

ONCE AGAIN, THE EXPERTS RECOGNIZE THE FOUR-WHEEL DRIVE EXPERTS.



1984 JEEP CHEROKEE
4X4 OF THE YEAR



1988 JEEP CHEROKEE
4X4 OF THE YEAR



1993 JEEP GRAND CHEROKEE
4X4 OF THE YEAR



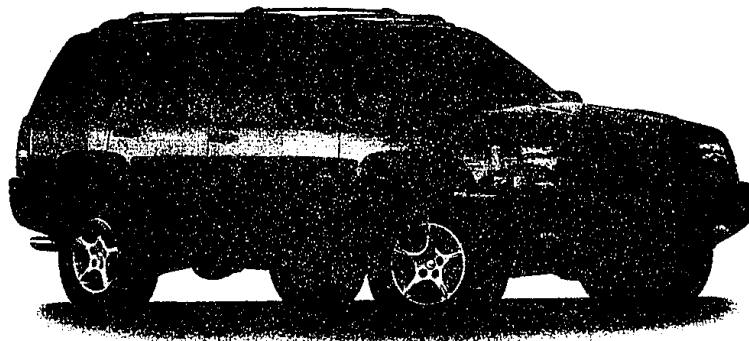
1996 JEEP GRAND CHEROKEE
4X4 OF THE YEAR



1997 JEEP WRANGLER
4X4 OF THE YEAR



1998 JEEP GRAND CHEROKEE 5.9 LIMITED
4X4 OF THE YEAR



JEEP NAMED 4X4 OF THE YEAR MORE TIMES THAN ANY VEHICLE ON EARTH.

When it comes to four-wheel and off-road driving, no one puts vehicles to the test better than *Petersen's 4-Wheel & Off-Road* magazine. And, time after time, the brand that emerges victorious is none other than Jeep.

Take the new Jeep Grand Cherokee 5.9 Limited, the world's fastest sport utility vehicle.* This powerful 4x4 recently proved its off-road capability and overall superiority by winning

Petersen's prestigious 4x4 of the Year Award. An honor Jeep vehicles have earned for three years in a row, six times overall. That's a record no other brand of 4x4s can match.

In fact, no other brand of 4x4s in the world has won more awards than Jeep. So, when it comes to determining the leader in four-wheel drive, do what the experts do: choose a Jeep 4x4.

Jeep

THERE'S ONLY ONE