

THANK YOU FORD EMPLOYEES

For Making US Metro Detroit's #1 Car & Truck Dealer

YOUR QUALITY WORK MAKES THE DIFFERENCE!

**CARS
TRUCKS
VANS
AVAILABLE**

ECLIPSE VOTED #1 VAN!

**ECLIPSE
CONVERSIONS**

"Our business philosophy is very simple. To provide our customers with the very best product available with integrity, at a reasonable price. We are committed to customer satisfaction and quality. We are committed to the highest standards of service and customer care. We are committed to the highest standards of service and customer care."

Bill Brown
VICE PRESIDENT



You can combine factory rebates up to \$4050 with free equipment from Eclipse and huge Bill Brown Ford discounts to offer you our lowest price and lowest lease payments. For your shopping comfort on Monday and Thursday night from 6 'til 9 p.m. our garage will be packed with van conversions all with sales and lease prices on the window.

CLEARANCE SPECIALS

1996 MUSTANG
2 door, laser Red, 5 speed, air, mach sound system, defrost, power windows, locks, seat, aluminum wheels. Stock #65412
Was \$19,015 You Pay \$13,995*

1996 MUSTANG GT
Pacific Green, auto, V8, power windows, locks, seat, mach sound with CD, defrost, 3.27 track axle. Stock #62275
Was \$22,720 You Pay \$16,995*

1996 RANGER 4x4 SUPER CAB STX
White, 5 speed, air, power windows, locks, mirror, premium cassette.
Was \$23,175 You Pay \$15,995*

1996 AEROSTAR XLT EXTENDED LENGTH
403 pkg., power windows, locks, mirrors, stereo cassette, rear defrost, privacy glass.
• Above equipment plus trailer tow.
Black. Stock #64399
Was \$23,069 You Pay \$16,835*

• Above equipment plus aluminum wheels.
Black. Stock #60549
Was \$23,223 You Pay \$16,995*

• Above equipment plus trailer tow, high captain chair, aluminum wheels, luggage rack. Black. Stock #63064
Was \$24,151 You Pay \$17,495*

#1 CAR & TRUCK DEALER

LARGEST INVENTORY!
Highest Volume Used Car Lot!
A-PLANNERS - We want your trade & we'll pay more for it!

AFFORDABLE TRANSPORTATION
NEW 1997 ASPIRE 4 DOOR

Automatic, air, stereo-cassette, defroster, power steering, 4 at this price. Was \$12,930
YOU PAY \$8991*
ZERO DOWN \$184** 24 MONTH LEASE per mo.

200 Pick-ups Available Including A Few 4x4 Super Cabs With Off Road Pkg. Act Fast!

1997 F150 XLT
5-speed, air, power windows & locks, cassette, tilt, speed control, aluminum wheels.
Was \$20,345
YOU PAY \$15,395*

3 at this price
10% Down \$1539 Per Month \$139**
24 Month Lease 0 Down \$229**

1997 F150 XL SUPERCAB

5-speed, air, cassette. 6 at this price. Was \$20,310

YOU PAY \$15,995*
10% Down \$1599 Per Month \$157**
24 Month Lease 0 Down \$231**

Why Buy The Old 97 Windstar... All New

1998 WINDSTAR
Equipped The Way You Want It.
473A pkg., big door, top slide seat, 14 cup air, aluminum wheels, privacy glass, power windows & locks, speed, tilt, cassette, 25 gal. tank, luggage rack & more.
3 at this price. Was \$25,760

YOU PAY \$21,140*
10% Down \$2114 Per Month \$261** With Renewal \$238**
24 Month Lease 0 Down \$359**

1997 ESCORT 4 DR.

317 pkg., air, five speed, rear defrost, cassette, mags.
Was \$13,500

YOU PAY \$10,599*
10% Down \$1059 Per Month \$143**
24 Month Lease 0 Down \$194**

1997 RANGER XLT
867 pkg., auto, air, CD, splash suspension, sliding rear window, power windows, locks, anti-theft, remote entry. Was \$18,070
YOU PAY \$13,995* 100 Available

24 Month Lease Per Month \$135** \$198**

1996 RANGER SUPER CAB

Two at this price - 4.0 liter V6, automatic transmission, air conditioning, splash suspension, chrome wheels, ABS brakes, speed control, tilt, dual air bags, sliding rear window, power windows, power locks.

Was \$21,272 \$14,998*
YOU PAY

1997 TAURUS GL

150 Available
Power windows, power locks, cruise, tilt, AM/FM cassette, floor mats, air, auto. Stock #71981.

YOU PAY \$16,675*

24 Month Lease Per Month \$245** \$325**

'97 EXPLORER PREMIUM SPORT

9348 pkg., premium sport pkg., chrome wheels, CD player, step bar, auto cruise, tilt, power windows, locks & seat. Stock #73859
Was \$30,025

YOU PAY \$24,970*

10% Down \$2497 Per Month \$259**
24 Month Lease 0 Down \$374**

1997 CONTOUR

236A pkg., air, defroster, power windows, locks, speed control, cassette.
Was \$16,675
5 at this price
Rebates \$1350
Expires 3-12-97

YOU PAY \$12,794*

10% Down \$1279 Per Month \$164**
24 Month Lease 0 Down \$227**

24 MONTH LEASE

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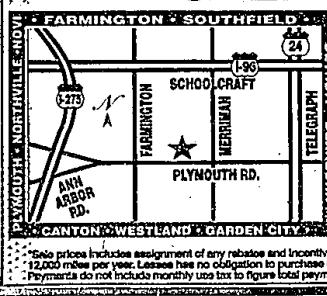
24 MONTH LEASE

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24 MONTH LEASE



421-7000
Out of Town Call Toll Free 1-800-878-2658
32222 PLYMOUTH ROAD • LIVONIA
— Your Quality Commitment Dealer —

MODEL	10% Down	Per Month	With Renewal
'97 F-150	\$150	\$1930	\$2500
'97 TAURUS	\$250	\$2300	\$2725
'98 WINDSTAR	\$300	\$2604	\$2790
'97 RANGER	\$150	\$1702	\$2225
'97 ESCORT	\$200	\$1530	\$1850
'97 F-150 S.C.	\$225	\$2218	\$2500
'97 CONTOUR	\$200	\$1850	\$2250
'97 EXPL	\$275	\$3150	\$3500
'97 ASPIRE	\$200	\$400	\$400

*Selling price includes assignment of any rebate and incentives to BDF. Don't forget to add tax, title and destination charges. All prior sales and adv. excluded. Includes assignment of rebates. **Lease with down payment as shown, 15¢ per mile in excess of 12,000 miles per year. Lessee has no obligation to purchase car at lease end, but may arrange to purchase at a price to be negotiated with BILL BROWN FORD at lease inception. Subject to credit approval. Lessee is responsible for excess wear and tear. Payments do not include monthly use tax. To figure total payments, multiply times number of payments. Pictures displayed may not represent actual sale vehicles. Destination included with lease payments. Sale ends March 14, 1997.