts, shorter shorts, logos on the sleeve not the breast pocket, and sleeveless blouses, are the newest looks in golf attire this season.

But, returning for practicality and purpose, are the ever-popular separates: vests, shorts, pleated khakis and polo shirts in the never-say die club colors of hunter green, navy and burgundy.

High-tech fabrics are the real story. Their durability has been enhanced by tear-resistant fibers. The insulating fabrics used for jackets and rain pants are lighter, tougher and more breathable.

Bavarian Village hosted a links fashion show at February's Golf Show at the Pontine Silverdome. And while Farmington Hills duffer Jean Eckert said she didn't see anything "out of the ordinary," she was struck by all the new labels on golf attire.

"Who'd ever think that Liz Claiborne would create a golf collection?" she laughed.

Why, it's probably the same folks that put pro golfer Payne Stewart in touch with Dayton-Hudson's for exclusive rights to merchandise his collection of sportswear for men and women in The Players Shops, now open at all Hudson stores.

And speaking of marketing merchandise, the ultimate shop for U.S. Open attire and paraphernalia is the Oakland Hills Country Club pro shop in Bloomfield Hills where fans can buy just about anything emblazoned with the tournament logo. The Open takes place at Oakland Hills June 13-16.

For more information call 1-800-525-OPEN.
Susan DeMaggio



Par for the course: (Above) Don Thomas Sporthaus in Bloomfield Hills has dozens of leading-edge separates for layering in traditional course colors. (Below) Bavarian Village shops in Novi and Bloomfield Hills carry golf attire that takes you from the office, to the market, to the course - in style.



Somerset leasing near end

With the grand opening of Somerset Collection North in Troy just three months away, time-pressed developer Nate Forbes, took a few moments to discuss the tri-level shopping center and its impact on the community with Malls & Mainstreets editor Susan DeMaggio.

M&M: What stores are opening at Somerset Collection North?

Forbes: We always intended the north mall to round out and complement the higher-end exclusive shops on the south side and fill all the category voids. On the first level there will be all the sit down restaurants, valet parking operations, the promotions stage, fountains, young-attitude apparel shops.

On the second level, the skywalk joins both sides of the shopping center by a covered, climate-controlled bridge with two automated walkways moving in opposite directions and a eight-foot wide stationary pedestrian path. The retail mix features serious shopping - home and lifestyle stores, some hardgoods.

The third level has the Peacock Food Cafe, and dozens of entertainment retailers with merchandise for hobbyists, kids, weekend athletes. It's the family level.

Set for Somerset North

Here is a partial list of the 120 retailers planning stores in the new mall: Nordstrom, Hudson's, Bendel's, Holberg Diamonds, Banana Republic, Roots, Polo Shop, The Right Start, Things Remembered, The Gap, Kay Bee Toys, Mother's Work Maternity, Abercrombie & Fitch, The Limited, Express, Victoria's Secret, Lane Bryant, Cacioco, Victoria's Secret, Structure, Limited Too, President Tuxedo, Pottery Barn, Gym-boree, WTVS Store of Knowledge, The Disney Store, Warner Bros. Studio Store and The Franklin Mint.

Restaurants include: 10 entries in the Peacock Food Cafe, The Capital Grille, California Pizza Kitchen, J. Alexander's Grille, and three Nordstrom restaurants - Sandwich Cafe and London Pub.

Fairlane hosts a youth pops orchestra

By SUSAN DEMAGGIO
STAFF WRITER

Unlike the kids in River City, Iowa who fell under the spell of the Music Man, Fairlane Town Center's 21 youthful musicians don't have to think music to play, they're already accomplished performers.

The musicians were selected from auditions of more than 175 high school music students. They will perform a dozen, live concerts open to the public at the mall in Dearborn, May 17-19 and May 24-26.

Nationally acclaimed orchestra director Dick Bright of San Francisco is conducting the

ensemble, assisted by Henry James, of the Romulus High School Band. Motown's Contours worked with the group at one of the audition sessions. Fairlane Town Center is also offering each musician a \$1,000 college scholarship upon graduation.

The six horns will be played by Prabhat Bahama, 15 of Plymouth-Canton; Brandon Goodine, 16 of Cass Tech; Farahji Jordan, 18, of Mackenzie; Raphael Crawford, 18, of Romulus High; Vikki Renko, 16, of Stevenson; and Joseph Vargas, 15, of Churchill.

The six string musicians are Leslie DeShazor, 17, of Plymouth-Salem; Jessica Lipon, 16, of

Stevenson; Victor Mangona, 15, of U-D Jesuit; Jonathan Price, 18, of Cass Tech; Geoffrey Rahie, 16, of Catholic Central; Melissa Roberts, 17, of Roosevelt.

The rhythm section features Brian DeMaggio, 17, of Grosec II; Josh Grilley, 17, of John Glenn; Lois Hardiman, 16 of Cass Tech; Larry Jackson, 17, of Romulus; Charles Wilson III of Cass Tech. Vocals will be performed by Kristin Galliard, 15 of Detroit School for Fine and Performing Arts; Josh Gracin, 15 of John Glenn; Melinda Johnson, 16, of Redford; and Helen Lowe of Regina.

For a complete schedule of performances call Fairlane at (313) 593-1370.



Building business: Nate Forbes of Forbes-Cohen properties, owner/managers of the Somerset Collection, said the North-South shopping complex in Troy can be considered one of the country's top five retail centers in terms of architectural beauty and merchandise levels.

M&M: Are all available leases signed?

Forbes: We're 95-percent leased and after the International Council of Shopping Centers convention in Las Vegas this week, we'll be 100-percent leased. We have five people working on leasing this new center, including my brother David. I'm proud to report that in the Somerset Collection, 62-percent of the retailers are exclusive to Michigan and in Somerset North, 35-percent of the retailers will be exclusive to this market.

We've got some retailers moving from the south end to the north, and others who want to be a presence in

both ends.

M&M: What's been the most challenging aspect of opening Somerset North?

Forbes: (Laughing) Getting each end of the skywalk to meet in the middle. No. Just kidding. It's been rough arranging leases in a difficult retail environment. We've had to work hard to make the economics work.

Also, this long, cold winter has been bad for construction. We've only been in the ground 16 months. We've got a lot of detail and exterior work to finish. That's the nature of our shopping centers. We use a lot of high end finishes.

M&M: When you drive up to the corner of Big Beaver and Coolidge and see this gigantic retail complex, how do you feel knowing you've had a hand in the formation?

Forbes: Wow. I guess I feel a sense of pride, accomplishment. We've

brought a national presence of retailers to the development that has been missing in the Detroit market. Forbes-Cohen has been working on Somerset North since becoming involved in the development with Sam Frankel in 1990. But, building the center is only a part of the success. It's got to be managed well, marketed well, leased properly. We want to keep the exclusivity of the stores which have sales per square foot, three or four times higher than the national average.

M&M: You mentioned the difficult retail climate. Is there room for another shopping center in metro Detroit? And will the Somerset Collection take business away from nearby shopping centers like Oakland Mall and downtown Birmingham?

Forbes: We're all fighting for people's free time. People don't think,

See SOMERSET, 9B

Wednesday, May 15

POLICE AWARENESS DAY

Booths and interactive exhibits staffed by officers from the Livonia Police Department 10 a.m. to 5 p.m. Five vehicles on display.
Livonia Mall, Seven Mile/Middlebelt.
(810) 476-1160.

SELF-DEFENSE SEMINAR

Retired police officer Gordon Schollenberger offers tips and demonstrates defense techniques. 6:30-7:30 p.m. at Sports & Rec.
39465 Ford Road, Canton.
(313) 961-0813.

ARTSCAPE EXHIBIT

Selection of art and sculpture for the garden and patio through June 30. Also, advice on adding art to a garden.
Objects of Art, Orchard Lake/Maple, West Bloomfield.
(810) 639-3332.

MAKEUP ARTIST VISITS

Joseph Costa for Yves Saint Laurent, offers makeovers and skincare consultations by appointment through May 16 at Saks Fifth Avenue, Somerset Collection, Big Beaver/Coolidge, Troy.
(810) 814-3384.

Thursday, May 16

POETRY NIGHT

Open mike session hosted by Janet Lawless. 7 p.m. Participants must preregister.
Borders, Southfield/19 Mile, Birmingham.
(810) 644-1515.

ADDED ATTRACTIONS

POLICE DAY

Livonia Police Department staffs booths and exhibits about safety throughout the day. Five vehicles on display.
Laurel Park Place, Six Mile/Newburgh, Livonia.
(313) 462-1100.

CHAFT SHOW

Browse pottery, paintings, stained glass, soft sculpture and floral designs through May 19. Show developed by Rahn Productions through May 19.
Livonia Mall, Seven Mile/Middlebelt.
(810) 476-1160.

Friday, May 17

NIGHT NOTES SERIES

Detroit Chamber Winds soloists perform Three Songs for Malboro, and others, 8 p.m. Refreshments. Public invited.
Hagopian Rugs, 860 S. Woodward, Birmingham.
(810) 646-7847.

SMOOTH TUNES

Dennis Cyporin Band performs folk, classical and bluegrass, 8-10 p.m. Complimentary.
Borders Books, 30995 Orchard Lake, Farmington Hills.
(810) 737-0110.

POLICE DAY

Livonia Police Department hosts a day-long exposition on safety. Vehicles on display. Interactive exhibits.

Wonderland Mall, Plymouth/Middlebelt, Livonia.
(313) 622-4100.

Saturday, May 18

LEGO RACES

Kids ages 5-13, are invited to build Leg cars from 8:30-10 a.m. Races begin at 10 a.m. Prizes and gift certificates for winners at 1:30 p.m. Center Court. Participants keep their cars as a gift from Lego. Wonderland Mall, Plymouth/Middlebelt, Livonia.
(313) 622-4100.

MUSIC AND FLOWERS

Band benefit for local high schools through May 19. Students plant flower beds around the shopping center for donations and sponsorships.
Westland Center, Wayne/Warren.
(313) 425-5001.

MADELINE VISITS

Costumed French heroine of storybook fame available 10 a.m. to 6 p.m. for pictures with children. Balloons and prize drawings.
Toy Wonders, 14 Mile/Haggerty, Walled Lake.
(810) 624-4900.

FARMER'S MARKET

Plymouth Chamber of Commerce sponsors stalls with produce, flowers, cheeses, breads, crafts from 7:30 a.m. to 12:30 p.m. through Oct. 19.
Kellogg Park, Ann Arbor Trail/Penniman.
(313) 453-1540.

CHILDREN'S HOUR

Corduroy, the bear in overalls, joins guests for storytime at 11 a.m.
Borders Books, 13 Mile/Southfield, Birmingham.
(810) 644-1515.