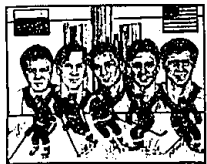


RETAIL DETAILS

Gift goal for hockey fans

For the first time in NHL history, a team has assembled an all-Russian unit - Detroit's own Red Wings. To commemorate the event, Sergei Federov, Slava Fetisov, Vladimir Konstantinov, Slava Kozlov and Igor Larionov have created a 24-inch by 30-inch color lithograph, personally



signed by the five players and the artist, Paul Madden.

It's available at The Sports Gallery, 269 S. Woodward, Birmingham, for \$100 each.

For more information about the shop and its merchandise call (810) 642-0044.

Gifts for those who want luxury

The Mont Blanc Boutique at Somerset Collection South in Troy has introduced many new products for the holidays. The Meisterstück collection of writing



instruments a rare malachite, a brilliant ocean green mineral mined in the Ural Mountains and in Siberia (priced from \$750); plus a line of men's fine jewelry crafted from sterling silver, vermeil or onyx (\$150-\$300); leather accessories; handcrafted writing paper and desk accessories from \$40.

Jewelry repair relocates

Mount-N-Repair moved from Shops At The Top on Woodward in Birmingham to a new street level location at 205 Pierce, doubling its size. The shop carries jewelry designs from avant garde to traditional. Joel the Jeweler has been at work in the shop for more than 19 years.

"I do everything from A to Z in repairing or manufacturing jewelry," he said.

British product line arrives Always on the cutting edge, makeup artist Todd Skog contin-

ues his tradition, importing body products by D. R. Harris & Co. - the current rage in London. Todd's Room, 271 West Maple, Birmingham, has stocked the line, which includes eye drops, soap, unisex shaving cream in tubes, shampoos and lotions from \$8-\$26.50.

For more details call the salon at (810) 594-0003.

Broad Co. rises in Farmington

The Breadsmith Cafe is open at 14 Mile and Middlebelt in Farmington Hills offering fresh-baked European-style breads, fresh-roasted coffee and espresso drinks, torte, brownies and sweets from The Townsend Bakery.

Unlike other Breadsmith stores, the new location has seating. It is the third Breadsmith to open in metro Detroit joining Breadsmiths at Maple and Lahar in Bloomfield Hills and Long Lake and Livernois in Troy. The breads contain no fats, oils, additives or preservatives (except the specialty recipes with cheese olives or nuts). Breadsmith Cafe is co-owned by Geoff Hockman of the Townsend Hotel, and daughter Jill Hockman of Southfield. Breadsmith is a Milwaukee-based franchise company with 30 stores across the country.

Body Wrap service debuts

Suddenly Slender, The Body Wrap, is open to provide a service reserved for models and movie stars, at 16900 West 10 Mile in Southfield. The Body Wrap "is a method of taking off inches, tightening loose skin, lifting breasts and buttocks, sculpting in a waistline, flattening a stomach, getting rid of cellulite and detoxifying the body" according to Monique Benford, company spokeswoman. "This is a 25-year-old process now being made widely available." For more details call (810) 740-3319.

Collectibles shop at Lakeside

Genna's Gallery, the country's first independent retailer to feature in-store Swarovski and Lladro galleries, opened at Lakeside in Sterling Heights, Dec. 1. The store is a showcase for in-depth collections of Watford, Lenox, Dept. 56, Armani and Disney Classics.

Additionally, shoppers will find one-of-a-kind tables, lamps and chairs displayed in striking vignettes.

Innovations of the new store include a fireplace sofa where shoppers can relax, enjoy complimentary cappuccino, and view a library of videos about the collectibles on a large-screen tele-

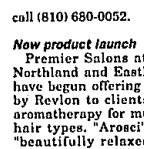
vision. Touch-sensitive screens allow customers to bring up manufacturer's product information.

Genna's Gallery president John Genna said the store marks the first time manufacturers "have contributed money, expertise and designers to creating their own departments within an independent store."

A 28-year-old family business with stores in Warren and Rochester, Genna's Gallery now involves Genna, wife Cathy, and children Laura and John Jr. It boasts a mailing list of 28,000 active buyers.

A gift for the family

Troy-artist Jacqueline Sullivan is selling "Our Family" offset lithographs made from her original calligraphic work. Each 12-inch by 12-inch print is personalized with the family name and available in a choice of four mat combinations and three frame styles: \$50 framed, postage paid; \$30 double mat, no frame. For more information on the collection, or to place an order,



call (810) 680-0052.

New product launch

Premier Salons at Hudson's Northland and Eastland stores have begun offering a new line by Revlon to clients based on aromatherapy for multicultural hair types. "Aroci" provides "beautifully relaxed/straightened, shiny hair through a spa-like experience, available exclusively through Premier Salons," according to Kim Osborne, director.

Business expands services

Ree Room Family Fun Center, 1800 S. Livernois in Rochester Hills, now offers aerobic classes and a weight room for adults. Family members can enjoy billiards, ping pong, foosball and more. Inquiries welcome at (810) 650-2944.

Getting down to basics

Sunny J's lingerie and bra boutique, recently held a grand opening at the new location in downtown Plymouth, 550 Forest, in the Westchester Mall. Shoppers looking for personal service will find co-owners Sunny Balles and daughter Rachelle Panelli experts in fitting and finding the

perfect undergarments, bridal lingerie/foundations and swimwear, for all body types from petite to full-figured. Inquiries are welcome at (313) 453-8584.

Roots collects toys

Bring in a toy for a homeless child and receive 20-percent off any one item in the store at Roots in the Somerset Collection North through December. For more information call (810) 816-ROOTS.

Walled Lake talk shop

Chris Johns, 19, of Wixom, opened Mr. Pager, selling cellular phones, pagers and accessories at 934 N. Pontiac Trail, between S. Commerce and Maple. He welcomes business at (810) 926-8255. Johns said he began his business career selling newspaper subscriptions at age 12. At 13 he opened a mail order business, recently adding a vending company to his resume. He also operates Mr. Pager at the Dixieland Flea Market in Waterford.

Inventories tight

Shoppers counting on after-Christmas mark downs might find slim picks this year. An informal poll of retailers revealed that sales goals and buying were tied to 1991, another year where Thanksgiving fell later than usual and there were five fewer days in the holiday shopping season. Buyers were conservative.

Also, computers and scanners have eliminated the pre-dawn practice of employees manually reducing price tags and hanging sales and clearance signs on Dec. 25.

Today, item codes are programmed to be reduced by 20, 25, 30 or 50 percent, and reductions are automatically taken at the register at the time of purchase.

"Our markdowns come right from computers at our headquarters in Minneapolis," said Hudson's spokeswoman Chris Morrisroe. "The sales begin on December 26."

Nordstrom spokeswoman Terri Rose, said the men's semi-annual sale begins on Dec. 26, but the markdown on seasonal trims may start as early as Christmas Eve.

Frank's Nursery and Crafts shoppers can begin their bargain hunting at 6 a.m. on Dec. 26.

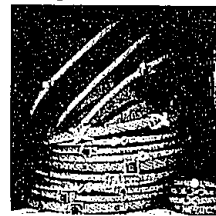
"It's half-off the day after Christmas just like it's been for 40 years now," said Sue Hilsenbeck, vice-president of marketing.

Flying high



Hill thrill: The Extreme Sled from Mad River Rocket, brings the snowboard ski experience to the neighborhood hill. It's available at Toys R Us and other specialty shops. Suggested retail price: \$49.95.

Proudly Introducing...



DAVID YURMAN

Venetian Wire - 18K Gold Collection

Sidney Krandall & Sons

FOURTH GENERATION JEWELERS

AT BIG BEAVER & I-75 JUST EAST OF THE SOMERSET COLLECTION

755 West Big Beaver • Troy, Michigan 48064 • 810-362-4500

Holiday Hours: Monday-Friday 9:30-9:00, Saturday 9:30-1:00, Christmas Eve 9:30-6:00

12 months same as cash on all purchases with approved credit from 1/1/92 through 12/31/96

OBSERVER & ECCENTRIC

ON-LINE!

INTERNET ADDRESS DIRECTORY

Find these sites on the World Wide Web

Brought to you by the services of O&E On-Line!

To get your business On-Line! call 313-953-2038

ADVERTISING PROMOTIONAL PRODUCTS
Monograms Plus <http://oeonline.com/monoplus>
APARTMENTS
Triangle Management <http://oeonline.com/triangle>
APPEAL
Hold Up Suspenders Co. <http://www.suspenders.com>
ART MUSEUMS
The Detroit Institute of Arts <http://www.dia.org>
ASSOCIATIONS
Suburban Newspapers of America <http://www.suburban-news.org>
Suspenders Wearers of America <http://oeonline.com/swea>
AUDIO VISUAL SERVICES
Sidemasters <http://www.sidemasters.com>
AUTOMOTIVE
The Tamaroff Group <http://www.tamaroff.com>
AUTOMOTIVE MANUFACTURERS REPRESENTATIVES
Marka Mgmt. Services <http://www.markamgmt.com>
BAKING/COOKING
"City" Mts - Chiffon Milling Company <http://www.jfymil.com>
BOOKKEEPING PRODUCTS
BIG E-Z Bookkeeping Co. <http://www.bigez.com>
BOOKS
Apostrophe Communications <http://www.apostrophe.com>
BUSINESS NEWS
Insider Business Journal <http://www.insiderbiz.com>
CHAMBERS OF COMMERCE
Livonia Chamber of Commerce <http://oeonline.com/livoniachamber>
CHILDREN'S SERVICES
St. Vincent & Sarah Fisher Center <http://oeonline.com/svscf>
CLASSIFIED ADS
Observer & Eccentric Newspapers <http://class.oeonline.com/classifieds.html>
COMMUNITIES
City of Livonia <http://oeonline.com/livonia>

COMMUNITY NEWS
Observer & Eccentric Newspapers <http://oeonline.com/frams/news.html>
COMPUTER HARDWARE/PROGRAMMING/SOFTWARE SUPPORT
Applied Automation Technologies <http://www.capps-edges.com>
Starlock Systems <http://oeonline.com/starlock>
Mighty Systems Inc. <http://www.mightysystems.com>
COMPUTER PRODUCT REVIEWS
HORSE RACING HANDICAPPING SOFTWARE
CyberNews and Reviews <http://oeonline.com/cybernews>
EDUCATION
Fordson High School <http://oeonline.com/~fordson>
Global Village Project <http://oeonline.com/gvp/hlw>
Oakland Schools <http://oakland.k12.mi.us>
Redford Union Blue & Gold Club <http://oeonline.com/~rubgold>
Reuther Middle School <http://oeonline.com/~rms>
Western Wayne County Internet User Group <http://members.aol.com/wwcwg/index.html>
ELECTRICAL SUPPLY
Canfil Electric Supply <http://www.canfil.com>
Progress Electric <http://www.pe-com.com>
ELECTRONICS ENGINEERING
Quantech, Inc. <http://www.quantech-inc.com>
ENTERTAINMENT
View & De Video Gallery <http://www.lotlmarketing.com/gallery>
ENVIRONMENT
Resource Recovery and Recycling <http://oeonline.com/vrrasc>
Authority of SW Oakland Co.
EYE CARE/LASER SURGERY
Greenberg Laser Eye Center <http://www.greenberglaser.com>
FOOD & BEVERAGES
Savory Sides <http://www.savorysides.com>
GENEALOGY
Smith-Ballard Publications <http://oeonline.com/mcgie>
HAIR SALONS
Heads You Win <http://www.headsyouwin.com>
HERBAL PRODUCTS
Nature's Better Way <http://oeonline.com/nbw>
HOSPITALS
Bostford Health Care Continuum <http://www.bostfordsystem.org>
St. Mary Hospital <http://www.stmaryhospital.org>
HYDRAULIC AND PNEUMATIC CYLINDERS
Hennells <http://www.hennells.com>
INDUSTRIAL FILTERS
Eclair Corporation <http://www.eclair.com>
INSURANCE
J. J. O'Connor & Assoc., Inc. Insurance <http://www.oconnorinsurance.com>
Meakin & Associates <http://oeonline.com/meakin>
INTERACTIVE CD ROM PUBLISHING
Interactive Incorporated <http://www.interactive-inc.com>
MARKET RESEARCH
Quality Controlled Services, Inc. <http://oeonline.com/qcs>
MORTGAGE COMPANIES
Mortgage Market Information Services <http://www.interest.com/observer>
Village Mortgage <http://www.villagemortgage.com>
NEWSLETTERS
CASCADIA Newsletter <http://oeonline.com/gaggle>
PAINTING
Al Kahn Painting <http://oeonline.com/alkahn>
PARKING MANAGEMENT SERVICES
National Garages, Inc. <http://www.nationalgarages.com>
PARKS & RECREATION
Huron-Corbin Metroparks <http://www.metroparks.com>
PEST CONTROL
DNB Software <http://oeonline.com/dnb>

POWER TRANSMISSION
Bearing Service, Inc. <http://www.bearingservice.com>
PRIVATE INVESTIGATOR
Profile Control, Inc. <http://www.profile-usa.com>
PROFESSIONAL JOB PLACEMENT FIRMS
Dickson Associates <http://www.dicksoninc.com>
REAL ESTATE
REALnet <http://oeonline.com/realnet.html>
The Anderson Associates <http://oeonline.com/realnet.html>
Angel Financial Services <http://oeonline.com/realnet.html>
Birmingham Bloomfield Rochester <http://www.justlisted.com>
South Oakland Association of Realtors <http://oeonline.com/realnet.html>
Century 21 at the Lakes <http://www.chamberlainreal.com>
Chamberlain Real Estate <http://oeonline.com/realnet.html>
Coldwell Banker Schwetzer <http://oeonline.com/realnet.html>
Marcia Giles <http://oeonline.com/giles.html>
Hall & Hunter Realtors <http://oeonline.com/hallhunter>
Heritage Real Estate Better Homes and Gardens <http://oeonline.com/realnet.html>
Langford Realtors <http://oeonline.com/realnet.html>
Ralph Maxwell Associates <http://oeonline.com/realnet.html>
Sellers First Choice <http://www.strealtors.com>
Showcase of Distinctive Homes <http://oeonline.com/showcase>
Bob Taylor <http://www.bobtaylor.com>
John Toye <http://www.toye.com>
RELOCATION
Conquest Corporation <http://www.conquest-corp.com>
RESTAURANTS
Birmingham Restaurant Collection <http://oeonline.com/dineout/bans.html>
Alban <http://oeonline.com/dineout/communityhouse.html>
The Community House <http://oeonline.com/dineout/midtowncafe.html>
Midtown Cafe <http://oeonline.com/dineout/midtowncafe.html>
Norman's Elton Street Station <http://oeonline.com/dineout/eltonstreet.html>
Ocean Grille <http://oeonline.com/dineout/oceangrille.html>
Old Woodward Grille <http://oeonline.com/dineout/oldwoodward.html>
Peabody's <http://oeonline.com/dineout/peabodys.html>
Phoenix <http://oeonline.com/dineout/phoenix.html>
Rugby Grille <http://oeonline.com/dineout/rugbygrille.html>
Bistro 3 Thirteen <http://www.313.com>
Inn Season Cafe <http://oeonline.com/~innseason/>
Steve's Backroom <http://www.stevesbackroom.com>
SHOPPING
Birmingham Principal Shopping District <http://oeonline.com/birmingham>
SURPLUS FIRM
McCullough Corporation <http://www.mccom.com>
SURPLUS PRODUCTS
Harris's Army Surplus <http://www.harrisarmysurplus.com>
McCullough Corporation <http://www.mccsurplus.com>
TECHNICAL EMPLOYMENT SERVICES
ACSC Service Institute <http://oeonline.com/~acsc/acsc.html>
TRAINING
Virtual Reality Institute <http://www.vrinstitute.com>
UTILITIES
Detroit Edison <http://www.detroitdco.com>
WELD GUN PRODUCTS
C.M. Smilie Co. <http://www.smilie.com>
WELLNESS
Roots and Branches <http://www.rekplace.com>
WINE
Fruit of the Woods Winery <http://oeonline.com/~edog/winehome.html>