

Designer's Network Makes Custom Furniture Easy and Affordable

Business has been exploding for Deborah Gruit's Designer's Network as customers have discovered her unique customized lines of furniture and her wonderful service.

Designer's Network recently moved to a larger space to make room for a new 4,000-square-foot showroom and four designers.

"We've been very busy," she said. "And because of our good quality and service, we just always expect to be busy."

The Designer's Network offers the full range of interior design services, as well as a showroom full of furniture, fabrics, and other materials — and what customers don't find, they can have made.

"We have anything you would need for any of your home or office decorating needs," Deborah said. "We have a variety of different lines available for people to see. It's unique and not available in many of the other stores. We do

a lot of custom work and we give personal attention to our customers to ensure individual customer satisfaction."

As a result, the Designer's Network does a lot of referral businesses — satisfied customers recommend the company to their friends and relatives. And many commercial clients choose the company as well, for their model homes, offices, and businesses.

"We're a full-line service."

The Designer's Network works with each customer until they have exactly the results they want, no matter how long it takes.

According to Deborah, many people are initially intimidated by the concept of custom work. But the fair and reasonable prices win them over to this up-scale, high-quality design firm.

"We will discount furniture and fabric," Deborah said. "In fact, our wallpaper and fabric are always 20 percent off manufacturers' suggested retail. And the interior design is included in the cost of the merchandise."

The wonderful selection of furniture and materials has already been recognized by others in the industry.

"Many designers also use us as a resource," Deborah said.

The Designer's Network is located at 1880 Star Batt Dr. in Rochester Hills and can be reached at (810) 299-7950. The hours are Monday through Friday 9:30 a.m. to 5 p.m. and evenings and Saturdays by appointment.



Designer's Network

A Woman's Place is on the Golf Course With The Forward Tee

On November 1, the Forward Tee will be celebrating the conclusion of its third year of successful business as one of the first women's golf stores in the country with an anniversary sale.

It's a great time to stock up for the holidays, with all kinds of gifts starting around \$5. There are coffee mugs that read "A woman's place is on the golf course" to imported Italian golf shoes. The shop carries wonderful golf outfits, warm-up suits, rain and foul weather gear, as well as other golf-related items.

The Forward Tee was the first such golf store in the state of Michigan, paving the way for more women-oriented sports stores of all kinds. By opening her store, Barb Thorpe did a very big service for the thousands of business women who are finding that they need golf in order to succeed.

"Many women conduct business on the golf course, just like men do," said Thorpe. And even if the business meeting is elsewhere, conversation often turns to golf, she added. "Golf is very important to business women today."

"A lot of women find themselves thrust into a new job or position

where they have to learn golf," said Thorpe. "They're told they're going to be playing in an upcoming golf outing and they have to scramble to find out what they have to do. Fortunately, they can turn to the Forward Tee for help and advice."

"At the very least, the appearance has got to be there," Thorpe said. "The golf bag, the golf shoes, and the golf clothes. As long as you look good, you feel good, and you won't have to worry about your golf ability."

To provide her customers with complete service, Barbara has brought in golf apparel that works very well for casual business wear and travel coordi-

nates. These items are designed to be stylish and functional on and off the golf course and will appeal to women of all ages with all kinds of lifestyles.

The Forward Tee is located at 255 S. Main St. in downtown Rochester and can be reached at (810) 651-9696. The hours are Monday, Tuesday, Wednesday 10 a.m. to 6 p.m.; Thursday and Friday 10 a.m. to 9 p.m.; Saturday 10 a.m. to 6 p.m. Sunday noon to 5 p.m.



Barbara Thorpe of The Forward Tee.

Designer's Network

is Open to the Public and
Welcomes you to visit our Showroom located at
1880 Star Batt Drive in Rochester Hills

Full Line Design Service by our Professional Staff
~Featuring~
Full Lines of Furnishings~Wallcovering~Fabrics
Accessories
Custom Window Treatments~Blinds~Carpeting

Walk-Ins are welcome or call to Schedule an Appointment
Store Hours Monday thru Friday 9:30 a.m. to 5:00 p.m.
Saturday and Evening Appointments Available
810-299-7950 fax 810-299-4393

Star Batt is located East off Crooks
between Hamlin and M-59

ANNIVERSARY SALE NOW IN PROGRESS

255 Main Street • Downtown Rochester • (810) 651-9696
<http://www.wobgolfer.com/forwardtee>