

'Michigan By Design' is theme of fashion benefit

By SUSAN DEMAGGIO
STAFF WRITER

The spotlight is on the state of Michigan this year, as the women of St. Hugo of the Hills Church in Bloomfield Hills, dedicate their annual fashion luncheon benefit to the products and designs made right here.

"It's been my dream to do a program like this for many years," said fashion show chairwoman Dolores Mutchler. "The clothing will be by Michigan hat and dress designers and the gift baskets full of products and items made in Michigan."

Tickets, \$35 per person, are still available for 38th annual luncheon, set for Monday, Sept. 9, beginning at 11 a.m. at the Troy Marriott, Big Beaver, east of I-75. Proceeds will be shared by metro-Detroit charities like Path, Haven, the Furniture Resource Center, and the Christ Child Society, to name a few.

The 15 Michigan designers who will have garments in the 45-minute fashion show include: Baulah Cooley, Barbara Bates, Jules Joyner, Veronica Wilder, Shirin Mahjoory, Baulah Cooley, Marsha Pashad, Ella Gordon, Lisa Beard, Will Williams Jr., B. J. Sanders, Gorden Scott, intimates designer Jackie Floyd of

J. Perire, hat designer Linda Sweeney, and jewelry designer Donna D.

Many of the designers are headquartered at the International Center for Apparel Design on Monroe St. in downtown Detroit.

Make-up and hair styling will be done by the staff of Thomas D. & Co. on Hamilton in Birmingham. The stage and scenery were designed by Bart and Allast Bauer of Chelsea. The Venetian wire collection by jeweler designer David Yurman, exclusive to Sidney Krandsall & Sons Jewellers of Troy, will be unveiled during the afternoon and an 18K-gold/sterling silver Fidia bangle bracelet valued at \$1,800 will be one of several raffle prizes.

Fashion coordinator and commentator La Vonne Hunter of Detroit said guests will see everything from casual to bridal wear.

"I'm very excited about this show," she said. "It's a wonderful opportunity to show off the talent and creativity we have in this town."

For reservations, contact coater Dolores Mutchler at (810) 333-1908, or Marie Doyle at (810) 334-5626.



Suit for all seasons: This pink, wool crepe by Detroit native Barbara Bates, \$740, is timeless. It's one of the many local garments featured in the upcoming Michigan By Design show.

RETAIL DETAILS

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Neiman Marcus hosts fall fashion benefit

Neiman Marcus will present its Best of Fall under a tent in the Somerset Collection South, Tuesday, Sept. 17 at 11:30 a.m. to benefit Orchard's Children's Services. Guests will be treated to a light lunch after the show, "The Art of Fashion." Garments from the show are featured in the September issue of Harper's Bazaar. Tickets are \$50 for friends and \$100 patron. For reservations call 810-433-8600.

Patr opens clothing shop in downtown Rochester

Mothers-daughter duo Donita and Robin Smith, founders of the Troy-based home business "Born To Shop," have moved into a storefront at 527 Pine St. in downtown Rochester.

After five years, their unique boutique/shopping service outgrew its humble surroundings, as business doubled, according to Robin. To welcome new customers the Smiths are hosting an Open House, Sept. 5 from 5-9 p.m. Refreshments will be served and the latest fall fashions will be for sale. Born To Shop offers a free, private wardrobe consultations and shopping by appointment. The shop sells "dramatic, fun-loving, artistic and independent clothing in sizes 4-18." Trunk and fashion shows as dub and office fund-raisers can be arranged. For more information call (810) 608-2920.

Area charities benefit from kids store opening
OshKosh B'Gosh at the Somerset Collection North, recently donated \$10,000 to five charities to celebrate its grand opening. These charities included Big Brothers, Big Sisters of Metropolitan Detroit, Boys & Girls Club of Troy, Gilda's Club of Metro Detroit, Orchard's Children's Services, and St. Vincent Sarah Fisher Center. The money was raised during a charity-auction held from Aug. 15-25.

Plymouth christens pub
McMahon's Side Street pub opens its newly remodeled sports restaurant in downtown Plymouth, 860 Fralick. "It's a new look, new menu, new attitude," according to owner Jim McMahon. The pub features 15 televisions, satellite transmissions, and more sports fun. During the Plymouth festival, Sept. 6-8, the world's largest television on display. Autographs from Michigan's gold medal winner Sheila Taormina, a swimmer from Livonia, from 12 to 3 p.m. Saturday. For more information call (313) 463-4440.

Local woman promotes custom scarf company

Margaret Thomson of Grosse Pointe has patented The Ultimate Scarf which can be worn at least five different ways - without tying or knotting it - to complete a variety of fashion looks. The scarves begin at \$20. They are available in different fabrics, prints and solids. "The scarves just slip over the wearer's head, hassle free," Thomson explained. "They're great for people who have physical limitations that prevent them from tying or knotting neck pieces yet want the ease and convenience

of wardrobe "finishing touches." To order, or request a catalog call 1-800-217-1400.



Hudson's introduces shopping Web Site

Hudson's launched its world wide web site at "http://www.shop-at.com." Surfers entering the site will receive information about stores, fashion, home trends, promotions, events and services for all divisions of the retailer including Dayton's, Hudson's, Marshall Field's, Target and Mervyn's California.

Gallery introduces art wear collection

Objects of Art at 6243 Orchard Lake in West Bloomfield, is selling a collection of art to wear. The designs come from artists across the country. For more information call (810) 539-3332.

Ann Arbor Fashion show benefits McDonald House

Tickets are on sale for a fashion show/luncheon to benefit the Ronald McDonald House of Ann Arbor, the place families can stay while attending a child with a serious illness. Fashions from Letty's at Traver Village on Plymouth Road, will be modeled by friends of the House, with all proceeds going directly into the family program.

The event which is open to the public, begins at 11:30 a.m. Wednesday, Oct. 2 at the Holiday Inn North Campus, Plymouth Rd. at U.S. 23 in Ann Arbor. Tickets are \$30. Reservations can be sent to the Ronald McDonald House, 1600 Washington Heights, Ann Arbor, 48104. For more details call (313) 994-4442.

Resale shop treats special customer

Sue Smith of Westland became the 1,000 consignors at Reruns Consignment Boutique, Five Mile, west of Farmington Rd. in Livonia. The unsuspecting client received a bouquet of flowers, a thank you balloon, and a \$50 gift certificate. Reruns welcomes inquiries at (313) 522-2868.

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