#### **RETAIL DETAILS**

Hetail Details features news briefs from the Malls and Main-streets beat. To be included, send information to: Retail Details. Observer & Eccentric Newspa-pers. 805 E. Maple. Birmingham, 48009. Or fax (810) 644-1314.

Hudson's axos 16 positions
In an ongoing effort to streamline the buying department and
cut operating expenses, the Dayton Hudson Corp. terminated
180 positions Friday - 16 Michigan employees were effected.
"The people who lost their jobs
were part of back of the house
projects that were being weeded
out to trim expenses," said public
relations director Chris Morrisroe, who lost an assistant in the
cuts.

cuts.

Most of the positions eliminated came from the buying department in our Minneapolis headquarters. Like all companies today, Dayton Hudson is looking at operating more efficiently.

ciently."
Morrisroe said the management teams at all area Hudson stores remain in tact.

Fairlane welcomes new shops

A trio of upscale shops recently debutted at
Fairlane
Town Center
in Dearborn.
The Sphinx
Collection,
featuring The Sphinis
Collection,
featuring
business and
c a s u a
designs for
women with
labels from
Moscheri.
Magaschoni
and Albert
makali, New
Yorker Men's Wear, with labels
like Vorsace, Calvin Klein,
Coogi, Perry Ellis and Pole; and
Bella Luna, a gift shop featuring
custom-made jewelry and Venetian glass items.

Photo Exhibit

Photo Exhibit
Somerset Collection South
hosts a 75-photo exhibit featuring the work of Jacques Lowwhich pays tribute to Jacqueline
Kennedy, and the moments of
her life during the White House
years. The exhibit is traveling to
centers across America to draw
support for The Leukemia Society-of America. It is positioned
throughout the center through
Nov. 9.

New book sheds light
Tyo East Lansing women
have penned "Ways You Can
Help: Creative, Practical Suggestions for Family and Friends of
Patients and Caregivers." Mar-

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AUTOMOTIVE MANUFACTURERS REPRESENTATIVES

garet Cooke and Elizabeth Put-nam combine experiences with a child's leukemia and living with multiple sclerosin to shed light on helping loved ones through difficult times. The book is \$9.99 and available through most book stores.

Women's golf shop in year 3
The Forward Tee, 255 S. Main in downtown Rochester, ended its third year of business on a high note. Owner Barb Thorpe said customers really like her apparel collection which works for casual business wear and travel coordinates. She is getting the store ready for the holidays, stocking it with great gift ideas for women who golf.

Paner store is new

Marty Raskin opened "World of Paper" at 725 S. Adams in Birmingham's Adams Square. Birmingham's Adams Square. He deals in paper memorabilia with his specialty plat maps from Michigan counties 1870s-1820s. These maps are ideal for people doing genealogical research. Other items in the shap include old advertising, antique photographs, political buttons and 19th century prints. He welcomes inquiries at (810) 594-8237.

Store expands operations
Paulson's Audio & Video
moved to a larger store within
the Halstead Village, 12 Mile
and Halstead in Farmington
Hills.
The new location provides
space for five home theater
rooms with televisions varying
in size from 40-inches wide to 10
feet tall. Hear the latest home
theater sound systems and see
audio/visual furniture.
For more information call
(310) 553-4100.

(810) 553-4100.

G810) 553-4100.

Bread line grows
Matt Prentice's Sour Dough
Bread Factory which produces
breads sold by many local
restaurants and specialty markets added to now flavors to its
line-up: Pumpkin and Dried
Cranberry with Wainut. Prentice
said the new flavors were developed to complement the tastes of
nutumn and add an unusual
twist to stuffings and soup croutons. Look for the breads at Holiday Market in Royal Oak, Long
Lake Market in Bloomfield Hilla,
Main Street Wine Shop and Merchant of Vino in Rochester,
Shopping Center Markets in
West Bloomfield, Walled Lake
and Northville.

Sweatshift Trade-la.

Sweatshirt Trade-in

Roots in the Somerset Collection North, Troy, is hosting a

----http://www.suburban-nows.org -------http://oconline.com/swaa ......http://www.slidemasters.com

Sweatshirt Trade-in for charity through Nov. 30. The public is invited to trade-in any sweat-shirt to Roots and receive 30-pershirt to Roots and receive 30-per-cent off the purchase of a new one. The trade-ins will be donat do to Troy People Concerned, a 24-hour information and referral agency for people in crisis. Cus-tomers are also welcome to bring in canned foods, gently-used toys and other clothing items.

Boutique sida shoes
Tender at 271 West Maple in
Birmingham, introduces a line of
footwear by Sigerson Morrison.
Manufactured in Italy, the collection's signature is clean, chie
styles like square-heeled loafers
and pumps, and leathers with a
"sparkly" carpaint finish and
mock cross. For more information call (810) 258-0212.

New holiday candy flavor

CONTRACTOR OF STREET

Dr. Seuss

Naw hollday candy flavor Hudson's introduces "Cranber-ry Pean Chocolates" by Frango, in time for holiday tables. The candies are \$15 for a one-pound box. To date, Frango chocolates are available in 10 flavors, madb by the kitchens of Marshall Field's in Chicago.

Railery offers
kids shop
The Print
Gallery on
Northwestern
in Southfield,
premiers a line
of children's
gifts and collectibles including furniture,
books, music
boxes, toys,
wall hangings
and posters. A and posters. A super serves to show

serves to show-case the colorful playing boards of children's games and playing pieces can be stored in back. Inquiries welcome at (810) 356-5454.

Hockey fan promotion

Now through Feb 5, American
Express card members who dine
at participating restaurants and
charge their meal, are automatically entered into a drawing for
16 prize packages that include
four tickets to a Red Wings
game, an autographed Wings
gresey, an invitation to a private
Wings practice session with
behind-the scenes tour of Joe
Louis arena.

A winner from each restau-

Louis arena.

A winner from each restaurants will be chosen. Unlimited entries – they're automatic with each meal charged on the AE

Through Dec. 5, participating restaurants include Sweet Lor-

raine's, The Excalibur, Andiamo Lakefront Bintro, Alban's Bottle & Basket, Old Woodward Grill, Wagon Wheel Saloon, Mon Jin Lau and Big Daddy Partheon.
From Dec. 5-Feb 5, participating restaurants include Mr. B's, Musashi, Opus One, Carl's Chop House, The Rattlesnake Club, Joe Muers, Kiernan's and Tom's Oyster.

Frne back rubs available
Scandale Salon, is offering
free, 5-minute back rubs, Saturday, Nov. 9 from 10 a.m. to 2
p.m. at their headquarters, on
Orchard Lake south of 15 Mile
in West Bloomfield, The masagges will be performed by the
experts at Musclecare, Massage
Therapy Group. For more details
call (8100 450-1999.

New kind of registry

The Ross Mortgage Corp.
based in Oak Park, wants to
help newlyweds save for a home
with a new Bridal Registry Pro-

with a new Bridal Registry Program.

"The Home Ownership Bridal Registry Program is a unique, interest-bearing fund, designed for use as a down payment on a house," said president Tim Ross. "It allows friends and family to put any amount of money into their down payment fund, which cumulatively adds up to the perfect gift: Home Ownership." For more details call (810) 968-1800, or 1-800-332-4371.

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Kids store enters market

Noodle Kidoodle brings its
unique brand of marketing to
metro Detroit with a second
Michigan store, in Hunter's
Square at 14 Mile and Orchard
Lake in Farmington Hills.

For the grand opening on Saturdny, Nov. 9 at 10 a.m., the
first 100 customers receive free
T-shirts; Schemer' from Shining Time Station visits for autographs and pictures from 11 a.m.
to 1 p.m. Chris Burke, (of TU's
Lige Goos On) with Joe and
John DeMasi performs a mini
concert at 2 and 3 p.m. and a
magic tricks show runs from
noon to 4 p.m.

On Sunday, Nov. 10, the Cranbrook Institute of Science visits
Noodle Kidoodle presenting a
science program at 1 and 2 p.m.
The retailer is a New Englandbasid educational super store,
A Noodle Kidoodle super store,
A Noodle Kideodle store at 13
Mile and Southfield opened in
June. A third store will open
after Thanksgiving Day in the
Winchester Moll at Avon and
Rochester in Rochester Hills.

### Hudson's Lakeside remodeled



Mote Colices: Snoppers witt fina more sites, reaze, to-wear, cosmetics and housewares to choose from at the newly appointed Hudson's store at Lakeside in Sterling Heights. Wider aisles, brighter lighting and an Oval Room top the list of changes designed to meet customer demands. The renovation project began in Feb. 1995. A week of special events at the store is set for Nov. 17-24.

## Don't be afraid of the INTERNET!

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