

**WJR**  
 760am

MICHAEL D. FEZZEY  
 President and General Manager

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Dear Friends,

Change is a funny thing. Some love it. Some fear it. Here at WJR, we've made some changes. Sadly, a few were due to the untimely death of our beloved friend, J. P. McCarthy. But many were in the works while J. P. was alive, and in fact, were strongly endorsed by J. P. himself. "Let's do it," he said. "We need to grow."

As President of WJR, and someone who's spent his whole career at this very special station, I have listened patiently to criticism from our media competitors.

But you, our loyal listeners, need to know the truth.

- WJR is not interested in chasing away any listeners, only in adding to them. Our audience is our family. We take great pride in their devotion to our station
- Our recent programming changes only enhance WJR's reputation for the best in News/Talk personalities:

- Paul W. Smith, 8-10am, brings a sterling reputation to Michigan's most prestigious morning show, and has been in the WJR family since 1982.
- Ken Calvert, 10-12Noon, has nearly three decades of success on the Detroit airwaves.

- Dr. Laura Schlessinger, 1-4pm, hosts America's fastest growing common sense advice program.
- Mitch Albom, 4-6pm, is Detroit's most celebrated journalist - and was J. P. McCarthy's personal choice for the afternoon slot.

In addition, WJR maintains the highest standards of News - the only commercial station in America to win the prestigious Peabody Award - and our sports coverage is second to none, with the Tigers, Red Wings, Michigan football and basketball, and Detroit's most popular sports shows, "Sports Wrap" and "The Sunday Sports Albom."

So what is there to be afraid of?

Nothing! Please don't be fooled by knee-jerk criticism. This station is as close to my heart as it is to yours, and nothing we do now or in the future is designed for any purpose but to enhance WJR's unique reputation - as the best radio station in Detroit.

We are grateful for your loyal support.

*Michael D. Fezzy*  
 MDF/vr

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