



New theater: This model shows the entrance exterior of the new Star Southfield Entertainment Center.

'Star' breaks ground for new 20 screen Southfield theater

Star Theatres broke ground June 12 for their new "flagship" 20-screen theater and entertainment complex in Southfield.

Work has already begun on the Star Southfield Entertainment Complex scheduled to open in Spring of 1997. The 180,000-square-foot building will be anchored by a 20-screen Star Theatre with 6,000 seats and will include several large, high-quality themed restaurants and entertainment-related retail stores. When completed it will be Michigan's largest theater complex.

While Star Southfield will continue the Star Theatres' traditions of unparalleled customer service and plush, oversized rocking chair seats, the theater will offer even more to local moviegoers. All twenty Star Southfield auditoriums will feature stadium-style seating, with stepped seating rows providing enormously improved sightlines, huge screens nearly double the size of typical theater screens and significantly increased legroom. The two largest auditoriums will each have 700 seats and screens over 65 feet wide. Every auditorium will be

equipped with Sony Dynamic Digital Sound™ (SDDS) system, the most advanced digital cinema sound system available in the marketplace today.

With twenty screens, Star Southfield will be able to feature all current film releases, including exclusive art and specialty films. Star Southfield will also be able to play popular films on several screens at once, offering a wide range of convenient showtimes and guaranteeing seats for all customers.

Also unique to Star Southfield is its highly themed design, which has been created by Rockwell Group, known for its exciting and creative approach to projects for The Walt Disney Company, Sony Theatres, CBS and Planet Hollywood. For Star Southfield, Rockwell Group has designed a themed environment that will draw from both the rich history of Detroit and the excitement of the movies. The theater will feature three themed areas: the "Historic Detroit Lobby," "Hollywood Boulevard," and the "Hollywood Soundstage." Each area will feature three-dimensional details such as replicas of famous Detroit landmarks.

Commenting on the theater's design, Star Theatres' chairman Jim Loebs stated, "Star Theatres' goal is that the environment itself should be so fun and exciting that just entering the theater is worth the ticket price even before you've seen a movie."

Star Southfield is also designed with consideration to Star Theatres' signature customer service program with all the amenities that metro Detroit moviegoers have come to expect, including an open management, kiosk in the lobby, indoor concierge box office, huge concession stands and Star's "next-in-line" service guarantee.

The Star Southfield Entertainment Complex represents the final phase of the 76-acre Galleria Office Centre development, which features four award-winning office buildings containing 1,100,000 square feet of office space.



• The Great North American® Race features over 100 pre-World War II vintage vehicles.

• It's the last U.S. stop before it goes to Canada! Don't miss it!

• Evergreen between 10 & 11 Mile.

• June 27, 1996. Concert begins at noon, racers expected to cross the finish line around 5:30 pm. Lots of fun, food & entertainment in between and collection cars on display, too! ALL FREE!

Presented by
The City of Southfield
and The Southfield
Chamber of Commerce

For more information
(810) 553-6444

GUIDE TO THE MOVIES

AMC Theatres

AMC 16 (16 screens)
10000 W. 8 Mile Rd., Suite 100
Detroit 48231-2000
Tel: 313/253-1200, Fax: 313/253-1510
AMC THEATRES UNDER THIS HEADING
OFFERS EXCLUSIVELY SELECTED FILMS
NOT AVAILABLE ELSEWHERE.
FOR OUR BEST SEATS
SUPER SAVVY SEATING.

AMC 17 (17 screens)
10000 W. 8 Mile Rd., Suite 100
Detroit 48231-2000
Tel: 313/253-1200, Fax: 313/253-1510
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AMC 18 (18 screens)
10000 W. 8 Mile Rd., Suite 100
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MURKIN'S OPEN (PC)

AMC 19 (19 screens)
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Tel: 313/253-1200, Fax: 313/253-1510
MURKIN'S OPEN (PC)

AMC 20 (20 screens)
10000 W. 8 Mile Rd., Suite 100
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Tel: 313/253-1200, Fax: 313/253-1510
MURKIN'S OPEN (PC)

AMC 21 (21 screens)
10000 W. 8 Mile Rd., Suite 100
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AMC 22 (22 screens)
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AMC 23 (23 screens)
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AMC 24 (24 screens)
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AMC 25 (25 screens)
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AMC 26 (26 screens)
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AMC 27 (27 screens)
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AMC 28 (28 screens)
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AMC 29 (29 screens)
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AMC 30 (30 screens)
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AMC 31 (31 screens)
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AMC 32 (32 screens)
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AMC 33 (33 screens)
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AMC 34 (34 screens)
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AMC 35 (35 screens)
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AMC 41 (41 screens)
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AMC 42 (42 screens)
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AMC 43 (43 screens)
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AMC 44 (44 screens)
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AMC 46 (46 screens)
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AMC 51 (51 screens)
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AMC 52 (52 screens)
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AMC 66 (66 screens)
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AMC 74 (74 screens)
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AMC 75 (75 screens)
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AMC 76 (76 screens)
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AMC 80 (80 screens)
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AMC 81 (81 screens)
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AMC 82 (82 screens)
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AMC 83 (83 screens)
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AMC 84 (84 screens)
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AMC 85 (85 screens)
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AMC 90 (90 screens)
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AMC 91 (91 screens)
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AMC 92 (92 screens)
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