

Area authors highlight JCC Book Fair

BY JENNIFER PLACINTO
STAFF WRITER

Four West Bloomfield Township authors will be among a group of world renowned writers featured at the 45th Annual Jewish Book Fair.

"I don't think we have seen more world class names in one event," said Berl Falbaum of Falbaum and Associates, Inc., a public relations firm in Southfield.

The Book Fair will be conducted at the Jewish Community Centers (JCC) in West Bloomfield Township and Oak Park from Nov. 9-17.

Some noted authors, noted by Falbaum, who will be speaking at the event include Elie Wiesel, author of "All Rivers Run to the Sea"; Neil Simon, playwright and author of "Rewrites: A Memoir"; Dr. Ruth Westheimer, author of "Heavenly Sex: Sexuality in the Jewish Tradition"; Chaim Herzog, former president of Israel and author of "A Living History"; and Chaim Potok, a Pulitzer-Prize winning author of eight novels, including "The Gates of November: Chronicles of the Slepak Family."

Up to 9,000 books will be featured at the West Bloomfield location and 1,000 at the Oak Park facility, located at Greenfield and 10 Mile roads.

In the local limelight, though, 20 area authors will also be featured in a mini fair, including West Bloomfield residents Jan Greenberg, Karen Katz, Eric Seltzer and Joyce Weiss.

Greenberg, who writes under the pen name of Jill Gregory, began writing novels together with Karen Katz in 1989 when the two met through a friendship between their children. Together they write under the pen name Jillian Karr.

In attempting to answer their children's questions, the two first collaborated on "What Does Being Jewish Mean?" What followed was "Something Borrowed, Something Blue," a novel about four women about to be married. That book was just recently filmed for a television movie to be aired on CBS either this season or next spring. Their most recent venture is "Catch Me If You Can," a novel about a Miss America who is kidnapped and her photojournalist sister who becomes involved in the investigation.

Greenberg has written 13 historical romance novels and was listed on the New York Times Best Sellers List.

For the past 15 years, Weiss has worked as a professional speaker. This year she also holds the title of author. "Full Speed Ahead: Become Driven By

"Change" focuses on adding more joy and fun to your life and dealing with stress.

The book, which was published in July, has already sold 4,000 copies at \$16.95 each.

"The response has been overwhelming," she said. "People are buying 60 and 60 at a time for the holidays. All my clients buy them to give to their staff."

Weiss speaks to the business community and governmental agencies about creativity, communication, dealing with change and team building among other topics.

The 51-year-old developed the book from 8 different speeches, and said it is "for anybody who wants to feel good about themselves."

As an advertising/art director, Eric Seltzer had the rare opportunity to meet and work with Dr. Seuss, a well-known children's book writer. So when he decided to write a children's book of his own, he was able to do so under the Dr. Seuss label.

"Four Pups and a Worm" is Seltzer's first book which he describes as a similar style to "Cat in the Hat" with rhymes and simple word sequences for easy reading.

The book, written for children ages 3 to 7, is about animals doing good deeds for others, according to Seltzer, who said

the book is especially entertaining for children to find the worm in each illustration.

Seltzer has been pleased with the response he has received to his first publication and has many book signings planned for the weeks to come.

"I always wanted to get involved in writing," the 36-year-old said. "It's really gratifying."

JCC Book Fair representative Nancy Lipsey noted that the authors are not compensated for their appearances. The Book Fair is free to the public with an expected attendance of 20,000 alone at the West Bloomfield Township location.

The event was started at the West Bloomfield JCC in 1951. Lipsey said, to give Jewish authors another avenue to release their works to the public.

"It gave them the motivation to keep writing," Lipsey said.

Four to five speakers will be featured daily at the JCC Book Fair which will be open from 9:30 a.m. to 10 p.m. Sunday through Thursday, 9:30 to 3 p.m. Friday and 7 p.m. to 10 p.m. Saturday. The event will also feature Yehuda Glantz in concert at 8 p.m. Saturday, Nov. 16 in Shiffman Hall at the JCC West Bloomfield location.

For more information, call (810) 661-7634.

Program examines depression

Dr. Paul Kaye, psychologist, will be at the Farmington Hills Senior Center to discuss "The many faces of depression" on Tuesday, Nov. 12, at 10 a.m.

To register, call 473-1830. Fee is \$2.

Many people suffer the effects of depression without even realizing it. Come and learn about this common problem, not only for your own well being, but for a family member or friend.

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Study: Cup of Joe gives cancer heave-ho

Caffeine may help the body fight cancer, according to a study published in today's issue of Nature Medicine. The stimulant, commonly found in coffee, tea and chocolate, may help patients with certain types of tumor cells respond better to radiation therapy.

The study examined the p53 gene, a tumor suppressor gene linked to cancers of the breast, prostate, colon-rectum and melanomas. Cells deficient in p53 accumulate genetic damage until they become malignant.

Normal cells die when exposed to radiation. P53-deficient cancer cells stop growing when treated with radiation, but begin once again when the treatment stops. Caffeine, according to the research, causes these previously resistant cells to respond to treatment by dying.

"Drinking a pot of coffee a day is not going to make you less susceptible to cancer," cautions Adil Akhtar, M.D., of the Barbara Ann Karmanos Cancer Institute, co-author of the study. "This is a preliminary study, but the results indicate that caffeine can be useful in cancer treatment."

Researchers will next work to determine the appropriate dosage, timing and delivery of caffeine or caffeine derivatives.

Akhtar, a member of the Institute's bone marrow transplantation program, also serves as an assistant professor in the Wayne State University School of Medicine and a staff member of the Detroit Veterans Administration Hospital. The study was performed at the Johns Hopkins Oncology Center.

The Karmanos Cancer Institute is one of the nation's leading cancer research, treatment, education and outreach centers. It is affiliated with the Detroit Medical Center and Wayne State University, and supported by several United Ways.

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YOUR ATTIC SALE

Your Attic of Farmington Hills, located at 28875 Grand River, Farmington Hills, MI 48335, will hold a public sale on December 11, 1996 at 1:00 P.M. to satisfy the lien against the following contents unless the items are satisfied before the sale date.

NAME	UNIT #	CONTENTS AMOUNT
Robert T. Kuo	B-3A	Household \$291.64
James E. Gorman	B-4	Household \$412.44
Jeffrey A. Hall	B-5D	Household \$201.84
Barbara A. Thomas	D-21	Household \$322.44

The contents of these units will be available for inspection the day prior to the sale and will be sold in the highest bidder. Sale will be held at Your Attic of Farmington Hills, Telephone No. 478-0111.

BILL & BETTY FISCHER
Manager

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