

# MALLS & MAINSTREETS

MONDAY, Sept. 16, 1996

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## SHOPPING CENTERED



Nifty nails: Technician "Andrew" at 90's Nails in Oakland Mall, works with client Sandy Frattarola of Warren.

## Fun fingertips keep salons busy

By LINDA ANN CHOMIN  
SPECIAL WRITER

Years ago the only time a woman had her nails done was for her wedding or special occasion. With the advent of acrylic nails, salons are springing up at every mall and mainstreet.

Tinn Trevarrow stopped into 90's Nails at the Oakland Mall, Troy last week for a set of acrylic nails and a French manicure. An L.A. actress, she was in town working on the production of "The Polish Wedding" being filmed in Hamtramck. Trevarrow said began wearing acrylic nails three years ago because her natural nails break easily.

"In L.A. there's a nail salon on every corner," she said heading back to California to work on the television show *Unsolved Mysteries*. "I get them done about every 10 days to two weeks because sometimes a nail lifts and if air, or a hair, gets under a nail, you can get a fungus infection. They have to be taken off and redone. You must keep them up all the time."

90's Nails, a licensed salon which opened in July, offers customers more than 50 colors of nail polish and 400 different airbrushed designs for acrylic nails. Technician Larry Lee designs and hand cuts the stencils for the designs of palm trees, flowers and rabbits. Along with airbrushing, shop technicians decorate nails with rhinestones, flat nail art, gold and silver glitter, stripping, two tones, and charms.

90's Nails was founded in Pennsylvania three years ago by owner Jime Luong. Besides locations in the east, he has two stores in Michigan and plans call for a 90's Nails to open soon at Twelve Oaks in Northville.

At The Nail Station in Plymouth, Susan Misener was treating her 13-year old daughter Michelle to frosted aquamarine polish and original artwork of the Tasmanian Devil on her pinky finger. Technician Wendy Weldon specializes in free-hand art, painting a range of images from Leonardo da Vinci's Mona Lisa to Bugs Bunny, a miniature dollar bill, seasonal and holiday trimmings, and logos of the Detroit Red Wings and U of M sports teams.

"The Looney Tunes characters are real popular with teenagers," she said. "A couple of weeks ago, I had four or five of them come in the morning after a sleep-over party. Nails are growing in popularity. My customers range in age from 18 to 65, from business ladies coming in on their lunch hours to cleaning ladies who are really hard on their nails."

Misener comes in every two weeks to maintain her long nails which this week were done in pink and accented with rhinestones and an abstract design painted by Weldon. Working on a computer all day with long finger nails took some adjustment she said.

Weldon said she tries to stay current with fashionable colors and this season that means metallics in slate gray, dark blue and dark green. Red is dead when it comes to coloring nails.

"Of course, some people are stuck on red," Weldon said. "They're going to wear red 'til it's in or not. My clients are asking for frosts, especially white, and dark metallics like purple."

One of the most requested finishes is a blue and purple marbled faux Weldon learned while working in a craft store painting furniture.

"Nails are so popular now because with the acrylics the polish lasts so much longer — up to two weeks, whereas with polish on a natural nail it's 2-3 days," she pointed out. She's won several nail painting competitions and has had her creations published in magazines.

Technicians at The Nail Station are state board certified. They take safety precautions seriously. "Training and sanitation are very important," Weldon said. "All implements are kept in hospital grade disinfectants."



Glamour: Wanda Sobh of Sterling Heights shows off her manicure.

## B'ham puts on a Fall Spectacular

A record crowd turned out to see the best of Birmingham at last Wednesday's Fall Spectacular. They raised \$100,000 for cancer survivor scholarships and enjoyed the evening of friends, food and fashion.



By SUSAN DEMAGGIO  
STAFF WRITER

The merchants of downtown Birmingham proved once again that they are cool. Way cool.

Their runway show of the season's best from Jacobson's to Kiddlywinks, had the standing-room-only audience mesmerized from start to finish. The eclectic offerings from funky shops like It's the Ritz, Timbuktu and Lisa Parks, blended with the European collections of Tender, Maxwell, Edward Dorian, and the more traditional looks from stores like The Claymore Shop, Thomas Loffer and Jacobson's.

The highlight of the show belonged to the 18 youngsters who macarainated down the runway in free spirited garments from Frankie & Debbie's, Kiddlywinks and Hansel & Gretel, inviting wild applause from the crowd, many who stood to join in.

Emcee Jim Harper of WNIC radio's The Breakfast Club summed it up as "the night Hollywood comes to Birmingham - when the audience is just as beautiful as the models on stage."

Theatrics came courtesy of the town's four leading hair salons. Each staff offered a Salute to Broadway with coifs and make-up inspired by the musicals *Cabaret* (90th Floor), *West Side Story* (Salon Sydney), *My Fair Lady* (Antonino), and *Phantom of the Opera* (Kennice Bashar).

"I loved the show it was very entertaining and worth waiting for," said Patty Greene of Birmingham. The fashion show started a half-hour late, running from 9-10 p.m. The event was under way at 6 p.m. in tents set up in the parking lot across from the Community House. Guests spent \$25 each to enjoy cocktails, hors d'oeuvres, a silent auction of goods and services from down-

See EVENT, B4



Scenes stealers: (Top) The 90th Floor Salon presents a *Cabaret*. (Left) Linda Drenner offers gray pinstripe pants under a faux fur, plus orange sleeveless faux fur. (Right) Makeup artist Shelley Smith of Beaton Colors in Birmingham, applies the finishing touches to model Tyra Merrill's look.



News of special events of interest to shoppers is included in this calendar. Send promotion information to: Mall & Mainstreets, 905 Birmingham Eccentric, 805 East Maple, 48309; or fax (810) 644-1314. The deadline is Wednesday at 5 p.m. for publication on Monday.

### MONDAY, SEPT. 16

**Photography Exhibit**  
Bloomfield Plaza's mini mall serves as exhibit hall for the works of Mark Stadler who specializes in dance photos through Sept. 18.  
Bloomfield Plaza, Maple/Telegraph. (810) 649-6500.

### TUESDAY, SEPT. 17

**Best of Fall Show**  
Neiman Marcus presents "The Art of Fashioning" 11:30 a.m. under the big top in the mall parking lot. Lunch follows the show to benefit Orchards Family Services. Tickets are \$50 per person.  
Somerset Collection South.  
Big Beaver/Coolidge. Troy. (810) 433-8600.

### WEDNESDAY, SEPT. 18

**Fashion Benefit**  
Parisian hosts the Zonta International Women's Association benefit at 6:15 p.m. on the upper level. Special HCL handbag segment, plus a look at the Must-Haves list for fall/winter '96. Tickets are \$20 to benefit Schoolcraft College Women's Resource Center. Prizes.  
Laurel Park, Six Mile/Newburgh. Livonia. (313) 712-4141.

**Walkers Club Kick-off**  
Livonia Mall premieres its club for mall walkers with a continental breakfast 8-10 a.m. Come hear all the details. Co-sponsored by Botsford Hospital.  
Livonia Mall, Seven Mile/Newburgh. (313) 476-1160.

**Artist Visits**  
Stanley Mouse, known for his combination of the skull and roses for The Grateful Dead and the flying horse for Steve Miller, visits the Rock City Art Gallery to sign pieces, 8-11 p.m.  
108 West 4th, Royal Oak. (810) 584-2266.

### THURSDAY, SEPT. 19

**Antique Show**  
Through Sept. 22 browse amid treasures and collectibles of days gone by, many suitable for unique holiday gift-giving.  
Wonderland, Plymouth/Middlebelt. Livonia. (810) 522-4100.

**Resale Garage Sale**  
Nicole's Revival hosts a sale of must-move

## ADDED ATTRACTIONS

merchandise through Sept. 21. 10 a.m. to 6 p.m. daily. Purse \$1, silk ties \$1, belts 25-cents, kids' stuff 5-cents to \$3.

958 Newburgh's. Cherry Hill, Westland. (313) 729-1234.

**Fall Trends Show**

Parisian hosts a special evening for the Women's Council of Realtor's 7 p.m. upper level. Tickets are \$20. Four volunteers will have makeovers using the new cosmetic shades for fall.  
Laurel Park, Six Mile/Newburgh. Livonia. (313) 459-3745.

**Lifestyle 2000 Show**

Exhibits throughout the mall include the latest innovations in windows, heating and cooling, home finance and insulation through Sept. 22.  
Livonia Mall, Seven Mile/Middlebelt. (313) 476-1160.

### FRIDAY, SEPT. 20

**Annual Boot Show/Sale**

All Western boots marked 20-percent off through Sept. 22. Meet representatives from Albene, Acma, Code West, Dingo, Laredo and more. Also, browse through hundreds of dance wear items, ranch wear for the urban setting, leather jackets, all at Scott Colburn, celebrating its 45th Anniversary.  
Farmington/Eight Mile, Farmington. (810) 476-1262.

**Animal Trainer Visits**

Jim Fowler of "Mutual of Omaha's Wild Kingdom" appears along with live animals to promote Hoya's crystal animal figures 1-3 p.m. for Hudson's. Also, 1 p.m. see Liz Claiborne's fall collection during a runway show on the second floor.  
Somerset Collection North.  
Big Beaver/Coolidge. Troy. (810) 816-4000.

**Seamstresses Party**

Women who sew are invited to a Fall Party at Haberman's Fabrics, 7 p.m. Light refreshments, trunk show of Burda patterns, elegant fabrics and special occasion ideas. Reservations. Free. 4th Street/Main. Royal Oak. (810) 541-0010.

### SATURDAY, SEPT. 21

**Mall Concert**  
Janet Tenaj and The Sven Anderson Trio per-

form 1-2:30 p.m. Free sampling of products from Coffee Beanery. Fashions modeled from Casual Corner, Jos. A. Bank, Land & Seas Gifts.

Laurel Park, Six Mile/Newburgh. Livonia. (313) 462-1100.

### Kids Craft

Borders Books hosts teacher Pamela LeHoy at 11 a.m. She will help guests make pop-ups that slide, turn, spring and snap. Ages 7 and up. Reservations required. (At 11 a.m. on Sept. 21 and 1 p.m. on Sept. 22, Winnie the Pooh visits for a story and craft at the Borders Books Birmingham store, 13 Mile and Southfield.  
Orchard Lake/14 Mile, Farmington Hills. (810) 737-0110.

**Mall Fashion Show**

Northland Center presents its annual fall fashion show 4 and 6 p.m. in the court near Montgomery Ward. See looks for the entire family from Winklemans TJMaxx, Kids Mart, Wilson's Suede and Leather. The show features casting call winners Victoria Reese Austin and family.

Northland Center, Nine Mile/Greenfield.

Southfield. (810) 569-6272.

**Reading Promotion**

Guests read children's classics 11 a.m. in East Court. Sept. 22-28, Waldenbooks donates purchases to the city's new library for shoppers who request it, adding a gift of 20-percent from those sales back to the library. Customers will have a memorial seal placed into their library gift, acknowledging their donation inside.  
Westland Center, Wayne/Warren. (313) 425-5001.

### SUNDAY, SEPT. 22

**Storybook Sunday**

Join meteorologist Kam Carman for a children's classic. 1 p.m. Center Court, Fergus the Dinosaur visits.  
Fairlane Town Center, Michigan/Hubbard. Dearborn. (313) 593-1370.

### MONDAY, SEPT. 23

**Health information**

"Take care of your feet" is the topic presented by Botsford General Hospital staff to mall walkers and interested shoppers, 8-10 a.m. Jacobson's court area. Free pressure screenings, too.  
Laurel Park, Six Mile/Newburgh. Livonia. (313) 462-1100.