

OAKLAND BUSINESS Finance

Libraries of HIV, AIDS information available on Internet



EMORY DANIELS

An agency in the region has a special program to give assistance to Michigan residents in learning to use Internet to tap the wealth of information available on AIDS and HIV.

The Detroit Community AIDS Library (DCAL) is working with Michigan State University's AIDS Education Project in East Lansing to accomplish this goal.

DCAL is a partnership of libraries and community-based organizations in Detroit formed to provide resources and outreach to HIV/AIDS affected persons. DCAL's home page on the World Wide Web, billed as the "Gateway to

HIV/AIDS Information for Detroit and Southeastern Michigan," can be accessed at <http://www.libraries.wayne.edu/dc/al/a.html>.

The Website provides local news and announcements, information on public hearings, listings of national, Michigan and metro Detroit hotlines/clinics, a subject index to organizations, description of organizations and support groups, a link to Local Libraries Resources (LURS), and a link to HIV/AIDS Resources on the Internet arranged by subject and alphabetically, including a link to the Centers for Disease Control and Prevention home page.

The Michigan statistics on HIV/AIDS are available online from the DCAL site. This is the complete quarterly report from the Surveillance Section of the Michigan Dept. of Community

Health (formerly Michigan Dept. of Public Health). Also many of the community public libraries provide access to the website from their home pages or will assist with locating HIV information using the DCAL site.

Michele Klein, medical librarian at Children's Hospital, saw a need to provide access to information for people affected by HIV and AIDS and came up with the idea of using medical libraries in collaboration with community-based organizations that serve persons with HIV or AIDS.

DCAL has made available resources from the Internet, AIDS databases from the National Library of Medicine, the Health Reference Center database, and catalogs of books, pamphlets, videos and journals.

One of the services offered is Internet access to Medline which includes

databases on AIDS literature, drugs and clinical trials. Access to Medline requires a user ID. Additional software, called Grateful Med, also is recommended. The software can be ordered for \$30 or downloaded from an Internet Website. For information call 800-638-8480.

DCAL's efforts are funded, in part, by an 18-month grant from the National Library of Medicine and in-kind donations from Children's Hospital and Shifman Medical Library at Wayne State University.

Staff at the seven library and community organization sites in Detroit have been trained by DCAL in cultural competency, human sexuality, and social diversity. Each of the seven sites has a personal computer with monitor and printer, attached by modem to the National Library of Medicine AIDS databases and other HIV-related information files.

The library sites are at Children's Hospital of Michigan, Detroit Public Library, Harper Hospital, and WSY's Shifman and the community organizations are Friends Alliance, Project Survival, and Community Health Awareness Group.

The DCAL home page was created in January 1995. E-mail inquiries may be sent to Linda Draper, the project's coordinator, at LDRAPE@SHIFFMAN.MED.WAYNE.EDU, by email mail to Detroit Community AIDS Library, 4325 Brush St., Detroit, MI 48201 or by phone at (313) 677-8943.

(Emory Daniels may be contacted via E-mail at emory@oconline.com. Past columns are archived at <http://oconline.com/~emoryd/archiv.html>.)

Local CPA receives public service award

During a distinguished 32-year career as a CPA, Bloomfield Hills resident William R. Halling made time to contribute significantly to various social and community service causes of many Detroit area organizations - time and effort for which he was honored this month.

Halling, president of the 3,000-member Economic Club of Detroit, was honored by his peers with the American Institute of Certified Public Accountants' (AICPA) prestigious 1996 Public Service Award.

Established in 1992, this award gives national recognition to individual CPAs' public service activities.

The chair of the AICPA Awards Committee and immediate past president of the institute, Phil Chenok, presented the award to Halling at the AICPA spring meeting in California.

Halling, the fourth recipient of the award, is donating the \$5,000 award check to his chosen charity, Festival of Trees which is a benefit for Children's Hospital of Michigan.

Halling won the Michigan Association of Certified Public Accountants' (MACPA) public service award and in turn was nominated by the MACPA for the national award.

He was chosen from among the 1995 Public Service Award winners of 45 state and U.S. jurisdictional CPA societies by a distinguished panel of judges.

The panel included Frank Keating, governor of Oklahoma; Keith E. Bailey, chairman of the United Way of America and chairman, president and CEO of the Williams Companies, Inc. and



Halling

Harold Burson, founder and chairman of BursonMarsteller, the international public relations and public affairs firm.

Halling, a MACPA member since 1986, spent most of his accounting career at KPMG Peat Marwick, retiring in 1993 as a member of the U.S. firm's board of directors and as managing partner of the firm's Michigan/Toledo business.

Today, Halling is also president and chief executive officer of the recently formed Volunteer Leadership Coalition, which hopes to attract volunteers who will commit their time to various social service agencies.

BUSINESS MARKETPLACE

Marketplace features a glimpse of Oakland County Business news and notes, including corporate name changes, new products, new store or office openings, new affiliations, new positions, mergers, acquisitions and new ways of doing business. Writer: Business Marketplace, c/o Business Editor, Observer & Eccentric Newspapers, Birmingham Eccentric, 805 E. Maple, Birmingham 48009. Our fax number is (810) 644-1314.

FIRM HIRED

The Hospice Coalition of Michigan, Inc. hired Birmingham-based Bannister and Co., Inc. to formalize marketing its services.

The Coalition was formed last year to provide both a consistency of care to patients with terminal illnesses and a standardized cost for insurers and managed care organizations whose members reside throughout Michigan. Among members of the consortium of 30 statewide independent hospices are Walter Kelly of Amicare Hospice in Farmington Hills and Joan McNally of Karmanos Cancer Institute Hospice in Lathrup Village. Bannister and Co. Inc., provides strategy-driven advertising, public relations and sales management support to professional ser-

vice, manufacturing and health care clients.

NEW OWNERSHIP

Under the new ownership of Devin Rindespacher, Automotive Accessories in Walled Lake has been renamed, First Class Auto. Located at 539 S. Pontiac Trail, the business specializes in high-end car and truck accessories, including full conversions. It also deals in alarm systems, truck caps, complete audio systems, sun roofs, pagers, ground effects, lowering kits and hitches and some repairs of exotic cars. First Class Auto is open 9 a.m. to 6 p.m., Monday through Friday, and 10 a.m. to 3 p.m. on Saturday.

PLANS FINALIZED

Calsonic North America, Inc. finalized the building design and development phase for its new corporate headquarters to be located in Farmington Hills. Construction should begin by mid-August, with a grand opening in Spring, 1997. The new headquarters will house a 25,000 square foot state-of-the-art testing facility and over 75,000 square feet of engineering, marketing and administrative offices on two levels. Calsonic North America, Inc. is a leading worldwide manufacturer of

engine cooling, climate control and exhaust systems and components for light vehicles with manufacturing facilities in Tennessee and California.

EMPLOYEES HONORED

Detroit Edison recognized employees' outstanding customer service efforts with its Sarah Sheridan Award, named for a former Detroit Edison vice president who strove for outstanding standards in customer service. Oakland County employees honored for their 1995 achievements were Ronald McLeod of Birmingham; David Nordstrand of Farmington Hills; and Zolma Smith-Dexter of Southfield. Other award winners include Arland Gifford, Larry Rose, Richard Viinikainen and Brian Wehrung, all of Troy.

CERTIFICATION ACHIEVED

Sherwin-Williams Automotive Finishes Corp.'s automotive OEM business unit achieved ISO-9001 certification for their technical laboratory located in Troy. ISO 9000 is a series of internationally accepted guidelines and standards for quality systems. Certification is based on third party review and is considered the highest in manufacturing quality.

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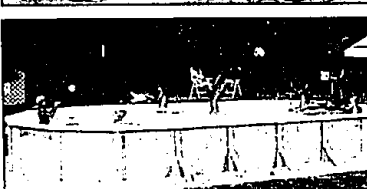
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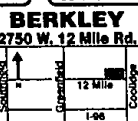
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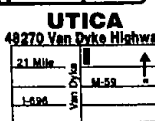
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