

BUSINESS MARKETPLACE

From MARKETPLACE, C5

CALENDAR

■ ANNUITIES SEMINAR

Paul Moody of Putnam Investments will present a seminar called, "Plan for a More Comfortable Financial Future With Annuities" at 7 p.m., Oct. 14 at the Point Creek Unitarian Church, 226 Walnut, Rochester. The seminar will focus on learning to build savings for future needs, how not to outlive your savings and how to pass assets to heirs without probate costs. Please call (248) 649-9944 to reserve a space.

■ ON GROWTH CAPITAL

The Southeastern Michigan Venture Group is hosting a breakfast and panel discussion on the topic of growth capital for emerging businesses at 8 a.m. on Tuesday, Oct. 14, at the Radisson Plaza Hotel in Southfield. The meeting entitled, "Does Your Business Need Growth Capital?" features a panel of investment experts that include Pearl Holford, president of Liberty BIDCO Investment Co., Travis Parr, president of Marathon Venture Capital, LLC, and John Ryan, assistant vice president of National Canada Business Corp. Discussions center on how local emerging companies can fund their growth through equity, subordinated debt, warrants and other types of financing.

The \$25 registration fee includes breakfast. To register, contact Dykema Gossett at (313) 568-5375. Registration is by check only, and checks are accepted at the door. For information, call George Richmond at (810) 777-3117.

■ BUSINESS NETWORK

The Southfield Chapter of Business Network International holds its regular meeting from 7 to 8:30 a.m. on Tuesday, Oct. 14, at the Marriott Hotel, Northwestern Highway and Lahser Road. For information, call the regional office at (313) 844-3432.

■ BUSINESS PLAN

The Small Business Development Center, Oakland County Regional Center is holding a workshop on "How to Write a Business Plan," from 9 to 11:30 a.m. on Oct. 15, in the CAAC Activity Center Room 43 at Lawrence Technological University, 21000 W. Ten Mile Road, Southfield. The workshop is designed to assist small business owners in developing a plan that will serve as their "road map" to success. The \$35 per person fee includes the "Business Planning Workbook." To register or request information, call the SBDC at (248) 204-4053.

■ PERFORMANCE CONSULTING

The Michigan Chapter of the International Society for Performance Improvement is featuring Dr. Judith Hale at 5:30 p.m. on Oct. 16, at its headquarters at 27350 Southfield Road, Suite 123, Southfield. Hale will describe the knowledge and skills needed to transition from training to human performance consulting. Since 1974, Hale has dedicated her consulting career to helping management find practical and effective ways to improve individual and organizational performance.

To make reservations, call ISPI-Michigan Chapter at (248) 443-9800 by noon on Oct. 13.

■ COMPUTER TRAINING

Walsh College, 3838 Livernois Road, Troy is offering Microsoft Word '95, Level I from 6 to 9:30 p.m. on Oct. 20 and 22. The cost for the two evenings is \$195. To register or request information, call (248) 689-8282, ext. 260, or fax to (248) 689-7816.

■ BUSINESS NETWORK

The Southfield Chapter of Business Network International holds its regular meeting from 7 to 8:30 a.m. on Tuesday, Oct. 21, at the Marriott Hotel, Northwestern Highway and Lahser Road. For information, call the regional office at (313) 844-3432.

■ COOPERATIVE SEMINAR

Advertising Audit Service, Inc. is hosting, "Putting the Cooperative Back in the Co-op," from

8:30 a.m. to 3 p.m. on Thursday, Oct. 23, at the company's Farmington Hills headquarters. Other events include a dinner reception the evening prior to the seminar, as well as a speaker and humorist Rick Segel providing seminar attendees with information on building skills that build business and result in making co-ops more cooperative. To register for the seminar, visit the AAS web site at www.aas.com, or call 1-(800) 468-2124.

WHAT'S NEW

■ DESIGN CONTEST

MacTempo, Inc. in Southfield is conducting a unique contest geared toward Metropolitan Detroit web site designers. Beginning with a kick-off celebration on from 6 to 8 p.m. on Tuesday, Sept. 30 at Birmingham's Cyber Café and extending through Dec. 14, MacTempo is inviting qualified web page designers to create a design concept for the company's new

web page. Interested individuals are invited to submit a web page design by the Dec. 14 deadline to be considered for cash prizes, awards and a chance to claim the distinction of designer of MacTempo. Southfield's web page. Contest winners will be chosen in January and the home page designed by the grand prize winner will be selected as the new web page for the company's Southfield branch. For information, call Kelly Collins at 1-(800) MACTEMPS.

■ LASER PHOTOGRAPHS

Meteor Photo & Imaging Co. of Troy announces the addition of hot new 21st Century laser technology for the creation of large photo images. Large format pictures can now be printed directly onto photographic paper or transparency materials in widths from 20 to 50 inches without a negative. Demonstrations of this new technology will be held from noon to 6:30 p.m. on Oct. 9, at Meteor in Troy during their Oktoberfest. Participants will

be treated to great food, drinks and entertainment. For information, contact Linda Anger at Lapidus Publicity Group at (248) 644-6140.

■ MAIA CERTIFICATION

Ann Roshak of The Goodman Agency Inc. in Farmington Hills was awarded the designation of Certified Insurance Service Representative after completing a rigorous education program administered by the Michigan Association of Insurance Agents.

THE SPORTS AUTHORITY

3 DAYS ONLY

COLUMBUS DAY

PRICE ROLL BACK!

INCREDIBLE SAVINGS ON LOW EVERYDAY REGULAR PRICING ON THE BEST BRAND NAME SPORTS EQUIPMENT, APPAREL AND FOOTWEAR.

BIKES/FITNESS	ALL HUFFY & ROADMASTER Bikes	ALL COPPER CANYON bike helmets	ALL motorized TREADMILLS	WEIDER exercise rider	AIROFIT-SKYTREK exercise walkers
	20% OFF	50% OFF	\$50-\$100 OFF <small>under \$500 over \$500</small>	\$50 OFF <small>NOW 49.99!</small>	\$50-\$100 OFF
	WILSON Inven Titanium Drivers	ALL SPALDING TOP FLITE golf balls	Selected PRINCE WILSON & HEAD Tennis Racquets	ALL GOLF BAGS	ALL RAYBAN & BOLLE sunglasses. FREESTYLE & TIMEX watches
	\$40 OFF <small>NOW 39.99!</small>	\$2 OFF	20% OFF	25% OFF	20% OFF
	Selected men's athletic footwear	Selected women's athletic footwear	In-line skates & accessories	ALL MLB apparel	NBA NFL NHL NCAA team outerwear
\$20 OFF <small>Reg. 59.99-139.99</small>	\$20 OFF <small>Reg. 59.99-139.99</small>	25% OFF	25% OFF	\$20 OFF	
GOLF/TENNIS	ALL REEBOK men's women's & kids branded apparel & hats	ADIDAS & REEBOK Athletic bags	ALL FILA men's & women's apparel	ALL men's DISCUS fleece and activewear	ALL JANSPORT, EASTPAK & NIKE Backpacks
	50% OFF	25% OFF	50% OFF	25% OFF	\$10 OFF <small>Reg. over \$30</small>
	ALL FISHING LURES	ALL Freshwater Fishing Combos	ALL BROWNING, REMINGTON RUGER & WINCHESTER Centerfire Rifles	ALL COLEMAN, AMERICAN CAMPER & EUREKA TENTS	Entire stock ARCHERY
20% OFF	20% OFF	\$50 OFF	\$25 OFF <small>Reg. over \$50</small>	20% OFF	
FOOTWEAR/TEAM					
APPAREL					
OUTDOOR					

8 GREAT LOCATIONS!

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CLINTON TOWNSHIP • (410) 791-8400
LIVONIA • (313) 522-2750
MADISON HEIGHTS • (248) 669-0133
WATERFORD • (248) 738-5020
UTICA • (810) 254-8650
DEARBORN • (313) 336-6626
TAYLOR • (313) 274-0505

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THE SPORTS AUTHORITY

- All price reductions taken at register
- Excludes clearance priced merchandise
- No rainchecks or special orders
- Limited to store stock
- Sunday thru Tuesday - October 12th - 14th



Kick a \$100,000 Field Goal
at Pro Player Stadium in Miami



Enter the Pro Kick Challenge Contest. You could win the field goal attempt, NFL game tickets, autographed footballs and more! See store for details.