



focus on photography

Saving money should extend to film

BY MONTE NAGLER
Special Writer

In our unpredictable economy, we're all searching for bargain prices on cameras, lenses and other photographic equipment.

Our thrifty efforts should apply to film, too. Where we shop for film, how we shoot it and where we get it processed can all produce noticeable cost savings.

Here are some ideas that will help you save money on film and processing.

Use the slowest speed film that lighting conditions will allow. In other words, don't always use fast film. Higher ASA films not only cost more to buy, but colors aren't as vivid and grain is more pronounced.

Consider using slide film as your color alternative. The cost of processing a roll of slide film is considerably less than that of a roll of color negative film. You can then have prints made from

your best slides.

For those of you who prefer color negative film, having a print made from each negative can be expensive. Next time, request that only a proof sheet be made when your film is processed. Then select just the ones that are your favorites and have enlargements made from these.

Think about doing some work in black and white. Black-and-white film and processing is less expensive than color. Black and white can enhance the esthetics of many subjects and might just motivate you into doing your own darkroom work.

For regular black and white users, consider buying film economically in bulk and then load your own film cassettes.

Shop around for specials. Many camera shops and large discount stores will save you considerably on film. Film that includes processing mailers can also

Please see NAGLER, D6



Crane shot:
To economize on film, Monte Nagler kept a keen eye on this heron so that he could capture the action at just the right moment. This picture was taken on Louisiana's Avery Island.

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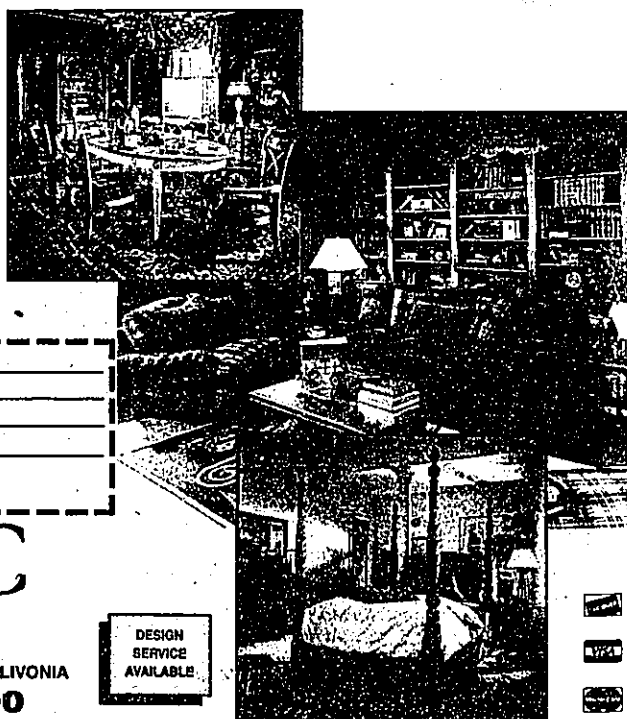
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