

Big bargains!

Orchard Mall readies for crowd

BY LAURIE HUMPHREY
STAFF WRITER

Winning a \$200 mall gift certificate could be as easy as attending Orchard Mall's annual West Bloomfield Sidewalk Sale beginning Thursday, June 11.

"New this year, all shoppers of participating Sidewalk Sale merchants will have a chance to win one of five \$200 mall gift certificates," said Kathy Price, Orchard Mall manager. "Winners can spend the money in any store."

Orchard Mall encompasses 40 stores, 15 of which will participate in the annual sale. Participants are: Betsy's Bridal, Under It All Lingerie, The Studio, Sherri's, Rosalie, Greg

See MALL, 11



STAFF PHOTO BY DAN DEAN

Barely there: Orchard Mall shoppers are pacing themselves weeks before the annual sidewalk sale, because they know the best bargains are yet to come.

Clothier goes out to find what's in

BY LAURIE HUMPHREY
STAFF WRITER

It's hard work to keep up with the newest thing in fashion, but a West Bloomfield shop owner is doing her best by flying out to New York, Vegas and other fashion hot spots at least 12 times a year.

The result: "We stay on top of new styles and continuously offer fresh looks," said Lois Levenson, owner of Guys N' Gals at 6333 Orchard Lake Road, in Orchard Mall. The store features clothing for children, juniors and women.

Located in West Bloomfield for 24 years, Guys N' Gals is one of the participating stores in Orchard Mall's Sidewalk Sale. "We clear out everything for new merchandise," said the owner. "We'll offer 50 percent off everything in the store except jeans and accessories."

Levenson and her staff of nine help customers to find their style and color in name brands like: Dollhouse, Urban Outfitters, Item, Miss Sixty, Betsy Johnson and Smith. These names represent the "highest quality" in Ameri-

See GUYS, 11

SIDEWALK SALE

JULY 11 • 12 • 13

10 AM - 6 PM

3 DAYS ONLY

3 DAYS ONLY

87% OFF

UP TO EVERYTHING IN STORE

SHOONA

2454 ORCHARD LAKE ROAD
SYLVAN LAKE, MICHIGAN 48320
LOCATED IN THE LOADING DOCK PLAZA

KIDS™

810-738-0579

Look for our New Fall Arrivals!