

UPER WEEKEND

ALE

2-day 25% off
storewide
coupon sale
saturday & sunday

redeem this coupon february 7 & 8
for savings throughout the store

25% off

regular-priced merchandise
saturday & sunday, feb. 7 & 8, 1998

Limit one coupon per purchase. Discount applies to regular-priced merchandise and is limited to JCPenney stock on hand. This discount does not apply to the following: Cosmetics Department, Catalog Catalog Dept., Catalog Phone Order, Catalog Outlet Stores, Sale Merchandise, Red Tagged Clearance Merchandise, Value Right Merchandise, Collections, Housewares, Children's, All Services, Appliances, Easy Start, Home, No Fear Sportswear, Royal Velvet by Fildorff, JHCO, or in combination with any other JCPenney certificate. As always, credit purchases are subject to available credit limit. Cash value: 1/200th of one cent. Cannot be used for payment on account or on any prior purchase.

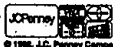
JCPenney®

also look for these other great sales starting saturday, feb. 7!

25% off all small leather goods, belts, straw hats & selected slippers
plus, 20-33% off sleepwear, robes, loungewear & delicates bras, panties & daywear

JCPenney®

I LOVE YOUR STYLE™



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