

# Tiles from page B6

- drawing, painting and sculpture. They are being used more and more by architects and designers to accent areas of homes and commercial buildings.

She and her husband, musician Collin Rae, currently live in Royal Oak. Anita Schmalz-Rae will soon open her new studio with kiln in Hamtramck.

Here's how Schmalz-Rae came up with the tiles:

1. The work began when each tile design was sculpted out of clay. From these, plaster molds were made. Next, each of the 65 tiles was handpainted in the mold and left to dry for several weeks due to their thickness.

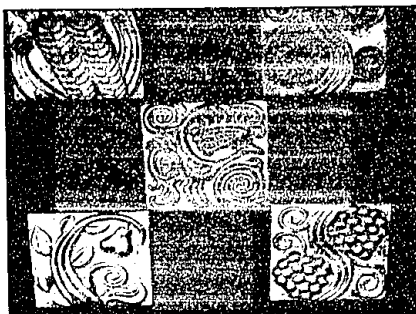
2. When dry, the first of three firings commenced. The first fir-

ing (treaching) temperatures over 1800 F released unwanted elements and the chemical water from the clay, making the tiles hard enough to glaze without distorting the surface.

3. Now, the rock-hard tiles were dipped into the glaze and fired again this time to the much higher temperature of 2400 F. This literally gave the tiles a glass surface.

4. In the final step, liquid luster was painted on the glazed surface of each tile and fired to a lower temperature of 1517 F to adhere the luster to the surface.

5. The result? A rich, metallic surface containing actual gold, reflecting the elegance of the Somerset North Collection.



Custom tiles: The Peacock Cafe features five gold tiles created by Bloomfield Hills artist Anita Schmalz-Rae.

## RETAIL DETAILS

Retail Details features news briefs from the Malls and Mainstreets beat. To be included, send information to: Retail Details, Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, 48009. Or fax (810) 644-1314/339-3610.

### RETAIL BUSINESS SEMINAR

Compass Retail, managers of the Westland, Northland and Eastland malls, hosts "Grow Your Own Business," a free, seminar to educate entrepreneurs and small business owners about specialty leasing. Wednesday, June 19 from 8-8 at the Double Tree Hotel in Southfield. To reserve a seat call (313) 425-6001.

### BIRMINGHAM NEWCOMERS

Plita Cafe replaces LaLuna on S.Woodward, Lealand Cottage, offering "new and previously loved fine home furnishings" is open at 430 N. Woodward. Timbuktu Station is coming to Pierce Street next to Edward Dorian with women's casual clothing and accessories with separates designed for a global appeal; Tremonti & Brown will introduce its line of custom furniture; Pretzel Peddler is next to the Birmingham Theater with all kinds of treats and refreshments.

### FIREWORKS DATE SET

Hudson's 1996 International Freedom Festival Fireworks will be presented on Wednesday, June 26 over the Detroit River at 10 p.m. - rain date on Thursday, June 27. This year's presentation celebrates the 100th anniversary of the automobile with more than 10,000 pyrotechnic effects choreographed to auto-themed music from the 1950s-90s. The free event will be broadcast on WDIV TV-4 and radio simulcasts can be heard on WJR 760-AM and STAR 97-FM.

### OPERATIONS DIRECTOR NAMED

Sherry DeLise of Ferndale has been appointed director of operations for Sidney Krandler & Sons Jewelers. DeLise will

oversee personnel functions, implement policies and procedures, and direct information systems for the fourth generation jeweler located in the Top of Troy Tower Building on Big Beaver, west of I-76.

Formerly, DeLise served as accounting manager and systems administrator for Fairmont Sign Company of Detroit.

### NEW BEAUTY SALON

Penny Lane is open in the Halsted Shopping Center, 12 Mile and Farmington. For an appointment or service consultation call (810) 489-9510. Owner George Sly said the salon specializes in modern styling techniques offered in an Old London street scene shop.

### CAMP BORDERS

Each Wednesday through August, kids, 7-12, are invited to participate in fun events at 7 p.m. in Borders Books, 19 Mile and Southfield in Birmingham. Kids can receive a free, Camp Borders T-shirt by signing up for the series. No program on July 3. For more details call 644-1515.

### OUTLET MALL MARKS 10TH YEAR

The outlets at Birch Run opened in November 1986 with 17 stores and 57,566-square feet. Today there are more than 180 manufacturers outlets with 700,000-square feet of space. Birch Run is owned and operated by Horizon of Norton Shores, MI, which has 35 outlet centers across the country with 8.5-million feet of retail space. To commemorate the 10 year mark, a slogan and logo shopping bag were created for the center, along with banners and giveaways July 1-21. Birch Run is located 75 minutes from Detroit off I-75.

### KMAAT OPENS SUPER STORE

The grand opening for a Super Kmart at 14 Mile and Van Dyke in Sterling Heights is Wednesday, June 26. The store features groceries as well as housewares and clothing, plus a Little Caesars cafe.

### NEW ANTIQUE SHOP

M. Hubert & Co. Antiques is open in The Village Commons Shopping Center, on Grand River two blocks west of the Hickory Hill Antiques Mall. Margaret and Mike Hubert offer service, knowledge and an eclectic selection of art, antiques and accessories. For more information call (810) 478-0411.

### FLUSH YOUR WORRIES AWAY

A hydraulics specialist has patented an automatic hydraulic device that lowers the toilet seat after every flush - "eliminating one of mankind's greatest frustrations," he insisted. Joseph Denys' "Seat Valet" is \$79.95. You can order one by calling him at (810) 775-7269, or writing Cardinal Enterprises, 20109 Rosedale, St. Clair Shores, 48080. "My seat valet can be easily installed on most standard home toilets in less than 30 minutes. No electric lines, batteries or motors are used or required," he said. "This device solves the problem of men not putting the toilet seat back down."

### ADDITIONAL CARDS JOIN LINEUP

Tomato Target Cards has added 10 new greetings to the pun collection available at specialty boutiques and gift shops like LaBelle Provence, Mole Hole and Patterson Carney Florist, Birmingham and Papa Joe's and Layla's Pharmacy, Rochester, and Andy Sharkey Studio, Royal Oak. Tomato Targets are created by Lori Rodgers of Birmingham. Wholesale orders can be ordered by calling (810) 594-3855.

### BRIARWOOD NEWS

The Disney Store is now open at Briarwood in Ann Arbor, and the mall joins Twelve Oaks, Lakeside and Fairlane in offering the Be True To Your School Program to benefit Ann Arbor schools. Watch for details at the mall beginning July 29.

### WANTED: USED CD'S

David Hochberg and Jon Rothenberg of Disc Go Round at Sugar Tree Plaza in West Bloomfield, buy used CD's for up to \$5 cash and sell them for less than \$8 - guaranteed. A grand opening is set for June 29. The store is a division of Grow Biz International of Minneapolis.

### PROMOTION A SUCCESS

Westland Center's Band Together for Education Program in May had 150 students and parents planting greens and flowers around the mall and selling T-shirts and discount cards to raise funds for the high school band and track programs. Pizza and refreshments were supplied by Sbarro's.

### SEWING CLASSES SET FOR KIDS/TEENS

Haberman Fabrics in Royal Oak is holding summer sewing classes for children ages 8 and up beginning in July. All sessions will be small, scheduled according to age, and taught by Mary Ellen Johnson. Four classes are \$40. No experience necessary. Call for all the details (810) 541-0010.

### 20 YEARS FOR COFFEE BEANERY

In a recent survey, The Coffee Beanery patrons named "Hazel-nut" their number one flavored-coffee choice. From March to April 7,000 customers were polled as part of the company's 20th year anniversary. Coffee lovers were also queried about their ideas for new flavors and products - their ideas? How about a white chocolate mousse, English toffee, or cookies and cream drink.

### PLYMOUTH PRODUCTS VISIT MALL

Both Northland in Southfield and Summit Place in Waterford are hosting Plymouth kiosks in their center so shoppers can experiment and sample the car product. Shoppers can choose Plymouth vehicles and add options via a touch screen. Vehicles will be on hand to sit in, and computer print outs of information can be accessed.

Find these sites on the World Wide Web Brought to you by the services of ONE ON-LINE! To get your business on-line, call 313-953-2038

## ON-LINE!

### INTERNET ADDRESS DIRECTORY

<b>APARTMENTS</b>	http://oeonline.com/triangl
Triangle Management	
<b>APPAREL</b>	http://www.suspenders.com
Hold Up Suspenders Co.	
<b>ART MUSEUMS</b>	http://www.aa.org
The Detroit Institute of Arts	
<b>ASSOCIATIONS</b>	Coming Soon!
Suspenders Wearers of America	
<b>AUDIO VISUAL SERVICES</b>	http://www.sidemasters.com
Sidemasters	
<b>AUTOMOTIVE</b>	http://www.tamaroff.com
The Tamaroff Group	
Auto America	Coming Soon!
<b>AUTOMOTIVE MANUFACTURERS REPRESENTATIVES</b>	http://www.markmgmt.com
Marks Mgmt. Services	
<b>AUTOMOTIVE RELATED TRAINING</b>	http://oeonline.com/hpg
The High Performance Group, Inc.	
<b>BASKETBALL</b>	http://www.jfmytor.com
Jefy Mx-Chessla Mxg Company	
<b>BOOKKEEPING PRODUCTS</b>	http://www.bigez.com
BIG E-Z Bookkeeping Co.	
<b>BOOKS</b>	http://www.apocatale.com
Apocatale Communications	
<b>BUSINESS NEWS</b>	http://www.insiderbiz.com
Insider Business Journal	
<b>CHAMBERS OF COMMERCE</b>	http://oeonline.com/monclanbur
Livona Chamber of Commerce	
<b>COMMUNITIES</b>	http://oeonline.com/levoia
City of Livonia	
<b>COMPUTER HARDWARE/SOFTWARE/PROGRAMMING</b>	http://oeonline.com/starbook
Starbook Systems	
Mighty Systems Inc.	http://www.mightysystems.com
<b>COMPUTER PRODUCT REVIEWS</b>	
<b>HONORARIUM HANDICAPPING SOFTWARE</b>	http://oeonline.com/cyberbaw
Cyberbaw and Reviews	
<b>DRUG STORES</b>	http://www.concorddrugs.com
Concord Drugs	
<b>EDUCATION</b>	http://oeonline.com/lordsch
Lord's School Project	
Global Village Project	http://oeonline.com/gvp/itm
Oakland Schools	http://oakland.k12.mi.us
Reuther Middle School	http://oeonline.com/rms
<b>ENTERTAINMENT</b>	http://www.totamarketing.com/gallery
View & Do Video Gallery	
<b>EYE CARE/LASER SURGERY</b>	http://www.greenbergs.com
Greenberg Laser Eye Center	
<b>FROZEN DESSERTS</b>	http://www.sorbet.com
Sorbet	
<b>FUNDRAISING</b>	http://oeonline.com/hawt/coast.html
Coast to Coast Marketing	
<b>GENEALOGY</b>	http://oeonline.com/mcogio
Smith-Ballard Publications	
<b>HAIR SALONS</b>	http://www.headyouwin.com
Head You Win	
<b>HYDRAULIC AND PNEUMATIC CYLINDERS</b>	http://www.hannells.com
Hannells	
<b>IMPORTED PRODUCTS/MONOGRAPHING</b>	http://oeonline.com/monopolis
Monopolis Plus	
<b>INDUSTRIAL FILTERS</b>	http://www.eksare.com
Eksare Corporation	
<b>INSURANCE</b>	http://www.interest.com/observers
J.J. O'Connell & Assoc., Inc. Insurance	
Heavenly Associates	Coming Soon!
<b>KEYCHAINS</b>	http://oeonline.com/keychains
Shop A Bargain	
<b>MORTGAGE COMPANIES</b>	http://www.elsams.com
Mortgage Market Information Services	
Value Mortgage	Coming Soon!
<b>NATURAL PRODUCTS</b>	http://oeonline.com/healthyfoods
Healthy Food Supplements	
<b>NOTARY SERVICES</b>	Coming Soon!
Notary Service and Bonding Agency, Inc.	
<b>PARKING MANAGEMENT SERVICES</b>	Coming Soon!
National Garages, Inc.	
<b>PARKS &amp; RECREATION</b>	Coming Soon!
Huron-Clinton Metroparks	
<b>PSYCHOLOGICAL &amp; ASTROLOGICAL PROFILES</b>	http://oeonline.com/clients
Lifestyles International	
<b>REAL ESTATE</b>	http://oeonline.com/realnet.html
REALNET	
The Anderson Associates	http://oeonline.com/realnet.html
Angel Financial Services	http://oeonline.com/realnet.html
Birmingham Bloomfield Rochester	
South Oakland Association of Realtors	Coming Soon!
Century 21 at the Lakes	http://oeonline.com/realnet.html
Century 21 Town & Country	http://oeonline.com/realnet.html
Chamberlain Real Estate	http://oeonline.com/realnet.html
Coldwell Banker Preferred	http://oeonline.com/realnet.html
Coldwell Banker Schwetzer	http://oeonline.com/realnet.html
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Hall & Hunter Realtors	http://oeonline.com/realnet.html
Heritage Real Estate Better Homes and Gardens	http://oeonline.com/realnet.html
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The Michigan Group	http://oeonline.com/realnet.html
Ralph Maxwell Associates	http://oeonline.com/realnet.html
ReMax Partners	http://oeonline.com/realnet.html
Sellers First Choice	http://www.sellersfirst.com
Woodward Real Estate	http://oeonline.com/realnet.html
Bob Taylor	http://www.bobtaylor.com
<b>RECYCLING</b>	
Resource Recovery and Recycling Authority of SW Oakland Co.	Coming Soon!
<b>RESTAURANTS</b>	http://oeonline.com/innseazv
Inn Season Café	
Birmingham Restaurant Collection	
Alban's	http://oeonline.com/dineout/albans.html
City Grill	http://oeonline.com/dineout/citygrill.html
The Community House	http://oeonline.com/dineout/communityhouse.html
Madison Cafe	http://oeonline.com/dineout/madisoncafe.html
Norman's Eton Street Station	http://oeonline.com/dineout/etonsr.html
Osaka Grill	http://oeonline.com/dineout/osakagrill.html
Osaka Woodard Grill	http://oeonline.com/dineout/owg.html
Peabody's	http://oeonline.com/dineout/peabodys.html
Phoenicia	http://oeonline.com/dineout/phoenicia.html
Rugby Grill	http://oeonline.com/dineout/rugbygrill.html
Steve's Backroom	http://www.stevesbackroom.com
<b>SHOPPING</b>	
Birmingham Principal Shopping District	http://oeonline.com/birmingham
The Corner Collection	http://oeonline.com/corneret
<b>SURPLUS POAM</b>	http://www.mcdiam.com
McCullough Corporation	
<b>SURPLUS PRODUCTS</b>	http://www.mcdiam.com
McCullough Corporation	
<b>TECHNICAL EMPLOYMENT SERVICES</b>	http://oeonline.com/acb/acb.html
ACB Service Corp.	
Dickson Associates	Coming Soon!
<b>WELD GUN PRODUCTS</b>	http://www.weldline.com
C.M. Smilie Co.	
<b>WINE</b>	http://oeonline.com/adog/winehome.html
Fruit of the Woods Winery	

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