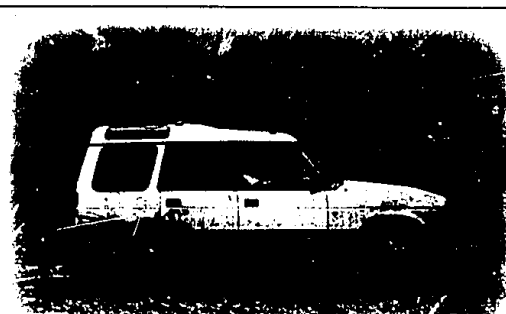




obstacles.

**First month's payment is free.
Full scheduled maintenance is free for up to 45,000 miles.**

A Land Rover Discovery is designed to help you get over all sorts of hurdles.

Including those that might keep you from getting into a Discovery.

That's why we now offer the No Obstacle lease. What is it, precisely? For one thing, your first month's payment is completely free. All scheduled maintenance is also free for up to 45,000 miles.

But before you go on an extended

Journey in a Discovery, we suggest you first take a shorter trip.

A test drive.

So why not visit your nearest Land Rover dealer right away? This impressive offer ends September 30, 1996. Of course, once you're in a Discovery you may still face such obstacles as massive boulders and muddy gulches.

But they too are easily overcome.

**LAND-ROVER
DISCOVERY**

The No Obstacle lease ends September 30, 1996.

FRED LIVERY

645-5930

**499 S. Hunter
Birmingham**

Showroom Hours: Mon. & Thurs. 9 am - 9 pm; Tues., Wed. & Fri. 9 am - 6 pm
Service Hours: Mon. thru Fri. 7 am - 7 pm

* Offered to qualified customers by Land Rover Financial Services (a unit of BMW Financial Services, Inc.) through participating Land Rover Centres and Dealers on new 1996 model year Land Rover Discoverys. Free first month's payment excludes prepaid leases. Final lease price to be determined by retailer. Lessee acquires no ownership rights in vehicle unless purchase option is exercised. Subject to credit approval. Free factory-scheduled maintenance for up to 45,000 miles. Offer effective until 9/30/96. See your participating Land Rover Centre or Dealer for details.