

## Show line-up announced; first show is in January

The Building Industry Association of Southeastern Michigan has announced the dates of its 1977 home shows with the addition of a new show in April.

"Demand is high for this type of show, so we are adding another one to our roster called the Home Improvement Show which will focus solely on the home," said Gilbert "Buzz" Silverman, BIA president and a Farmington Hills-based residential builder.

"We think it's appropriate to have a show in April, as

spring is the most popular time for fixing up a home," Silverman said.

The 1977 lineup includes:  
■ The fifth annual Spring Home & Garden Show, Jan. 30-Feb. 2 at the Novi Expo Center, Novi.

■ The 79th annual International Builders, Home, Flower and Furniture Show, March 15-23 at the Cobo Conference-Exhibition Center, Detroit.

■ The initial Home Improvement Show, April 3-6 at Novi Expo Center.  
■ The fifth annual Fall

Remodeling Show, Sept. 25-28 at Novi Expo Center.

All the shows feature products and services for the house and garden.

The new Home Improvement Show is expected to showcase more than 100 exhibitors who will display the latest technology, products and services for kitchens, baths, doors, windows, remodeling, furniture, decorative accessories, home office, electronics, heating, cooling and appliances.

## Gas dryer has advantages

Consumers can dry three loads of laundry in a natural gas clothes dryer for the amount of money it costs to dry only one load in an electric dryer, according to the American Gas Association.

New high-efficiency gas dryers feature pilotless ignition, automatic shutoff, sensor controls, de-wrinkling cycles and automatic cooling-down cycles — all designed to save consumers money.

Dryer exhaust should always be vented to the outside. This will carry moisture-laden air out of the home, preventing it from being recirculated by the dryer.



Artistic look: Dennis Wolf shows off his company's new sign.

## Hall & Hunter unveils new sign

Hall & Hunter Realtors, with offices in Bloomfield Hills and Birmingham, has redesigned its for-sale lawn signs.

The new look features an eye-catching, semi-circular cutout.

"Many times, a customer's or client's impression of a company is created by a sign, so naturally we want it to reflect the quality and integrity we stand for," said Dennis

Wolf, president. "We feel this sign accomplishes that."

"Changing a company's sign shouldn't be just a matter of drawing a new design and paying a company to manufacture it," Wolf said.

"We hired a consultant to perform a study of our competitors' signs, an artist to design it, made sure it conforms to various city and township ordinances and finally chose the

company to manufacture it.

"Although approximately twice the cost of our previous sign, we're sure our clients will agree they're pleasant to the eye and they will draw the attention of potential buyers," Wolf said.

"This change has been in the making for several months and we are all very proud of the finished product," he said.

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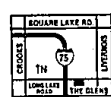


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