

# Chrysler and Plymouth

# The choice is yours.

We're launching the new 1998 model year stronger than ever. With new features and values. This fall, get into the car or minivan you want. The new, improved Plymouth Neon with 40 quality advances. Plymouth Voyager, the lowest-priced minivan you can buy.<sup>†</sup> And Chrysler Town & Country, "America's Most Appealing Minivan" two years in a row—tied in '97. —J.D. Power and Associates\*

**\$1,500** cash back

or

**1.9% APR**

for up to 60 mos. with up to  
**\$2,700** in finance savings



1998 Plymouth Neon

**\$17,245\***

after

**\$750**  
cash back<sup>†</sup>



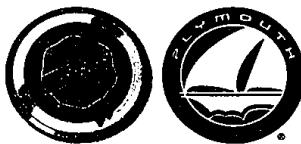
1998 Plymouth Voyager

**\$1,000**

cash back<sup>†</sup>



1998 Chrysler Town &amp; Country LX



**See your local Chrysler and Plymouth dealer.**