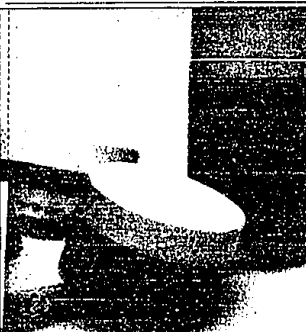


MALLS & MAINSTREETS

MONDAY, JULY 22, 1996

A10 (O/F), B4*

SHOPPING CENTERED



Protective products: Summer sunshine requires before and after lotions and creams like these in travel sizes from Margot's European Spa in Birmingham.

Save your skin
with sun products
that will protect

BY LINDA ANN CHOMIN
SPECIAL WRITER

According to American Cancer Society spokesperson Karen Murphy, 800,000 new cases of skin cancer are expected to be diagnosed across the country in 1996. Because the sun is one of the leading causes of skin cancer, it makes good sense to protect yourself against its damaging ultra violet rays. Murphy says with about 9,000 people estimated to die from skin cancer this year alone, she takes no chances.

"Twenty years ago I was a lifeguard and lathered on the baby oil for that bronze look that was all the rage. Now I wear a sunscreen and try to stay out of the sun as much as possible," Murphy said.

Pat Sachs is not a sun worshiper that's why last year's diagnosis of melanoma by her doctor came as a shock. Now when the regional director of the Barbara Ann Karmanos Cancer Institute is under the sun she wears a hat, long sleeves and a sunscreen.

"Experts say sun exposure from the past, a bad sunburn as a kid is all it takes to increase your chances of getting skin cancer," said Sachs who underwent surgery and medical treatment to remove the melanoma. "Our purpose at the Karmanos Cancer Institute is to tell the community there are preventative measures to take. Knowledge is a good weapon against cancer."

Redford dermatologist Dr. Thomas Bonino advises his patients to wear a hat and use a SPF 30 sunscreen for any length of time in the sun.

"What I tell patients is, any time they're going to be in the sun longer than 20 minutes between 11 a.m. and 3 p.m., they should wear a sunscreen. That's when the ultraviolet energy is the strongest. Use a double application because sunscreen doesn't become effective until the second time," Dr. Bonino cautioned.

I recommend Coppertone Sport 30 because when you put it on it doesn't feel sticky, it's plus plus and sand won't stick to your skin. It stings less on your face or when you get it in your eyes than some brands. If you're sweating or swimming, reapply every 20 minutes to half hour. I like Sport 30 because it stays on longer."

Coppertone Sport 30 with UVA/UVB protection is \$8.99 for 8 ounces at K-Mart in Livonia. Also by Coppertone is Kids 30 Sunblock Lotion at the same price.

Added Dr. Bonino, "one of the best protectants is an occlusive hat with a 4 to 5 inch brim; a hat you can hold up to the light and can't see through."

One of Karen MacDonald's favorite products is The Body Shop's watermelon scented sun lotion with sunscreen priced at \$14.95 for 8 ounces. It has watermelon juice to cool and refresh the skin. As a communications manager for The Taubman Co. (Twelve Oaks, Fairlane, Lakeside and Briarwood shopping centers) MacDonald surveyed stores for products to protect shoppers from harmful rays.

1. The Silent Treatment Instant UV facial sunscreen with moisturizer solves the problem of what to wear under make-up as a sun shield. \$15 at Origins, Twelve Oaks.

2. 3-in-1 Sun Care from Bath & Body Works, not only protects skin from the sun but mosquitoes, ticks and fleas as well. This multi-purpose liquid available in 4-ounces with an SPF 30 for \$11.

3. Light Diffusing Make-up with Sunscreen from i Natural helps you look beautiful while protecting skin from the sun. Available at Twelve Oaks in 18 colors and four skin types, \$17.50 for one ounce.

4. Hawaiian Maui Jim sunglasses have blue polarized lenses with a waterproof sealant to block out UVB, UVC and UVA rays, \$198, at the Sunglass Hut.

5. According to experts, children need protection from the harmful sun exposure more than adults. The hooded, lightweight Dog Poncho Towel from Gymboree covers skin with canine-like ears nose and tail, \$34.

New mall will open to families first



Somerset Collection North officials decide to scoop their own grand opening on Aug. 16, with a special Disney preview for families the night before at the new Troy mall.

BY SUBAN DEMAGGIO
STAFF WRITER

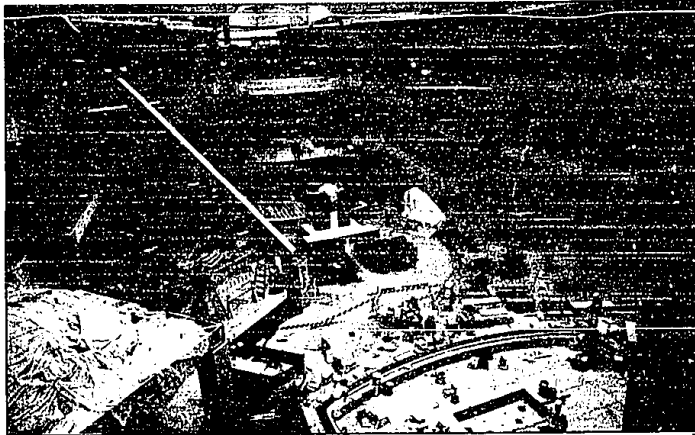
Promoting the new Somerset Collection North as "the shopping center for families," developers Portis Cohen booked Disney legends Mickey Mouse, Donald Duck, Goofy and Pluto to entertain the public at a special, complimentary, pre-opening party, Thursday, Aug. 15 from 6-10 p.m.

The "Sneak Preview Celebration" was announced at a press conference last week with Rebecca Maccardini, director of operations, explaining that the event was created "so kids of all ages can enjoy an evening of family fun throughout the Somerset Collection North and South, plus get a first look at the new stores."

The official grand opening of the 950,000-square foot tri-level mall is the following morning, Friday, Aug. 16 at 10 a.m. when Nordstrom, Hudson's and 107 other retailers begin regular business hours at the northeast corner of Big Beaver and Coolidge.

The Sneak Preview Celebration kicks-off at 6:30 p.m. in the new mall's Grand Court, with "Rock Around the Mouse," a 20-minute musical featuring popular tunes from the 1950s. The performance will be staged three times throughout the evening.

In addition, other Magic Kingdom residents appear in Disney-produced events throughout both malls, "Sworn in the Stone" where kids meet Merlin the Magician who uses his craft to release the sword in the



25 days away: Looking down on the Somerset Collection North's Grand Court, the "lake" at lower right, will feed two water fountains whose jettisons lift a globe at the top. The area will become a stage for future mall entertainment.

Cafe, Somerset Collection South; "Ariel's Underside Adventure" where the Little Mermaid meets guests and talks about life in the deep, Rotunda Stage, Somerset Collection South; "Sketch Artist Demonstration" where a Disney artist shows how to draw famous cartoon characters while entertaining with historical Disney facts, first floor of Somerset Collection North, near Hudson's; "Sing-a-long" around the piano inside Neiman Marcus; and "Photo Opportunities" where parents are encouraged to bring their cameras for childhood poses with Disney characters, cafe Somerset Collection South.

The Disney entertainment continues Aug. 16, 15 and 20.

Somerset Collection North visitors will find it continues the decor theme of the Somerset Collection South across the street, with numerous skylights, elegantly paneled masonry stone pillars, marble floors, and glass partitions that promote tri-level visibility.

On the lower level, center, is the Grand Court, which Maccardini said will be used for "future quality entertainment." The Grand Court features a large pool anchored by two sculptural fountains from Germany whose watery jettisons bounce massive globes at the top.

The second level contains the entrance to the climate-controlled, moving skywalk that serves

as a bridge between the South and North malls, spanning Big Beaver. (The skywalk also contains an 8-foot-wide path for pedestrians or shoppers with strollers or wheelchairs.)

"The third level is the family level," described Tom Miles, Somerset's general manager. "Here you'll find the Peacock Cafe, the Disney Store, Disney Art Gallery and many other entertaining enterprises."

Parking decks are accessible from each level.

There are still many employment opportunities available. For more details call Amy Katz, job bank coordinator at (810) 643-6360.

Be true to your school - again!

BY SUBAN DEMAGGIO
STAFF WRITER

The receipts-for-credit program that had shoppers using their purchases for credit toward school supplies begins again, Monday, July 29 through January 1997 at Lakeside Sterling Heights, Twelve Oaks Novi, Fairlane Town Center in Dearborn and Briarwood in Ann Arbor.

"Be True To Your School" debuted last August at the shopping centers and resulted in almost \$300,000 for Michigan schools. Shoppers simply named their favorite schools and presented their receipts to mall personnel housed in Little Red Schoolhouse Booths. Running tabs were kept by computer. Schools were notified of their credit which could be used for any choice of learning

materials.

"This program is a win-win proposition and the perfect example of what can be accomplished when businesses and the schools get together," said Kathleen Strauss, member of the state board of education. "Anything that brings attention to the significance of our schools and any project designed to help them, is very valuable."

Last year 312 Michigan schools benefited from the program with new software, videos and reference materials. Parents were reminded "to save their receipts" in PTA bulletins and signs at the malls.

"Momentum for this program has been building over its first year and we know thousands of parents, students and educators are waiting for the announcement that we're on

again," said Linda McIntosh, Briarwood's marketing director. The receipts are credited and returned to shoppers. They can be applied to any school in Michigan.

The receipts can be credited for any mall purchase, from a simple cup of coffee to a pair of shoes. Receipts do not need to be credited on the date of purchase.

As an added attraction and kick-off to the Back-To-School shopping season, both Lakeside and Twelve Oaks will host Fun Flicks video events that turn a portion of the mall into a production studio where shoppers star in their own mini movies.

Participants choose from hundreds of props and costumes, and dozens of scenes. Professional technicians create the film by videotaping the actors against a special

background then super imposing the images onto another scene. The videos, which sell for \$8.95 are free to shoppers spending \$25 or more the day of the event.

Shoppers can fly over New York as Superman, zoom down the highway on a Harley, ride a magic carpet, swim with sharks, or lip sync an MTV-style music video for an unforgettable moment of fleeting fame," said Elaine Kah at Twelve Oaks. "One man even asked his girlfriend to marry him through a Fun Flicks Video."

The video event is set for Friday, Aug. 2, 11 a.m. to 6 p.m. at Lakeside, and at the same time on Saturday, Aug. 3 at Twelve Oaks.

For more information call Twelve Oaks at (810) 348-9438 or Lakeside at (810) 247-1744.

ADDED ATTRACTIONS

WEDNESDAY, JULY 24

Giggle Gang Returns

"Hansel and Gretel" by Henry K. Martin Productions, 1 and 6 p.m. Center Court, Free. On July 31 "Peanut Butter Jam-boree", Aug. 7 "Beauty and the Beast". Come early for the best seats.

Oakland Mall, 14 Mile/John R. Troy.

(810) 585-6000, ext. 4

Rosalee Sale

Sidewalk Sale throughout the rest of summer includes \$1 silk ties, \$1 purses, \$2-\$4 sweaters and children's to \$3, and much more. Nicole's Revival, 958 N. Newburg, Westland. (313) 729-1234.

THURSDAY, JULY 25

Fuller Figures Trunk Show

Valentina's presents the latest collections in sizes 14 to 34 from Dion Jones, Lanie, Ada Mabel, 2 Rare, Lida Caputo and Sharon Phillips, through July 27 from 10 a.m. to 6 p.m. July 25 to 8 p.m. Wine and cheeses. Special orders and custom fittings.

Apollonia Square, s. 12 Mile/Northwestern.

Southfield.

(810) 354-4560.

Jazz nights

Cook's Garden presents Dan Carthage jazz trio in celebration of Jazz Fest through July 27 with street-side dining under the stars.

225 East Maple, Birmingham.

(810) 645-9505.

Evening Gown Show

Donald Dean presents his fall/holiday gown collection through July 26 from 10 a.m. to 3 p.m.

at Neiman Marcus.

Somerset Collection, Big Beaver/Coolidge.

Troy.

(810) 643-3300.

Gourmet Goodies

Jacobson's Store for the Home hosts summer treats in the Kitchen Shop 1-3 p.m. Today, ice cream ideas, July 26 Mucky Duck Madness, July 27 Creative with Concocted condiments.

Willota/Woodward, Birmingham.

(810) 645-8510.

Sidewalk sale

Clearance bargains throughout the mall until July 28. Regular business hours. Shoppers over 18 years can register to win a \$500 mall shopping spree. Details at Information Desk.

Livonia Mall, Seven Mile/Middlebelt.

(810) 476-1100.

Family fun

Comedian O.J. Anderson performs 6:30-7:30 p.m. in front of city hall. Part of shopping district's summer series. Free.

Pierce/Merrill, Birmingham.

(810) 433-3550.

'60s Festival

Sidewalk sales, oldies music, face painting, prize drawings, clowns, balloons and Toys R Us characters posing for pictures. Through July 28. On July 27 the WOMC Funmobile visits from 1-4 p.m.

West Oaks I and II, 12 Mile/Novi.

(810) 350-9900, ext. 683.

FRIDAY, JULY 26

Informal modeling

See the latest looks from Jos. A. Bank and Gantco, noon to 2:30 p.m. at Allie's Grille and D. Dennison's.

Laurel Park, Six Mile/Newburgh, Livonia.

(313) 462-1100.

Dancin' in the streets

Downtown Rochester's summer music series 7-10 p.m. Refreshments, entertainment. Street closings.

Fourth/Main, Rochester.

(810) 656-0060.

SATURDAY, JULY 27

Kids Program

"The Wizard of Oz Revue" by the Children's Entertainment Company, 1 and 3 p.m. on stage near Crowley's.

Livonia Mall, Seven Mile/Middlebelt.

(810) 476-1160.

Children's Event

Paper Bag Productions, Ltd. performs Narnia in the Border's Children's Department. 11 a.m. For the family, local musicians compete for studio recording package from 8-10 p.m. in the cafe: 30995 Orchard Lake, Farmington Hills.

(810) 737-9880.

SUNDAY, JULY 28

Corvette Show

GMC Corvette Club Set Summer Car Show. See classic cars from 1956 to 1990's. 10 a.m. to 7 p.m. Visitors vote for their favorite car. Admission and parking free.

Olds World Canterbury Village, I-75/Joslyn, Lake Orion.

(810) 391-9882.