

Name recognition was high among Oakland voters

BY LAURIE HUMPHREY
STAFF WRITER

The money spent on Tuesday's election can be mind boggling to some, but evidently the money paid out paid off.

Oakland County voters, for the most part, recognized the names of those candidates who spent thousands, even millions, when they went to the polls Nov. 5. When asked if there were any names unrecognizable, those who gave any names were unanimous in their answer: judges, the state board of education and those running for board seats for area educational institutions. What did they do when faced with determining the fate of

unknown people? It all depends on whom you asked.

"If I didn't recognize the names, I didn't vote (in that category)," explained Laura Green, a junior English major at Oakland University in Rochester Hills.

Tom Mahoney, of Bloomfield Hills, had a different system.

"If it's a choice between two names I don't recognize, I vote for the woman," he said, quickly qualifying his answer. "I just think there should be more women in public service," he said, because they tend to be more sensitive to all sides affecting an issue.

Yet, there were many judges

familiar to Mahoney, so he did not find a great need to rely on his system this year.

When Ralph Kotoff, a Birmingham library patron, didn't recognize a name at the polls, he voted for the Democratic choice.

"I am a union steward with the letter carriers," said the Royal Oak man, "and I marked the ballot in every instance."

Matthew Henderson, an OU sophomore majoring in electrical engineering, just picked one.

So did Jeff Melow, another OU sophomore.

Teresa Steefeldt, a second year graduate student at OU, would rather pick someone, than leaving it blank.

"At least that way, you're doing something," said the applied statistics student, who traditionally favors one party over another. "I vote very Democrat, but I like to see a good balance."

Pat Mahan of Birmingham never found herself in the "name game" predicament.

"I studied the issues and the candidate's answers beforehand," she said.

By reading the 1996 League of Women Voters guide, which she picked up at Baldwin Library in Birmingham, she was able to get all the background information on the political hopefuls, their views on controversial issues

and learn what they felt were the top challenges of the job. She was also able to learn about the various proposals, including the initiative affecting veterans' benefits.

When pressed for an answer what she would do if she did not know the candidates for a particular race, she said "If they list their party (Republican or Democrat,) I vote for the party."

Julie Diehl, of Birmingham, also did her homework before casting her ballot.

"I take this very seriously," she said. "I read magazines, newspapers, used the Internet... all to gather information on the candidate's and the Proposals."

Needless to say, she said she was able to respond to every question as an educated voter.

While everyone insinuated they tried to be as educated as possible in making their decisions, the factor of overwhelming importance seemed to be the vote.

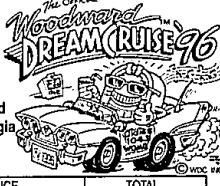
Whether it was the millions of dollars spent on advertising, the whirlwind of campaign appearances or the debates on television that sparked the interest of Oakland County voters, the desire to have a say in future policy making was there.

Over 61 percent of Oakland County voters, about 510,000 people, cast a ballot Nov. 5.

Get your copy of the Official 1996 Woodward Dream Cruise Video Today!

See history in the making!

for only
\$19.95
U.S. currency
shipping
handling



60 Minutes of Action-Packed Events & Woodward Nostalgia

Clip or Copy Order Blank

QUANTITY	PRICE	TOTAL
1	\$19.95* each	

6% Michigan sales tax
Shipping/Handling \$3.75 ea.
TOTAL

*U.S. currency

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____ PHONE () _____

Make check or money order payable to:
Woodward Dream Cruise, Inc.
P.O. Box 7066, Huntington Woods, MI 48070

FREE SEMINAR

ALZHEIMER'S CAREGIVING SEMINAR: At the Heart of Alzheimer's

TUESDAY, NOVEMBER 19, 1996

If someone you love has Alzheimer's, the confusion they suffer is bad enough. But you may be just as confused about how to care for them. That's why we're inviting you to our free seminar *At the Heart of Alzheimer's*, conducted by Carol Simpson — an expert in the field of Alzheimer's caregiving and a noted author on the subject. She will share insights and personal experiences to help you be a more creative and flexible caregiver. Topics include the home environment, challenging behaviors, and caregiver burnout.

We'll provide complimentary copies of Ms. Simpson's book *At the Heart of Alzheimer's* at the seminar.

Seating is limited, so call today for reservations, 810-795-0998, weekdays between 9 a.m. and 5 p.m. Refreshments will also be served.

We hope you join us, because the best treatment for Alzheimer's is a well-informed caregiver.



Carol Simpson
Time and location:
Macomb Hospital Center
11800 East Twelve Mile Rd.
Warren, MI
6:30-8:30 p.m.

Arden Courts
ManorCare Health Services

CALL 810-795-0998

Macomb Hospital Center

ONE WEEK ONLY! \$49 STEAM CLEANS 2 ROOMS PLUS A HALL



Also, \$59 cleans a 7' sofa and chair

Save on our economical steam cleaning that works well on lightly soiled carpets. For medium or heavily soiled carpets, our premium shampoo plus steam process is available for only \$10 more per room. Save on stairs, halls, and other areas, too. We also do quality upholstery cleaning. Our certified technicians can clean the most delicate fabric because we match the method of cleaning to your particular material. There is no extra charge for dry-clean-only fabrics.

Call 1-800-589-2626, Monday through Friday from 9 a.m. to 5 p.m., or Saturday from 9 a.m. to 3 p.m. for an appointment. Call now. Offer ends November 16.

We can apply Scotchgard or DuPont Teflon to help your carpet and your upholstery stay soiling and staining free for years. Rooms over 200 sq. ft. and combinations of rooms and areas up to two more rooms. There is an additional charge for sectional and modular pieces of furniture, certain types of fabrics, loose back cushions, sofas over 7'; travel to outlying areas and halls over 50 sq. ft.

HUDSON'S

O&E On-Line!

NOW! Improved services for less money!



Here's what our subscribers have to say about On-Line!

- "I called you on Thursday and I got the new software on Friday—can't get any better than that. Thanks again for your wonderful support."
- "The new software was terrific—as easy to install as you promised."
- "O&E OnLine is competitive, and much better than the commercial services."
- "Had the most incredibly speeding logon today!"
- "Way to go!!! I am ECSTATIC that I chose to renew."

Here's what our subscribers are excited about:

- * Double System Speed—Web pages come up faster, smoother
- * More Connections—You can connect anywhere in the 313 and 810 area codes
- * 50% increase in modem ports!
- * More for Less—Reduced monthly service charge

is only \$15.95 plus 100 free hours!

* Support Staff—available at 313-953-2278 from 8:30 a.m. to 5 p.m. Monday through Friday. Ask for Byron. For a recorded message dial 313-953-2266.

The WEB address for help is
<http://oeonline.com/help.html>



ON-LINE!

TO ORDER CALL

313-953-2297

11th Anniversary
Mistletoe Madness



THE SOMERSET COLLECTION, TROY

NOVEMBER 16, 1996 7:30 TO 11:00 P.M.

Join us for an entertaining evening of Season's Greetings
Gourmet Feasting ♦ Fashion Show ♦ Live Entertainment

\$45

per person in advance

\$55

per person at the door

Tickets and more information available at the Junior League's office's
646-2613
—sponsored by—

Junior League of Birmingham, Saks Fifth Avenue,
and Tiffany & Co.

Proceeds will benefit
Families Involved Together
(F.I.T.)

