

Nagler *from page D11*

usually won't have any problems with security personnel.

By taking some simple precautions at the airport, you can be assured that those unforgettable photos will arrive home happy and healthy.

Monte Nagler is a fine art photographer based in Farmington Hills. You can leave him a message by dialing (313) 953-2047 on a touch-tone phone, then his mailbox number, 1873. His fax number is (810) 644-1314.



Protected: Lead-lined film pouches helped Monte Nagler get his film home safely from a recent photography trip to Utah. This shot of a lone Juniper tree was taken near the town of Escalante.

INTERIOR MOTIVES

A name can give OK

BY NAOMI STONE LEVY
SPECIAL WRITER

When you are shopping you will note many of the well-known clothing designers have their labels on all manner of merchandise.

Whether it is sheets or towels, china, kitchen appliances or dozens of other household items, they put their stamp on them. We have become inured to this practice because it is so commonplace; we like it. It is akin to a seal of approval, the more prestigious the designer's name, the better.

Ralph Lauren is one that appears everywhere. He encompasses furniture, accessories and linens. He is the consummate designer, and we know he wouldn't lend his name to an inferior product. Predominantly his influence is from the Southwest, but isn't American Indian in character.

Another recognizable product line is Laura Ashley, whose fabrics, wallpapers, furniture and carpeting cover the marketplace, and are totally unrelated to Ralph Lauren's work. Hers is dainty, whimsical and very ladylike.

Bill Blass has introduced an ultrasophisticated and singular group of towels and bed linens, which bespeaks his stature in the world of design.

Another recognizable name is Adriane Vittadine, whose tasteful additions to the home field resonate a powerful designer.

Paloma Picasso has a recognizable insignia. An enlarged graceful X says "Oh yes! She approves!" without a line being written or a word spoken. Her items are also quite sophisticated.

Calvin Klein is a minimalist in every area, and he has loaned his name to dozens of products, no doubt handsomely paid for these endorsements. His sparse furnishings are never overdone. I love it!

A designer chair or sofa or table or lamp elicits quick approbation. You or I may not even like the piece, but we are willing to accept same because they say "It is OK." And so we are primed to buy said items.

What does this say for us, the consumer? Playing "follow the leader" makes us sheep? I am not being critical, however. I do it all the time, because I feel I am being directed well. These are unparalleled designers.

Naomi Stone Levy, a Franklin resident, is an interior designer and a former secretary of the American Society of Interior Designers. You can leave her a message by dialing (313) 953-2047 on a touch-tone phone, then 1897.

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