

MALLS & MAINSTREETS

Monday, June 17, 1996

SHOPPING CENTERED



Snipped for summer: This style by Max of the Mariomax Salon in West Bloomfield, gives new appeal to "short and sassy."

Summer styles must beat heat

BY LINDA ANN CHOMIN
STYLING WRITER

The word from stylists on summer hair is that women's cuts are moving away from the '60s mod look—long bangs—swept to the side—but don't look for dramatic changes, and fire red is hot, hot, hot!

What's in as far as length, texture and color, is a matter of personal preference according to hair stylist Jeffrey Beaton of Beaton Colors in Birmingham. Individuality reigns over summer lengths as long as the hair is cut to move in all directions and looks great.

"Clean looking hair is in," he insisted. "We're starting to do longer hair, off the face with center parts as well as shorter cuts with a little more definition showing off the cheekbones and eyes. Look for more ponytails, sometimes two or three at a time. Also, clip-ons, not like your old aunt used to wear, but updated by leaving a hair or two loose or adding an accessory like a bow."

Today's busy lifestyles demand styles that require a minimum of care. A good cut will not only shave years off your age, but save time. Texturing, achieved with color, cut and styling products, is an option that can add body to the hair, but be careful because if overdone, texturing can lead to a wild, unkempt look.

Gradations of color

The amount of texturing done depends a lot on what the lady is wearing, whether it's classic or trendy. Beaton continued, "Color, we're using to create more dimension in the hair. We're using more shading effects on the sides and parts of the head with blonds and browns, light reds and deep reds. The colors just fade in so there's a depth. As far as overall color, red is in. Schwarzkopf Indian Fire is really red and vivid."

How do stylists like Beaton predict the next season's hair styles? He does a lot of experimenting on the side. Beaton runs his own salon. Beaton styles hair for fashion models photographed on-location in romantic destinations such as Paris and in the Westland studio of Emin. The styling Beaton does in the studio has everything to do with fashion. Here, he has the opportunity to try out-of-the-normal color and cut. The walls of Beaton's salon as well as his book exhibits the results.

In the studio we're doing really trendy stuff because if hair's done right it's like a piece of art. In the salon, the latest clothes dictate what can happen with hair because the two have to be compatible. Also, new styling and texture products like pomades and texture creams influence the latest styles and colors. In the early days, pomades just made hair dirty looking," said Beaton, a hair stylist for 20 years. "Now, we use pomades instead of hair spray. We don't spray our clients before they go out the door."

Some like it short

At Secretz Salon in Westland hair stylist Vickie Zawacki said look for lots of short and sassy hair this summer.

"The short bob is back and lots of color, fun color such as streaks or headband, also texturing with a razor that's not so even and perfect," she said. "As far as longer hair, perms are coming back. People are getting tired of the long, straight look."

Summer sun, wind and pool chemicals can play havoc with hair.

Here are a few tips from Beaton to help your locks survive the season:

- * At the beach, put a lot of conditioners in the hair and slick it back to keep it healthy.
- * Before going into a pool of chlorinated water, wet the hair down and put on a conditioner to repel the chemicals.

- * The sun does change hair color dramatically. Coloring will wash out after just a couple of times in the sun so put a sunscreen on the hair or wear a hat.
- * And should ever your style fall you, remember this summertime tip from the ladies of Hawaii: Use a bobby pin to fasten an old fashioned orange or gardenia in your hair.



BY SUSAN DEMAGGIO
STAFF WRITER

A recent retail survey revealed that families with children under age 6 buy toys more often than families with older kids (shopping nine times a year for about 17 toys and games).

And moms who go toy shopping alone spend \$22; bringing a child along pushes your total to \$30.

With the kids are out of school and free from a daily regimen of studies and recess, a trip to the store for a new board or ball game may be a salvation of sorts.

The hottest new toys according to Market Focus Toy Editor Christopher Byrne are the Louisville Slugger Batting Trainer Set (\$40) from Just Sports; Nerf's Hydro Ball, a new twist on the water-balloon (\$6.99); The Bungee Paddle Ball (\$14.99) from Koosh, a turbo-charged game of catch with suction cup-capped darts; Skyblasters, \$14.99.

For family fun it's Fisher Price's Bubble Rocket (\$15.99). You can create a launchpad in your backyard and as the rocket takes off, it leaves a stream of bubbles behind.

Speed Freak Zoomballs (\$10.99) are sculpted, high-quality foam balls from Pressman Toys. The trick is to grab the handles, pull the string and send Zoomball flying to your opponent. Choose from Crusher, Claw and Creature.

For little girl's tea parties there are Tea Bunnies sets (\$19.99) which feature a bunny and a miniature tea set and desserts. The set also includes a matching child-sized cup and saucer. Each Tea Bunny hides inside a decorated teacup.

For big kids parties, Pressman offers MindTrap (\$19.99) to challenge the way you think. Advertised

as "a party in a box" it's perfect for teens or individuals. The game asks questions that appear easy, but to

boys out there with all that energy."

She recommends Tuggerwar (\$18); Hippity Hop Balls in all sizes from \$21; scooters from \$40; jump ropes, and driveway tennis, volleyball and badminton sets \$20-\$40. "And lots of sidewalk chalk."

"So many people have pools these days that water toys and pool games are also selling well," she said. "No-

structure for about \$400, although many parents want the bigger sets that keep congregations of kids-busy for lots of hours," he said.

Playmobile and Brio sell "any week of the year" as each manufacturer offers hundreds of accessories for fantasy play.

At Imperial Sports, Lakeside in sterling Heights, Briarwood in Ann



Backseat adventures: New from Pressman, games to go when there are still two more hours to the lake! All are under \$7 and available at most toy departments.

get the right answer you must apply logic and insight, avoiding the obvious.

Five new travel games from Pressman should keep the kids quiet for long car rides. Most are priced under \$7.

At Adventures in Toys on Maple in downtown Birmingham, owner Shelley Littman said summer means playing outside and rain or not, "there are still all those little

dies and variations of these floating toys are \$3-\$7, and dart ball games that can be used in and out of the water are \$20."

At Doll Hospital and Toy Soldier Shop on Twelve Mile in Berkeley, play structures are the best sellers as parents investigate "safe play opportunities for their children outdoors," according to owner Jack Parish.

"You can get a good starter play

Arbor, and Fairlane Town Center, in Dearborn, in-line skates are just the thing. Prices range from \$115 to \$390.

Night time play is not complete without a super flashlight for freeze tag. Look for these at Kmart from \$20. Tents for backyard camp-outs are also available from Kmart and other sporting goods retailers. Don't forget the spooky stories book...

Local artist's tiles decorate new mall's cafe

BY CORINE ABATT
SPECIAL WRITER

Tiles created by Anita Schmalz-Rae will add a golden touch to the new Somerset Collection North's Peacock Cafe, slated to open Aug. 16, in Troy.

Schmalz-Rae, daughter of Mr. and Mrs. Donald E. Schmalz of Bloomfield Hills, graduated from Marian High School where her interest in art was encouraged. She received her degree at the Center for Creative Studies of Detroit majoring in drawing, painting and

sculpture and studied tile-making at Detroit's historic Pewabic Pottery.

The artist was commissioned by JPR Architects-Peterhanssen Design and Forbes/Cohen Properties to create the 55 tiles in five different designs, each approximately 8 by 8 inches square.

The five motifs, done in deep relief, are a pear tree, grapes, wheat, flowers and a peacock. The artist said the lustrous gold surface of each tile comes from incorporating the genuine article into the glaze before the final firing. The

"I wanted them to be sculptural pieces in themselves."

Anita Schmalz-Rae
ARTIST

tiles, now complete, will be installed in the archways above each vendor in the food court.

In describing her approach to this project she said, "I wanted the tiles to be substantial. I wanted them to be sculptural pieces in themselves."

She credits her mother-in-law, antique dealer, Kathy Rae of Birmingham, for introducing her to tile as an art medium.

"She has an artistic eye and she had been studying and selling antique tiles for a long time," Schmalz-Rae explained. "She also introduced me to Pewabic Pottery and I liked it immediately. I was there for two years, taking classes and working part-time prepping tiles."

"Tiles involve three art disciplines

See TILES, B7

Monday, June 17

PUPPET SHOWS

"Goldilocks and the Three Bears" Monday-Friday 11, 1, 3 and 7 p.m. Saturday 11 a.m. 1 and 3 p.m. Sunday 1 and 3 p.m.
Meadowbrook Village Mall, Walton/University, Rochester Hills.
(810) 375-9451.

Tuesday, June 18

TRUNK SHOW

Latest from Donna Jassica which takes a woman from day to evening, casual to dressy. 10 a.m. to 6 p.m. at Eleganza Boutique.
Orchard Lake, South of Maple, West Bloomfield.
(810) 737-2666.

Wednesday, June 19

BUSINESS SEMINAR

"Grow Your Own Business" hosted by Northland, Eastland, Westland, 6-8 p.m. designed to teach people about specialty leasing programs at the malls. Complimentary. Reservations requested.
Doubletree Hotel, Southfield.
(313) 425-5001.

READING PROMOTION

Each Wednesday through July 31, mall hosts summer reading program in center court at 10 a.m. Kids can earn prizes and hear childhood classics.

Westland Center, Wayne/Warren.
(313) 425-5001.

WALLEYE FISHING SEMINAR

Matt LaFond discusses fishing and trolling. First 20 people to arrive receive a free, store T-shirt. Drawings and giveaways. 7-8 p.m.
Sports and Rec. 39453 Ford Rd. Canton.
(313) 981-0813

Thursday, June 20

MUSIC IN THE PARK SERIES

Every Thursday from 7:30-9 p.m. through Aug. 1 in Municipal Park behind city hall. Complimentary.

6th Street/Pine Downtown Rochester.

(810) 656-0660.

OPEN MIKE NIGHT

ADDED ATTRACTIONS

Monthly poetry and fiction readings beginning at 7 p.m. Sign up for 10 minute slots at 6:45 p.m.

Borders. Southfield/13 Mile Birmingham.
(810) 644-1515.

LIFESTYLE 2000 SHOW

Annual mall-wide exhibit of products and services for the home and garden. Financial, travel and fitness information. through June 23.
Livonia Mall, Seven Mile/Middlebelt.
(810) 476-1160.

SALEWALK SALES

Festival of savings through June 23 at new Towne Center, is part of city's Libertyfest celebration also in-store activities.
Ford/Sheldon, Canton.
(810) 360-9900 ext. 683.

TRUNK SHOW

Roz and Sherm Boutique introduces Jennifer SlyKirk featuring 100 percent washed wool, hand appliqued coats, jackets, vests and hats, scarfs and purses. Special collection preview June 20-22 during business hours.
Bloomfield Plaza, Maple/Telegraph.
(810) 855-8877
Friday, June 21

JEWELRY DESIGNER VISITS

Meet Patricia Daunis, award-winning jewelry designer and author of Gem Magazine's "Who's Hot" and "Dressing The Customer" 10 a.m. to 8 p.m. Repeated at the Northville store on June 22 from 10 a.m. to 6 p.m. 101 east Main. Complimentary consultations.
Orin Jewelers, Ford/Middlebelt. Garden City.
(313) 422-7030.

FAMILY NIGHT

Westland's 1986 Teacher of the Year Pat Roberts reads to children. 7 p.m. Center Court. Westland, Wayne/Warren.
(313) 425-5001.

Saturday, June 22

MOTORCYCLE SHOW

Members of Honda Gold Wings visit to display more than two dozen cycles through June 23.

Meadowbrook Village Mall, Walton/Adams, Rochester Hills.
(810) 375-9451.

KIDS FUN

Lyle the Crocodile visits 11 a.m. Hear his adventures, pose for a photo. On June 23 at 1 p.m. storyteller Ardeth Lasakowski presents animal tales - both events at Border's Birmingham location, 13 Mile and Southfield. Also, today at the Orchard Lake Border's store, meet Betsey, the live Vietnamese potbellied pig 11 a.m. stories and farm information in the children's department.
Borders, 30995 Orchard Lake, Farmington Hills.
(810) 737-0110.

FARMER'S MARKET

Plymouth Chamber of Commerce sponsors stalls with produce, flowers, cheeses, breads, crafts from 7:30 a.m. to 12:30 p.m. through Oct. 19.
Kellogg Park, Ann Arbor Trail/Tenniman.
(313) 453-1640.

COLLECTIBLES EVENT

Always Christmas store at the Canterbury Village hosts Enesco Cherished Teddies collectible event with Hilary Hugabert and Kurtis D. Claw. @ the Canterbury Toy Store. Also, Spot of Spot book makes an appearance 11 a.m. to 3 p.m. Face painting for kids and Knex, Brio and Playmobil demonstrations.

Olde World Canterbury Village, Joalyn/1-75, Lake Orion.
(810) 391-9882.

DOG SHOW

Wolverine Dog Obedience Training Show 12:30 to 5 p.m. Center Court.
Wonderland Mall, Plymouth/Middlebelt, Livonia.
(313) 822-4100.

Monday, June 24

HEALTH TOPICS

Dental information presented 8-10 a.m. in Jacobson's court area. Also, free blood pressure screening - courtesy of Botsford General Hospital.
Laurel Park, Six Mile/Newburgh, Livonia.
(313) 462-1100.