# **MALLS** MAINSTREETS

MONDAY, MAY 13, 1996 ....

#### SHOPPING CENTERED



Payne's pants: Signature knickers, golf and dress shirts, sportcoats, ties and argyle socks make up the Payne Stew-art Collection at Hudson's, \$36-\$300. A Payne Stewart plaid, registered in Scotland, is a line exclusive.

### Golf classics,

on off the links
Reversible windshirts, shorter shorts, logos on
the sleeve not the breast pocket, and sleeveless
blouses, are the newest looks in golf attire this
season.

season.

But, returning for practicality and purpose, are the ever-popular separates: vests, shorts, pleated khakis and polo shirts in the never-say-die club colors of hunter green, navy and bur-

gundy.

High-tech fabrics are the real story. Their

High-tech fabrics are the real story. Their durability has been enhanced by teneresistant fibers. The insulating fabrics used for jackets and rain pants are lighter, tougher and more breathable.

Bavarian Village hosted a links fashion show at February's Golf Show at the Pontice Silverdome. And while Farmington Hills duffer Jean Eckert said she didn't see anything 'out of the ordinary,' she was struck by all the new labels on golf attire.

"Who'd ever think that Liz Claiborne would create a golf collection?" she laughed.

Why, it's probably the same folks that put progolfer Payne Stewart in touch with Dayton-Hudson's for exclusive rights to merchandise his collection of sportswear for men and women

his collection of sportswear for men and women in The Players Shops, now open at all Hudson

in The Players shops, now open as an essence.

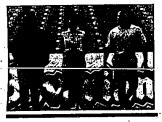
And speaking of marketing merchandise, the ultimate shop for U.S. Open attire and paraphernalia is the Oakland Hills Country Club pro shop in Bloomfield Hills where fans can buy just about anything emblazoned with the tournament logs. The Open takes place at Oakland Hills June 13-16.

For more information call 1-800-525-OPEN.

Susan DeMnggio



Par for the course: (Above) Don Thomas Sporthaus in Bloomfield Hills Thomas Sportnaus in Bioomiteia Hus-has dozens of leading-edge separates for layering in traditional course col-ors. (Below) Bavarian Village shops in Novi and Bloomfield Hills carry golf attire that takes you from the office, to the market, to the course - in style.



### Somerset leasing near end

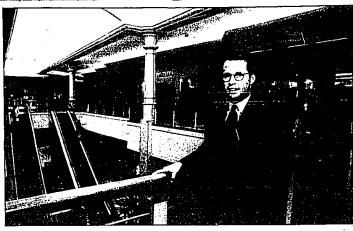
With the grand opening of Somerset Collection North in Troy just three months away, time-pressed developer Nate Forbes, took a few moments to discuss the tri-level shopping center and its impact on the community with Malls & Mainstreets editor Susan DeMaggio.

M&M: What stores are

M&M: What stores are opening at Somerset Collection North?
Forbes: We always intended the north mall to round out and compliment the higher-end exclusive shops on the south side and fill all the category voids. On the first level there will be all the sit down restaurants, valet parking operations, the prometions stage, fountains, young-attitude apparel shops.

On the second level, the skywalk joins both sides of the shopping center by a covered, climate-controlled bridge with two automated walk-ways moving in opposite directions and a eight-foot wide stationary pedestrian path. The retail mix features sorious shopping, home and lifestyle stores, some hardgoods.
The third level has the Peacock Food Cafe, and dozens of entertainment retailers with merchandise for hobbyjats, kids, weekend athletes.

Set for Somerset North



Building business: Nate Forbes of Forbes-Cohen properties, owner/managers of the Somerset Collection, said the North-South shopping complex in Troy can be considered one of the country's top five retail centers in terms of architectural beauty and merchandise

M&M: Are all available leases signed?
Forbea: We're 95-percent leaned and after the International Council of Shopping Centers convention in Las Vegas this week, we'll be 100-percent leased. We have five people working on leasing this new center, including my brother David. I'm proud to report that in the Somerset Collection, 82-percent of the retailers are exclusive to Michigan and in Somerset North, 35-percent of the retailers will be exclusive to this market.

market.
We've got some retailers moving from the south end to the north, and others who want to be a presence in

both ends.

M&M: What's been the most challenging aspect of

opening Somerset North?
Forbes: (Laughing) Getting each
end of the skywalk to meet in the
middle. No. Just kidding. It's been
rough arranging leases in a difficult
retail environment. We've had to
work hard to make the economics
work

Also, this long, cold winter has Also, this long, told winter mas been bad for construction. We've only been in the ground 15 months. We've got a lot of detail and extension work to finish. That's the nature of our shopping centers. We use a lot of bigh end finishes.

M&M: When you drive up to the corner of Big Beaver and Coolidge and see this gigantic retail complex, how do you feel knowing you've had a hand in the

Forbes: Wow. I guess I feel a sense of pride, accomplishment. We've

brought a national presence of retailers to the development that has been missing in the Detroit market. Forbes-Cohen has been working on Somerset North since becoming involved in the development with Sam Frankel in 1990. But, building the center is only a part of the success. It's got to be managed well, marketed well, leased properly. We want to keep the exclusivity of the stores which flave sales per square foot, three or four times higher than the national average.

M&M: You mentioned the difficult retail climate. Is there room for another shopping center in metro Detroit? And will the Somerset Collection take business away from nearby shopping centers like Oakland Mall and downtown Birmingham?
Forbes: We're all fighting for peo-ple's free time. People don't think,

See SOMERSET, 9B

## Here is a partial list of the 120 retailers planning atores in the new mail: Nordstrom, Hudson's, Bendel's, Helzherg Dinmonds, Banana Republic, Roots, Polo Shop, The Right Start, Things Ramembered, The Gap, Kny Bec Toys, Muther's Work Maternity, Abercrombic & Fitch, The Limited; Express, Victoria's Secret, Structure, Limited Too, President Tuxcdo, Pottery Barn, Gymborce, WTVS Store of Knowledge, The Disney Store, Warner Bros. Studio Store and The Franklin Mint. Restaurants include: 10 cateries in the Peacock Food Cafe, The Capital Grille, California Pizza Kitchen, J. Alexander's Grille, and three Nordstrom restaurants. Sandwich Cafe and London Pub. formation?

Fairlane hosts a youth pops orchestra By Susan DzMaggio

Unlike the kids in River City, Iowa who fell under the spell of the Music Man, Fairlane Town Center's 21 youthful musicians don't have to think music to play, they're already accom-pliance or formers.

think music to play, they're already accom-pliabed performers.

The musicians were selected from auditions of more than 175 high school music students. They will perform a dozen, live concerts open to the public at the mall in Dearborn, May 17-19 and May 24-26.

Nationally acclaimed orcheatra director Dick Bright'of San Francisco is conducting the

ensemble, assisted by Henry James, of the Romulus High School Band. Motown's Contours worked with the group at one of the audition sessions. Fairlane Town Center is also offering each musician a \$1,000 college scholarship upon graduation.

graduation.

The six horns will be played by Prabhat Bahana, 15 of Plymouth-Canton, Brandon Godine, 18, of Cass Tech; Farahji Jordan, 18, of Mackensie; Raphael Crawford, 18, of Romulus High; Yikki Renke, 18, of Stevenson; and Joseph Vargas, 15, of Churchill.

The six string musicians are Leslie DeShazor, 17, of Plymouth-Salem; Jessica Lipon, 16, of

Stevenson; Victor Mangona, 15, of U-D Jesuit; Jonathan Price, 18, of Cass Tech; Geoffrey Rahle, 16, of Catholic Central; Melissa Roberts, 17, of

16, of Catholic Centrai; meusan accounting the Roossvelt.

The rhythm section features Brian DeMaggio, 17, of Grosse Ile; Josh Grilley, 17 of John Glenn; Lois Hardiman, 16 of Cass Tech; Larry Jackson, 17, of Romulus; Charles Wilson III of Cass Tech. Vocals will be performed by Kristin Gailliard, 16 of Detroit School for Fine and Performing Arts; Josh Gracin, 16 of John Glenn; Mellinida Johnson, 16, of Redford; and Heles Lowe of Regina.

na.

For a complete schedule of performances call
Fairlane at (313) 593-1370.

Wednesday, May 15

POLICE AMERICAES BAY

Boths and interactive exhibits staffed by officers from the Livenia Police Department 10 a.m. to 9 pm. Pivo vehicles on display.

Livenia Mail. Seven Mile/Middlebelt. (810) 476-1160.

SEIF-DEFENSS SEMMAR
Retired police officer Gordon Schollenberger
offers tips and demonstrates defense techniques.
6:30-7:30 p.m. at Sports & Rec.
30453 Ford Road. Canton.
(313) 981-0813.

Selection of art and sculpture for the garden and patie through June 30. Also, advice on adding art to

a garden.
Objects of Art. Orchard Lake/Maple. West Bloomfield. (810) 539-3332.

MARKIP ARTIST VISITS

Joseph Costa for Yves Saint Leurent, offers
makeovers and skincare consultations by appointment through May 16 at Saka Fifth Avenus. Somerset Collection. Big Beaver/Coolidgs. Troy.

(810) 614-3364/

Thursday May 16

PORTRY MEET
Open mike session hosted by Janet Law
p.m. Participants must pravegister.
Border's Southfield'13 Mile. Birmingham.
(810) 844-1515. sion hosted by Janet Lawless. ?

### ADDED ATTRACTIONS

Livonia Police Department staffs booths and exhibits about safety throughout the day, Five vehi-cles on display. Laurel Park Place, Six Mile/Nowburgh, Livonia.

(313) 462-1100.

Browse pottery, paintings, stained glass, soft ulpture and floral designs through May 19. Show sveloped by Raab Productions through May 19. Lironis Mall. Seven Mile/Middlebelt.

Friday, May 2.

MOST MOTES SERBES

Detroit Chamber Winds soloists perform Three
Songs for Malboro, and others, 8 p.m. Refreshments. Public invited.

Hagopian Rugs. 850 S. Woodward. Birmingham.
(810) 645–7647.

Dennis Cyporyn Band performs folk, classical nd bluegrass, 8-10 p.m. Complimentary. Border's Books. 30995 Orchard Lake. Farming-

(810) 737-0110.

Livonia Police Department hosts a day-long exposition on safety. Vehicles on display. Interactive

Wonderland Mall, Plymouth/Middlebelt, Livonia, (313) 522-4100.

Saturday, May 18 LEGO RACES

LEGO RACES
Kida ages 5-13, are invited to build Log cars from
8:30-10 a.m. Racco begin at 10 a.m. Prizes and gift
cortificates for winners at 130 p.m. Center Court.
Participants keep their cars as a gift from Lego.
Wonderland Mall. Plymouth/Middlebeit, Livonia.
(313) 822-4100.

STUSIC AND FLOWERS

Band benefit for local high schools through May
19. Students plant flower beds around the shopping
conter for donations and sponsorning.
Westland Center. Wayne/Warren.
(312) 425-5001.

Costumed French heroine of storybook fame available 10 am. to 6 p.m. for pictures with children. Balloons and prize drawings. Toy Wonders. 14 Mile/Haggerty. Walled Lake. (810) 624-4830.

Fammer's SARKEN Plymouth Chamber of Commerce sponsors stalls with produce, flowers, cheeses, breads, crafts from 7:30 a.m. to 12:30 p.m. through Oct. 19. Kallog Park. Ann Arbor Trail/Penniman. (313) 453-1540.

CHILDERY'S HOUR Corderry, the bear in overalls, joins guests for storytime at 11 a.m. Borders Books. 13 Mile/Southfield. Birming-