

# Cable programs have winning touch



MARY LINDA CALDERONE

There is a pot of gold at the end of the rainbow. If you're in doubt, just ask INFO TV-12 producers Vita Accialoi, Frank Benesh, Dr. Philip Singer, SWOCC production specialists Todd Whitman and Donnell Zeidman and city of Farmington Hills Video Production Supervisor David Tietmeyer.

All entered their prized TV programs in video competitions. Accialoi won honorable mention in the Philo Awards (instructional category) for a series of PSA's she produced entitled "Pharmacy Update."

Pharmacy Update features Vita's son Joseph, a pharmacist at Henry Ford Hospital, who gives pharmaceutical tips useful

in everyday life.

City of Farmington Hills Productions, "Headwaters, Lifeline of a River" and "Long-Term Memories" won Philo Awards also. "Headwaters, Lifeline of a River" deals with headwater protection. The program includes discussion with numerous water quality experts narrated by Ken Ford. It won under the municipal government category.

"Long Term Memories" won under the Senior category. This show deals with the attitudes and perceptions of young people toward senior adults. The Philo awards are sponsored by the Alliance for Community Media. Competition this year was stiff with more than 350 entries.

We had some winners in the Second Access Annual Awards too. These awards were developed to allow those involved in public, educational and government access programming and production an opportunity to be recognized for their achievements which serve more than 25 cities in the United States and Canada.

Thanks to the City of Farmington Hills again. Under the category of Senior Programming, "Senior Messenger," a program dealing with issues and topics concerning seniors won. "Senior Messenger" hosted by Loretta Conway and Maggie Loretti is one of the longest running series on INFO TV-12. It premiered on the channel in 1987.

Honorable mention in the Second Annual Access Awards was given to SWOCC Production Specialists Todd Whitman and Donnell Zeidman for Local Election Coverage, Dr. Philip Singer

and Todd Whitman for "Conventional and Unconventional Practitioners of Alternative Medicine" and Frank Benesh and Donnell Zeidman for INFO TV-12 News.

We've even scored high on international video competitions, namely the prestigious Telly Awards. The city of Farmington Hills won as a finalist for "Headwaters, Lifeline of a River."

Also, the Michigan Municipal League awarded the Farmington Hills City Council with a certificate for the addition of telephone call-in questions during council meetings.

The call-in question idea was initiated by Mayor Aldo Vignozzi and has become a regular agenda item under Public Questions and Comments.

Tune into INFO TV-12 and watch these programs. Remember, Friday is Viewers Choice day. You may request any of the shows above by calling 553-7303, ext. 251.

Better yet, don't just watch TV - make it. Sign up for our TV production workshops at no cost. The only requirements are that you either reside, are employed, own property or a business, attend an educational institution or are affiliated with an organization in the cities of Farmington, Novi or Farmington Hills. Call 473-7266 today and be part of the next orientation session which will be held at SWOCC on Wednesday, Dec. 11, from 7-9 p.m.

Mary Linda Calderone is the Community Outreach Coordinator for the Southwestern Oakland Cable Commission.

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## Botsford

HEALTH CARE CONTINUUM

# Our corporate family has grown to care for your family.

Our corporate family of affiliates is working together as the Botsford Health Care Continuum to provide whole person care throughout your life. The Continuum has grown to meet the evolving health care needs in our community. It has been built upon the simple enduring cornerstones of our mission to offer quality medical care in a sensitive, concerned manner. To us, that means treating you not simply as a patient, but as a member of our own family. We believe our continuum of services have resulted in, and will continue to result in, a healthier community.

### CARING

Our most fundamental activity is the provision of personal, compassionate care. Such care includes the maintenance of a healthy life-style, preventative, emergency, acute episodic, rehabilitative, ambulatory, supportive and long-term care.

### COMMUNITY INVOLVEMENT

A special sensitivity to the health care and social needs of the various communities served is requisite to future growth and progress. As a responsible community member we actively participate in identifying and addressing health-related problems.

### RESEARCH

Research by the osteopathic physician and other health care professionals is encouraged and supported.

### EDUCATION

We are dedicated to the training of caring, osteopathic physicians and other health care personnel who will enhance their professions, achieve both professional and personal growth, and most importantly, improve the health status of the people they serve.

### LEADERSHIP

We will seek to influence the development of health care policies on the local, state, and national levels that promote cost-effective, quality health care. Within the osteopathic medical community, we will provide continued leadership in the development of collaborative approaches to change, preserving the unique benefits offered by osteopathic medical care.

## Reaching Out To The People Of Our Community

28050 Grand River Avenue Farmington Hills, MI 48336-5933  
(810) 471-8000 <http://www.botsfordsystem.org> e-mail: [info@botsfordsystem.org](mailto:info@botsfordsystem.org)

Botsford General Hospital • Botsford Continuing Care Corporation • Botsford Commons • Botsford Continuing Health Center • Botsford Physician Network  
Community Emergency Medical Service • Botsford Center for Health Improvement • Botsford Kidney Center • Botsford Family Services

## RECREATION

Each week the Recreation Division of the Farmington Hills Department of Special Services presents a synopsis of upcoming activities in this column. For further information regarding programs, contact the Recreation office at 473-9570. Pre-registration is required for most activities. For matters regarding Hills City Council agenda items, call the news line at 473-9532.

### HOLIDAY 'LIGHTS' CEREMONY

We invite you and your children to join us Tuesday, Nov. 26, at 6:30 p.m. at the front of the Farmington Hills City Hall to begin the holiday season with a lighting ceremony. The evening's program will include a short ceremony, singing of songs, a visit from Santa and refreshments. Santa will visit with the children in the lower level conference room in City Hall immediately following the ceremony.

### YOUTH BASKETBALL REGISTRATION

Registration is being accepted through Nov. 29 for boys and girls in grades 4 and 8. Grade divisions will be comprised of 4 and 5, 6, and 7 and 8 grades. The program begins the week of Jan. 6 with two practice weeks before a ten-game schedule starts on Jan. 18. Fee is \$55 per child. Individuals interested in coaching a team should contact the Recreation Division at 473-9570.

### TEEN CENTER

This program, co-sponsored with the Farmington Youth Assistance, is open to students who are 12 to 18 years of age. The program is held at East Middle School on Friday evenings from 7-9:45 p.m. Scheduled dates are Nov. 1, 8, 15, 22, Dec. 6, 13 and 20. There is a one-time \$2 membership fee.

### OPEN SWIM

Drop by and enjoy the warm 87 degree water of the Costick Activities pool for an open swim session. Open swims are scheduled for one hour and 1 1/2 hour time frames in the morning, afternoon and evening. Fee is \$2 for one hour and \$2.50 for an hour and a half. Call the Recreation office at 473-9570 for specific times.

### THANKSGIVING PARADE

For all those, regardless of age, who love a parade, leave the driving to us and join our group for a trip to Detroit's Annual Thanksgiving Day Parade. Children 12 and under must be accompanied by an adult. The bus leaves Farmington City Hall at 8 p.m. on Thursday, Nov. 28, and returns at 12:30 p.m. A \$6 pre-registration fee is required.