

## RETAIL DETAILS

**Retail Details** features news from the Malls and Main-streets beat. To be included, send information to **Retail Details**, Observer & Eccentric Newspapers, 805 E. Maple, Birmingham, 48009. Or fax (810) 644-1314.

founded in Reed City in 1868. It currently operates 27 stores in Michigan, Indiana, Kansas, Kentucky, Ohio and Florida. The company's newest store opened in Boca Raton on Nov. 14.

**DUOFOLD**, Wigwam and Carolina. Owners Jeff and Jamie Burgoon said shoppers will find a complete line of overalls, bibs, shirts, work boots, jackets and coats to fit men, women and children. Inquiries welcome at (810) 926-8377.

**SWEATSHIRT TRADE-IN**

Roots in the Somerset Collection North, Troy, is hosting a Sweatshirt Trade-in for charity through Nov. 30. The public is invited to trade-in any sweatshirt to Roots and receive 30-percent off the purchase of a new one. The trade-ins will be donated to Troy People Concerned, a 24-hour information and referral agency for people in crisis. Customers are also welcome to bring in canned foods, gently-used toys and other clothing items.

**CLOTHES FOR THE WORKING MAN**

The Walled Lake Downtown Development Authority welcomes The Contractor's Warehouse to 696 N. Pontiac, next to Melvin's Hardware in the Walled Lake Commons center.

The retailer specializes in apparel for the outdoor worker and is a distributor of Carhartt, the leading brand of clothing for the construction industry. They also carry Danner, Larcross, Wolverine, Sorel, Caterpillar,

Rosenfeld, 50, is the son of the late Nathan Rosenfeld who bought the Jacobson's chain in 1939. He has spent the last 24 years with the company and retains his board position.

Miller, 68, is a retired CEO from Dayton Hudson Corp.

"We are elated to have P. Gerald Mills, a seasoned and energetic retail leader, take the reigns of this customer-focused organization," said Herbert Apffel, chairman of the board's executive committee. "Having spent his entire career in the Midwest, Gerald is familiar with the Jacobson's high standards of operation. That tradition will continue."

Jackson-based Jacobson's was

founded in Reed City in 1868. It currently operates 27 stores in Michigan, Indiana, Kansas, Kentucky, Ohio and Florida. The company's newest store opened in Boca Raton on Nov. 14.

**AMERICAN EXPRESS** announced its 4th year campaign to donate three cents from every AE transaction to Share Our Strength (SOS) now through Dec. 31. For details call 1-888-BTOGIVE.

**NO MORE BAD HAIR DAYS**

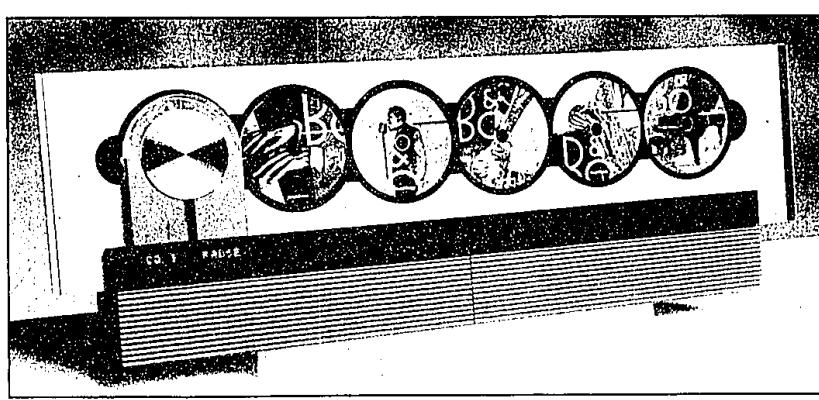
Say good-bye to wings, flat hair and the frizzies. Cindy Wade, a stylist at the Salon Bellissima has created an informative video tape to explain hair basics to "women of the 90's."

"In Hair Basics, I coach four

career women as they style their own hair using professional techniques for short, medium, long and perm hair," she explained.

"The video is an independent

production that does not promote any particular hair care product line. It's 15-minutes long, \$19.95 plus \$4.20 shipping. To order, call 1-888-767-7768. The video was produced by Vince Wade Communications of Farmington Hills.

**FEEL THE BEAT**

**New store opens:** Bang & Olufsen, Denmark-based innovator of highly-stylized stereo systems, telephones and other consumer electronics, is open across from Tiffany's on the first floor of the Somerset Collection South in Troy. Founded in 1925 by a pair of engineers, the company pioneered audio technology and design concepts still used today. B & O opened its first upscale retail store in 1980 in Copenhagen. This is the company's 15th store in the U.S. Pictured is the BeoSound 9000. Inquiries welcome at (810) 816-9690.

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