

MORE BUSINESS MILESTONES



Kenneth LaMotte of Birmingham, a former chairman of SelectCare, and **Joseph Page** of Bloomfield Hills, a health care attorney, have become partners in the corporate group of Troy-based Cox, Hodgman & Giarman. Also joining the firm are **Michael Novak** of Grosse Pointe Shores, who will practice in the entertainment law group, and **John Clark** of Birmingham, who became an associate in the business litigation group.



Leonard Brunkley, CLU, ChFC, CFP, of Troy has moved Keystone Financial services, L.L.C., to new offices at 900 Wilshire Drive, Suite 103, Troy. The telephone number is (810) 269-9905; fax, (810) 269-9908.



Audrey Olmstead of Troy was named development officer III at the Wayne State University Library System staff. She will assist in identifying fund-raising needs and priorities for the University Library System. She will work with the newly created University Library System Advisory Board and the dean to determine the future direction of fund-raising strategies. She formerly was assistant development director at Walsh College in Troy.



Coppola and **Elzerman** Detroit-based MCN Corp. has announced two corporate-level appointments: **Sebastian Coppola** of Rochester Hills, to senior vice president, finance and treasurer, and **John Elzerman** of West Bloomfield, vice president of human resources.

Wendy Zimmer Linehan of Troy and **William Heritage** of Rochester Hills, to senior vice president, finance and treasurer, and **John Elzerman** of West Bloomfield, vice president of human resources.

Kello Wettlaufer of Farmington Hills joined Staffing Matters, L.L.C. in Southfield as vice president of business development. Wettlaufer is responsible for bringing in new business clients and designing and implementing new programs to deliver outstanding customer service. She also heads a task force to redefine sales and recruiting tools.

Merrideth Perry Nichols of Southfield joined Oakland University's Office of Admissions in Rochester Hills as an admissions adviser. She will be responsible for recruiting students from Detroit and Wayne County area high schools.

Lynn Palmittier of Royal Oak was named manager in Arthur Andersen's Tax and Business Advisory Division in Detroit. She joined the firm in 1991.

Don Bobo of Southfield was named vice president and managing director of Southfield-based MetSource, a division of the company that provides comprehensive benefits administration and consulting services to employers.

Mary Ann Miller of Rochester Hills, the Auburn Hills director of economic development, will join Oakland University's School of Education and Human Resources in Rochester Hills as chairwoman of the school's 10-member resource and development board.

Linda Vannoporn of West Bloomfield was promoted to manager of human resources at Southfield-based The KPM Group.

Troy-based The Budd Co. announced three executive appointments to its Stamping & Frame Division in Rochester. **Albert Kovach** of Bloomfield Hills was named president, **James McAndrews** of Clinton Township was named vice president and controller, and **Donald Kelghley** was named vice president, sales and marketing.

James Rankin of Farmington was honored by Douwe Egberts Coffee Systems for outstanding sales performance as senior territory sales manager.

Mark Crawford of Clarkston was elected managing director of Troy-based Doeren Mayhew. He heads up the accounting firm's practice in litigation support and has extensive experience in closely held corporations, including auto dealerships, manufacturers and contractors.

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Jonathan Lieberman of West Bloomfield was named executive director at Southfield-based Specs Howard School. Lieberman, who formerly served as director, has also worked in the school's marketing and admissions departments, business office and as an instructor.

August Hofbauer of Bloomfield Hills was appointed chief engineer for North American operations at Troy-based Porsche Engineering Services, Inc. He is responsible for directing all engineering programs and technical services. Hofbauer will serve as acting chief executive officer until a permanent CEO is named. He will then serve as deputy CEO overseeing PES operations.

Shelby Terry of Clinton Township joined Troy-based Gallagher ABOW, Inc. as a senior benefits consultant for the group benefit planning department. She formerly worked for Blue Cross/Clue Shield of Michigan.

Joseph Novak of Birmingham was promoted from staff consultant to senior consultant in the management consulting services group at Southfield-based Plante & Moran, L.L.P. He specializes in manufacturing.

Jay Houghton of Rochester joined A. T. Kearney in Southfield as automotive practice marketing manager. He will be responsible for developing and implementing worldwide marketing activities for the automotive practice, including advertising, trade shows, collateral, public relations and the use of A. T. Kearney's extensive intellectual capital.

Thomas Adams of Bloomfield Hills, retired chairman of Campbell-Ewald Co., was elected a life trustee of Kansas-based Manning, the only national center for the treatment and prevention of mental illness, for mental health research and for the education of mental health professionals. Re-elected as a Managing trustee was **Richard O'Connor** of Bloomfield Hills, chairman and chief executive officer of Campbell-Ewald Co., Detroit.

Kurt Beckeman of Southfield was promoted from staff accountant to senior staff accountant at Follmer, Rudzewicz & Co., P.C. in Southfield. Beckeman joined the firm in 1994.

Frank Marra of Bloomfield Hills will be inducted into the Plastics Hall of Fame by The Plastics Academy, Inc., a non-profit organization. Marra is best known for his work as CEO of Madison Heights-based D-M-E Co., the world's largest manufacturer and distributor of pre-engineered, standard mold components for the plastics injection molding industry. He is a consultant on international technology exchange.

Mittra from page D1

Savings in First-To-Die Insurance

Annual premiums for \$1 million of whole-life insurance:

| | Separate policies | Mult-life |
|------------------------------|-------------------|-----------|
| For a couple | | |
| Male, 55 | \$17,974 | |
| Female, 50 | \$11,025 | \$24,151 |
| For business partners | | |
| Male, 60 | \$21,567 | |
| Male, 55 | \$16,027 | |
| Male, 40 | \$9,183 | \$35,179 |

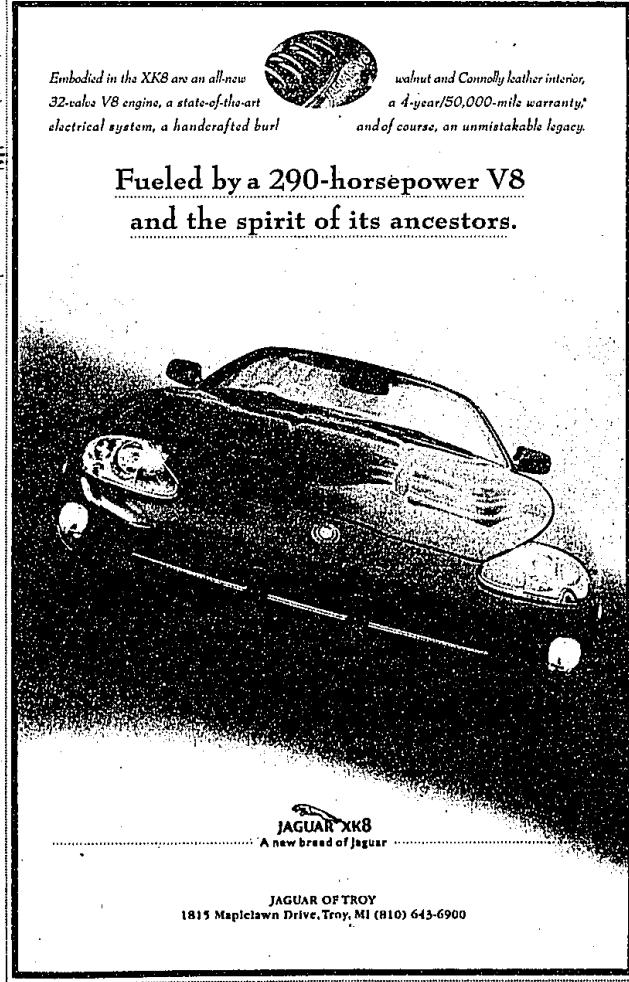
Joint coverage isn't for everyone. For instance, an older husband might prefer to buy his own whole-life policy while his younger spouse gets low-cost term coverage. There are plans for different needs. One insurer sells a policy that enables the survivor to do some estate planning. The policy can be converted to one that pays a matching death benefit to the heirs of the second-to-die. Another company lets you build up invested funds for retirement if you surrender the policy.

BUSINESS MARKETPLACE

Marketplace features a glimpse of Oakland County Business news and notes. Write: *Business Marketplace*, *Eccentric Newspapers*, Birmingham Eccentric, 805 E. Maple, Birmingham 48009. Our fax number is (810) 644-1314.

- PERSONAL SHOPPER EXPANDS** Executive Concierge Services in Troy has teamed up with Hollywood Market stores in Troy, Royal Oak and Utica. A personal shopper from Executive Concierge will do your grocery shopping at any Hollywood Market location from 9:30 a.m. to 2:30 p.m. weekdays, or weekends on request. The agency also does pet sitting, party planning, household organizing and other jobs for homebound clients and people with busy schedules, owner Francine Finucan said.
- FINANCE PROFESSIONALS** CPAs, certified financial planners and insurance representatives can update their training at a continuing education seminar beginning Oct. 29 at Oakland University in Rochester Hills. Tuition ranges from \$45 to \$80, with discounts for multiple enrollments from the same firm. Most classes in the CPA Weekend Program also are approved for financial planners, management accountants and auditors. For information, call (610) 370-3120.
- LEGAL WRITING** Paralegals can polish their writing skills during a seminar at Oakland University, Rochester Hills. "Legal Writing - Polished, Persuasive and Powerful" will run 8:30 a.m. to 4 p.m. Friday, Oct. 25. The fee is \$130. For information, call (810) 370-3120. The seminar will cover correspondence rules, general letter writing, communicating by fax and e-mail, pleadings, persuasive writing and briefs.
- STARTS HOME PAGE** Caponigro Public Relations in Southfield has launched a World Wide Web site to give the public an overview of public relations work, the firm said. The home page (at <http://www.caponigro.com>) includes information

See MARKETPLACE, D4



Embodied in the XK8 are an all-new 32-valve V8 engine, a state-of-the-art electrical system, a handcrafted burl walnut and Connolly leather interior, a 4-year/50,000-mile warranty, and of course, an unmistakable legacy.

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| Sample Offerings as of 10/17/96 | | | | |
|------------------------------------|--------|--------|----------|-------|
| Municipal Bonds¹ | | | | |
| Issue | Rating | Coupon | Maturity | YTM |
| Delaware Gen Fund | A++ | 5.12% | 07-01-04 | 4.70% |
| GAZ Fund | A++ | 5.42% | 04-01-10 | 5.40% |
| Illinois Mt. Co. ASAC Fund | A++ | 5.52% | 05-01-20 | 5.60% |
| Michigan Mt. Gen Fund | A++ | | | |
| U.S. Treasuries² | | | | |
| Issue | Rating | Coupon | Maturity | YTM |
| Treasury Note | | 5.75% | 03-30-97 | 5.65% |
| Treasury Note | | 5.75% | 07-01-97 | 6.25% |
| Corporate Bonds | | | | |
| Issue | Rating | Coupon | Maturity | YTM |
| Walt Disney | A++ | 6.25% | 03-30-97 | 6.50% |
| Ford Motor Credit | A++ | 7.00% | 07-01-97 | 7.00% |
| GenCorp | A++ | 7.45% | 10-01-97 | 7.65% |

Southfield
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1-800-343-9631

Birmingham
200 N. Woodland Ave.
1-800-682-4745

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1. Municipal Bonds are free from federal, and in many cases, state and local taxes, and income may be subject to the alternative minimum tax. Treasury securities are backed by the full faith and credit of the U.S. government only for the prompt payment of interest and principal at maturity. Fidelity Brokerage Services, Inc. Member NYSE, SIPC. 06/19/96.001