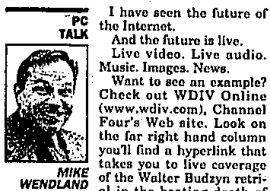


# Live video is future of Internet



**MIKE WENDLAND**

I have seen the future of the Internet. And the future is live. Live video. Live audio. Music. Images. News. Want to see an example? Check out WDIV Online ([www.wdiv.com](http://www.wdiv.com)), Channel Four's Web site. Look on the far right hand column you'll find a hyperlink that takes you to live coverage of the Walker Budzyn trial in the beating death of Malice Green, direct from a courtroom in the Frank Murphy Hall of Justice.

Right away, let me confess my bias. I work at WDIV, and in fact, founded the Web site. But aside from my pride, this really is a pioneering use of technology. From Monday through Friday between 9 p.m. and 4 p.m., the station has put its special fiber optic feed from the courtroom directly on the Internet. You're now able to see and hear the action as Judge Thomas Jackson presides over the trial.

At times this feed may contain video replays of specific parts of the testimony to be used in upcoming news broadcasts as sound "bites" for an edited news story to be shown on television. Or, if you tune in after 3 p.m. or around 11:30 a.m., you may watch as the on-air reporter prepares reports for an upcoming news broadcast. At other times, the feed includes interviews taped earlier or being done live.

But, most times, it contains the courtroom activity.

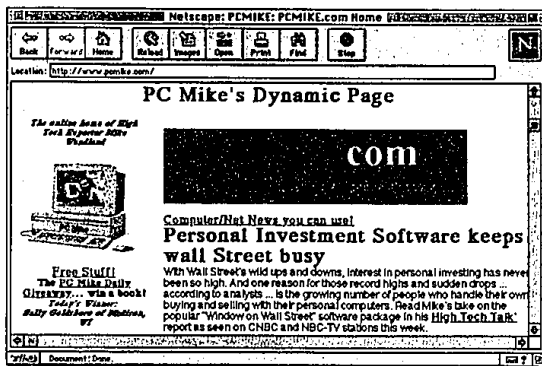
You see it and hear it as if you had a front row seat in the courtroom, which is exactly where the camera is located. Witnesses are questioned and cross-examined, objections made, evidence shown and diagrammed. You get it all, as it happens, instead of a one minute, thirty second taped report of someone else's version of what happened.

WDIV uses the most popular... and free... live video and audio software now offered for Internet consumers. Called RealVideo ([www.real.com](http://www.real.com)), it plays World Wide Web "programs" in a miniature box on your computer screen.

There are other Internet video applications out there. Some are as good or better than RealVideo. But, if for no other reason than they have been the best marketed, RealVideo is the clear favorite.

What does it look like? Well, as promising as it is, it is not of the quality you get from regular television.

Depending on the speed of your connection and congestion on the Internet, it may



**PCMike: You can check out Wendland's Web site at [www.pcmike.com](http://www.pcmike.com).**

be amazingly smooth (through ISDN lines or T1 connections like those used by universities and major corporations) or somewhat lumpy-jerky (as with 33.6 or slower modems).

But in all cases, the Net programming is understandable and well worth the look. Here's some of the things you can listen and see... live.

- **Film.com** ([www.film.com](http://www.film.com)) offers movies, short films and interviews, plus reviews from top film critics.
- **Timecast** ([www.timecast.com](http://www.timecast.com)) an online guide, with links, to live concerts, press conferences, sports, business and entertainment happenings. The other day, for example, they were offering a live-recorded concert from the Royal Albert written by Paul McCartney.
- **Bloomberg Business Video** ([www.bloomberg.com/videos](http://www.bloomberg.com/videos)) lets you watch the latest financial, world, technology, or business news clips.
- **C-Span** ([www.c-span.org](http://www.c-span.org)) offers live press conferences and speeches all day long, an archives of special briefings from various government agencies.
- **Fox News** (<http://foxnews.com/video>) is one of the most video-friendly sites on the web. The other day, I watched in fascination as it carried a live broadcast of the solar eclipse in the Caribbean. You can still see front-line clips on their site.
- **NASA** (<http://hqs.nasa.gov/ite/live/>) offers live Net audio and video of major space launches and happenings. You

can still look over clips from the Mars Pathfinder mission, as well as Senator John Glenn's press conference announcing his return visit to space.

• **TriNet Broadcasting Network** (<http://www.tbnet.com>) This is Christian TV, offering live video and audio and a video "Prayer Line."

• **Bahrain TV** (<http://www.gna.gov.bh/home.htm>) This is live TV from Bahrain. Lots of Arabic music and cultural events and local news. I watched it carefully during all the latest tension with Iraq because Bahrain was where all the American aircraft was secretly being gathered for what very nearly was an attack on Baghdad.

Where will this all end? It won't. Connections will get faster, the video smoother and larger and, within five years, we'll be watching full-length movies over the Net.

What happens to regular television? Cable and satellite television? They'll all still be there. But anything you can get over the air or by cable will also be simulcast on the Net.

Mark my words.

**Mike Wendland covers the Internet for NBC-TV Newchannel stations across the country and can be seen locally on WDIV-TV, Detroit. His "PC Talk" radio show airs Saturday and Sunday afternoons from 4-6 p.m. on TalkRadio 1270, WXYT and he is the owner of Awesome Pages, a web development company (248-853-1201). You can reach through his PC Mike Web site at <http://www.pcmike.com>**

## Tips from page B4

history indicate when you, the consumer, closes an account.

- **Close inactive credit cards.** The more open and unused accounts you have on your credit history, the more credit lenders or creditors will assume you have available to you through the credit lines or limits reported. This may hinder an application for a loan of any kind.
- **Guard against fraud.** Tear up or shred any mail that contains personal identity tags such as a Social Security number, account numbers, etc. before discarding it.
- **Watch out for practices** such as phone shopping, Internet fraud, and "special deals" or contests.
- **Check the state consumer protection laws** so you know about signing contracts, opting out of agreements, and dealing with unscrupulous sales people.

Kurth suggests "above all, discuss your money management plan (or budget) with family members and set up a spending plan for the year to reach your short and long-term goals. Consider your potential monthly income from all sources as well as your fixed and variable expenses, keeping in mind to 'spend to save' and include the amount of each quarterly, and annual expenses so many families forget to plan for."

A free "Family Money Management System" form is also available from the Education Department at the address and phone number mentioned earlier.

**Credit Counseling Centers, Inc.** provides budget and credit education, confidential counseling, and debt repayment programs. For more information about the company, call 1-800-547-6005.

## Arbor from page B4

scription refills chainwide, 24 hours a day.

This system enhances the efficiency of our pharmacy team while responding to the customer's priority of convenience," he added.

Net income in the first half of the current fiscal year increased 27.9 percent to \$21,900,000, or \$37 per share on a basic basis and \$35 per share on a diluted basis, as compared to \$17,121,000, or \$28 per share on a basic basis and \$29 per share on a diluted basis, in fiscal 1997.

Sales for the first six months of fiscal 1998 were \$536,628,000, up 12.9 percent from \$475,291,000 in the first half of the prior fiscal year, with comparable store sales rising 7.6 percent during the period.

Pharmacy sales accounted for 54.1 percent of total sales in the period, with comparable pharmacy sales increasing 12.8 percent.

As was previously announced, Arbor and CVS Corporation have signed a definitive agreement under which CVS will acquire Arbor in a stock for stock merger valued at approximately \$1.5 billion.

If the merger is completed, Arbor stockholders will receive between 3,182 and 3,860 shares of CVS common stock for each share of Arbor common stock.

The exact amount of CVS common stock to be received will be determined by dividing \$23 by the average closing price of CVS stock on the New York Stock Exchange during a specified period prior to the Arbor stockholders meeting.

The transaction is subject to approval by the shareholders of Arbor, expiration of the applicable Hart-Scott-Rodino waiting period and other customary closing conditions.

It is expected that the transaction will be completed by May 1998.

The Board of Directors of the Troy-based retailer also declared a regular quarterly cash dividend of 3.06 per share, payable April 2, 1998, to holders of record as of March 12, 1998.

Arbor Drugs, the nation's 8th largest drugstore chain, operates 207 locations, predominantly in metropolitan Detroit, the country's fourth largest drugstore market.

# INTERNET ADDRESS DIRECTORY

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Bonding Agency — <a href="http://www.notaryservice.com">http://www.notaryservice.com</a></p> <p><b>NURSING EDUCATION</b> Michigan League for Nursing — <a href="http://www.mln.org">http://www.mln.org</a></p> <p><b>ORIENTAL RUGS</b> Azar's Oriental Rugs — <a href="http://www.azar.com">http://www.azar.com</a></p> <p><b>PARKS &amp; RECREATION</b> Huron-Clinton Metro Parks — <a href="http://www.metro.parks.com">http://www.metro.parks.com</a></p> <p><b>PERSONAL GROWTH</b> Overcome's Maximized Living System — <a href="http://www.overcome.com">http://www.overcome.com</a></p> <p><b>PLANNING AND TRAFFIC CONSULTANT</b> Birchler Amoy Associates, Inc. — <a href="http://www.birchleramoy.com">http://www.birchleramoy.com</a></p> <p><b>POWER TRANSMISSION</b> Beating Service, Inc. — <a href="http://www.beating.com">http://www.beating.com</a></p> <p><b>PRIVATE INVESTIGATOR</b> Profile Central, Inc. — <a href="http://www.profile-usa.com">http://www.profile-usa.com</a></p> <p><b>PUBLIC AND INVESTOR RELATIONS</b> Ron Horn &amp; Associates, Inc. — <a href="http://www.ronhorn.com">http://www.ronhorn.com</a></p> <p><b>REAL ESTATE</b> REALnet — <a href="http://www.realnet.com">http://www.realnet.com</a></p> <p>Birmingham Bloomfield Rochester South Oakland Association of Realtors — <a href="http://www.juststated.com">http://www.juststated.com</a></p>	<p><b>Chamberlain REALTORS</b> — <a href="http://www.chamberlainrealtors.com">http://www.chamberlainrealtors.com</a></p> <p>Corwell &amp; Company — <a href="http://www.michiganhome.com/corwell">http://www.michiganhome.com/corwell</a></p> <p>Dan Hay — <a href="http://www.danhay.com">http://www.danhay.com</a></p> <p>Marcia Gies — <a href="http://www.marcia.com">http://www.marcia.com</a></p> <p>Halt &amp; Hunter Realtors — <a href="http://www.haltandhunter.com">http://www.haltandhunter.com</a></p> <p>Langard Realtors — <a href="http://www.langard.com">http://www.langard.com</a></p> <p>Max Brock, Inc. — <a href="http://www.maxbrock.com">http://www.maxbrock.com</a></p> <p>Seton First Choice — <a href="http://www.setonrealtors.com">http://www.setonrealtors.com</a></p> <p>Bob Taylor — <a href="http://www.bobtaylor.com">http://www.bobtaylor.com</a></p> <p>Western Wayne County Association of REALTORS — <a href="http://www.michiganhome.com">http://www.michiganhome.com</a></p> <p><b>REAL ESTATE APPRAISAL</b> BRSORAR Appraisers Committee — <a href="http://www.brsorar.com">http://www.brsorar.com</a></p> <p><b>REAL ESTATE - COMMERCIAL/INVESTMENT</b> Property Services Group, Inc. — <a href="http://www.psgroup.com">http://www.psgroup.com</a></p> <p><b>REAL ESTATE EDUCATION</b> Real Estate Alumni of Michigan — <a href="http://www.reamadvantage.org">http://www.reamadvantage.org</a></p> <p><b>REAL ESTATE/HOME WARRANTY</b> HMS Home Warranty — <a href="http://www.hmswarranty.com">http://www.hmswarranty.com</a></p> <p><b>REAL ESTATE SOFTWARE</b> Envision Real Estate Software — <a href="http://www.envision-re.com">http://www.envision-re.com</a></p> <p><b>RELOCATION</b> Conquest Corporation — <a href="http://www.conquest-corp.com">http://www.conquest-corp.com</a></p> <p><b>REPRODUCTIVE HEALTH</b> Midwest Fertility and Sex Selection Center — <a href="http://www.mfsc.com">http://www.mfsc.com</a></p> <p><b>RESTAURANTS</b> Steve's Backroom — <a href="http://www.stevesbackroom.com">http://www.stevesbackroom.com</a></p> <p><b>RETIREMENT COMMUNITIES</b> American House — <a href="http://www.american-house.com">http://www.american-house.com</a></p> <p>Presbyterian Villages of Michigan — <a href="http://www.pvm.org">http://www.pvm.org</a></p> <p><b>SHOPPING</b> Birmingham Principal Shopping District — <a href="http://www.birminghamshopping.com">http://www.birminghamshopping.com</a></p> <p><b>SURPLUS PROGRAMS</b> McClough Corporation — <a href="http://www.mccom.com">http://www.mccom.com</a></p> <p><b>SURPLUS PRODUCTS</b> McClough Corporation — <a href="http://www.mccsurplus.com">http://www.mccsurplus.com</a></p> <p><b>TOYS</b> Toy Wonders of the World — <a href="http://www.toywonders.com">http://www.toywonders.com</a></p> <p>High Performance Group — <a href="http://www.hpg.com">http://www.hpg.com</a></p> <p>Virtual Reality Institute — <a href="http://www.vriinstitute.com">http://www.vriinstitute.com</a></p> <p><b>TRAVEL AGENCY</b> Cruise Selections, Inc. — <a href="http://www.cruiseselections.com">http://www.cruiseselections.com</a></p> <p><b>UTILITIES</b> Detroit Edison — <a href="http://www.detroit Edison.com">http://www.detroit Edison.com</a></p> <p><b>VIDEO/WEB SITE DEVELOPMENT</b> NetWorth Internet Marketing — <a href="http://www.networth.com">http://www.networth.com</a></p> <p><b>WELD GUN PRODUCTS</b> C.H. Small Co. — <a href="http://www.small.com">http://www.small.com</a></p> <p><b>WHOLISTIC WELLNESS</b> Roots and Branches — <a href="http://www.rootandbranch.com">http://www.rootandbranch.com</a></p> <p><b>WOMEN'S HEALTH</b> Asghar Alsaari, M.D. — <a href="http://www.gynecoc.com">http://www.gynecoc.com</a></p> <p>PLS Institute — <a href="http://www.plsinstitute.com">http://www.plsinstitute.com</a></p> <p><b>WORSHIP</b> St. Michael Lutheran Church — <a href="http://www.stmichaelslutheran.org">http://www.stmichaelslutheran.org</a></p>
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