



Is a Michigan MBA
that important?

Should we tell the world how important our MBA program is by changing the University logo?
We probably couldn't get away with it, but many graduates (and even more potential employers) think that a Master's Degree in Business Administration from the University of Michigan is among the strongest in the field. Good news for you.

The School of Management now offers two graduate degree programs at the Dearborn campus. There is a dual-degree program leading to both the Master of Business Administration and Master of Science in Engineering—Industrial and Systems Engineering. Then there is the MBA program which is designed as a crossover vehicle for those whose undergraduate degrees are in areas other than business administration.

Of course, with the Dearborn campus, things are even more convenient for many students. Not easier, just more convenient. After all, this is the University of Michigan.

Go Blue!

From Uof M-Dearborn.
Two great choices for one great future!

For further details and an application portfolio,
please call the specific office of your graduate program.

MBA (Business Administration)	Dual MBA/MSE in Industrial and Systems Engineering
111 Faculty Office Building	209 Faculty Office Building
(313) 593-5460	111 Faculty Office Building
http://www.umd.umich.edu/depts/acad/som/mba.html	(313) 593-5460

Fall term classes begin September 4. Winter term classes start January 8, 1997. For general information on our other programs, call the Graduate Studies Office at (313) 593-1494 or by (E-mail) jungred@umd.umich.edu. We're conveniently located at 4901 Evergreen Road, Dearborn, MI 48128-1491.