

Event from page B4

town merchants, and a coffee/dessert afterglow.)
 Dr. Charles Main, chief of pediatric hematology/oncology at William Beaumont Hospital, Royal Oak, presented 11 scholarships to local coeds who survived battles with cancer. It was his idea for the scholarship fund that Birmingham merchants have adopted.
 "I would like to thank all the do-ers not talkers in Birmingham," he said, "comfort dressing." "We must keep up this work because we have 16 to 20 survivors in the wings."
 The chairman Richard Astrein thanked his executive committee, wife Debbie, Traci Toepf Farlow and Debbie Cruz so from It's The Ritzy, Ju-

Roberts of 220 Merrill, and Janice Milan Ruby of Kiddylinka...
 He instructed the audience to refer to the 31-page program guide for a complete list of all the town's businesses deserving thanks for their contributions to the night's activities.
 A live auction of a year-lease on a Jaguar XJ6 for a use of \$16,800, an on a nymon donor added \$20,000 to that, and Astrein estimated that the silent auction raised another \$60,000 for the annual Fall Spectacular.
 The crowd's donations blew away last year's \$60,000 record.
 More than 1,000 people attended the annual special event.

Fur finale



Show stopper: The fur designs of Jerry Sorbara top off Tuesday's "Art of Fashion" benefit, presented by Vicman Marcus for Orchard's Children's Services. The fun gets under way at 11:30 a.m. under a tent in the Somerset Collection South parking lot. A light lunch follows the Best of Fall runway show. Tickets are \$50. For reservations call, (810) 433-8600.

Michigan designers are a benefit hit

BY SUSAN DEMAGGIO
STAFF WRITER
 In a darkened ballroom at the Troy Marriott, the pulsating beat of Mission Impossible's theme set the mood for intrigue and surprise as 16 Michigan designers introduced fall collections at The St. Hugo of the Hills fashion luncheon, Sept. 6.
 Using props like field glasses, toy guns and flip phones, models had fun mixing up spy personas with high fashion.
 Guests enjoyed the Michigan By Design theme set by chairwoman Dolores Mutchler, dining on Michigan Field Sales grilled Lake Michigan Salmon, and Carmel Apple Grammie. The centerpiece was baskets filled with Michigan products like Jiffy mixes from Chelsea, and Sydney Bogg chocolates. Favors included two wrapped, and ribboned tulip bulbs from Holland.
 "I thought the show was great, very creative," said Kathy Tanner of Bloomfield Hills. "I saw the diversity available in Michigan and I was so proud that we have such talent here."
 Becky Rathko of Grosse Pointe agreed.
 "The fashion show was very good. I was surprised to see such high caliber design talent in Michigan," she said.
 La Vonne Hunter produced and narrated the hour-long fashion production showcasing the work of designers from Detroit's International Design Center on Monroe St. The presentation moved swiftly, despite difficulty understanding a narration with attempted to weave a tale of mystery around the clothing descriptions.
 Two or three times during the show, the audience burst into applause for designs that were ingenious blends of fabric and colors. Collections made use of faux fur, cashmere, wool crepe, satin and trims like crystal beading, feathers and fringe.

Mall reorganizes

Circuit City will build its first 45,000 square-foot enclosed mall superstore at Tei-Twelve in Southfield with the existing mall common area running right through the middle of the store. A sporting goods store will close at the center and three other retailers will expand operations.
 The changes will be completed by March 1997.

RETAIL DETAILS

Retail Details features briefs on what's happening in the marketplace. To include your news of events, changes in personnel or merchandise, send a fax to: Melia & Mainstreets (810) 644-1314, or mail an announcement to: Observer & Eccentric Newspapers, 805 E. Maple, Birmingham 48009.

Designer Tahari at opera benefit
 Saks Fifth Avenue at the Somerset Collection South in Troy, presents Elle Tahari with his full line of sportswear, suits and dresses at a wine and hors d'oeuvres reception to benefit the Michigan Opera Theatre, Thursday, Sept. 19 beginning at 6 p.m.
 Event chairpersons are Bloomfield Hills residents Millie Pastor and Sharon Snyder. Tickets are Patron \$25, or Benefactor \$50. To make a reservation, call MOT at (313) 874-7850.

Art clothing trunk show set
 The designs of Jennifer Sly Kirk (whose unique art clothing designs were featured recently in the Observer & Eccentric's "A Fashionable Fall" magazine), is showing her newest collection of wool jackets and vests at a trunk show in The Apple Tree Room, 32749 Franklin, Thursday, Sept. 19 from 2-7 p.m. For more information call (810) 651-9862.

New department at Mitzelfeld's
 The "Women Sizes Room" debuts at Mitzelfeld's on Main St. in downtown Rochester. The department carries "flattering styles adapted from the current fashion scene." For fall these include: light brown corduroy panted walking suit, and a great jacket in an iridescent pewter with fox fur trim around the hood. For more information call (810) 651-8171.

Michiganians move onto the Internet
 "A store and a good bit more" is Michiganian at <http://www.michigania.com>. The store with real locations in Birmingham and Lansing, now offers its customers a 24-hour, 7-day-a-week shopping service on the Internet.
 Michiganian was founded in 1998 to sell products manufactured in the state by Jan and Dick Hayhow. Jan was the first director of the "Say Yes to Michigan" campaign and deputy director of the Michigan Travel Bureau. For more details call the Birmingham store at 2305 Pierce St. (810) 647-1444.

Crowley's Hosts Annual Gift Benefit
 Crowley's customers can give financial support to their favorite charity while helping their own bottom lines through the "Give A Gift...Get A Gift" fund-raising program through Oct. 28.
 Crowley's is providing non-profit groups with tickets to sell their members and contributors at \$5 each, each ticket allows the holder 10-percent off at all Crowley's stores on Oct. 28 and 29. One ticket will be honored per person.
 Each person who buys a ticket is entered in a drawing to win a \$500 shopping spree. The charity selling the winning ticket receives an additional \$600 donation. Last year the program raised \$8,000 for a variety of causes. For more details call Joanne Krol at (313) 962-2604.

Full-figured model search at Westland Center
 Due to a large response, the Michigan Chapter of the National Association to Advance Fat Acceptance (NAAFA) is holding a second open audition for full-figured models, Sunday, Sept. 22 from noon to 5 p.m. at Westland Center, Wayne and Warren Roads.
 The association is looking for men and women, sizes 18 and up, who "know how to strut their stuff!"
 To register for the model search, applicants call (313) 433-4FAT by Sept. 20. Requirements include a full-body Polaroid and registration fee of \$15. Everyone who registers is invited to the 1996 NAAFA Midwest Conference in Detroit.

MRA offers debit card processing
 The Michigan Retailers Association teamed with Magic Line and KeyBank to offer retailers point-of-sale debit card processing. With a debit card, a customer's purchases are directly deducted from his or her checking account. The use of the cards is relatively small but growing rapidly, according to Larry Meyer, vice-chairman of the MRA.
 "Industry analysts say use of debit cards in retail stores across the nation has shot up 600 percent since 1990 to 100 million transactions a year," he said. "They expect that number to rise to 450 million transactions by the year 2000."
 Meyer pointed out that with debit card purchases, retailers are free from worries over fraud and chargebacks. The sale is guaranteed the moment the shoppers enters his or her PIN (personal identification number) and the retailer receives authorization via the bankcard terminal.
 Complete details are available from the MRA at 1-800-366-3699.

Sears celebrates Disney's Silver Anniversary
 Sears stores at Oakland Mall, Troy and Livonia Mall, are marking Disney World's 25th anniversary with a week of special events. From Sept. 16-28, register to win one of 135 family vacations to the Disney World Resort. Sign a giant congratulatory card and Sears will donate \$1 to the Boys & Girls Clubs of America. The card will be in Troy on Sept. 18 from noon until 2 p.m. at Livonia Mall on Sept. 21 from noon to 2 p.m.
 Also at Livonia Mall store on Sept. 21, contests, costume parade and Mickey Mouse visit. From Sept. 15-28, register to win trip to Thailand as part of Jewels From Thailand event. Free good luck elephant pin with any Thailand gem purchase.

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