

# BUSINESS MARKETPLACE

Marketplace features a glimpse of Oakland County Business news and notes. Write: Business Marketplaces, Eccentric Newspapers, Birmingham Eccentric, 805 E. Maple, Birmingham 48009. Our fax number is (248) 644-1314.

## AWARDS

**COOPER WINS PACE**  
Cooper Automotive, based in Troy, received the PACE (Premier Automotive Suppliers Contributions to Excellence) award for outstanding products and manufacturing achievements at a recent celebration at Henry Ford Museum. The Automotive News and Ernest & Young.

**MVP**  
Lawrence Stack of Farmington Hills was recently named "The Most Valuable Associate of the Year" at Prudential Financial Service in Southfield. The honor came as a result of Stack's overall sales and service leadership in the organization. He joined Prudential in 1992.

**TOP ENGINEER**  
Brian Muirhead, who grew up in Bloomfield Hills, was voted the "Engineer of the Year" by the readers of Design News magazine. He is the Pathfinder project manager at the Jet Propulsion Lab in Pasadena, Calif. He was recently honored at the magazine's annual awards dinner in Chicago where he received a \$25,000 educational grant.

**PENTASTAR AWARD**  
Two of Troy-based Cooper Automotive's Wagner Lighting Division facilities received Chrysler Corporation's Gold Pentastar Award for the 1997 model year. The award is given to automotive supplier facilities that have demonstrated excellence in quality and delivery.

**SAM WALTON AWARD**  
Jeff Cothery, president of Reid Manufacturing in Southfield, has been selected to receive the Sam Walton Business Leader Award, sponsored by the Wal-

Mart Foundation. Cothery was chosen by the Southfield Chamber of Commerce for the \$500 grant.

**OFFICE OF THE YEAR**  
Sales Executive, Inc., located in Troy, was recognized by the Michigan Association of Personnel Services as the "Office of the Year" for 1997. The award is based on gross billing for 1997. It is the fifth time the company has earned the award this decade.

**MAZDA MANAGER**  
Kurt Hageman, sales manager at Cook Mazda in Farmington Hills, has been honored with membership in Mazda's select group of 1997 President's Guild of Performers. Hageman ranked first out of 121 sales managers in five states. Performance is based on service and sales volume.

**PHOTOS CHOSEN**  
A portrait created by David Deutsch of Leo Knight Photography in Southfield, has been included in the book, "Professional Photographers of America Collection: 1997." The book is part of a series of the best images submitted to PPA's annual print competition. The image was titled "Windows of Soul" and was one of 569 selected for the book out of 7,000 entries.

**FOUR DIAMONDS**  
The Lark Restaurant in West Bloomfield and The Townsend Hotel in Birmingham have received Four Star designations, among the highest, ratings from the AAA of Michigan. The rating recognizes outstanding service, ambiance, cuisine and amenities.

**ADDY**  
Simone Michelson Zieve Advertising has been awarded an ADDY in regional competition for a TV campaign it created for the Detroit Historical Museum. The campaign was entitled, "See what you've been missing" and includes three 30-second spots. SMZ Advertising is located in Troy.

## CALENDAR

**PERSONAL STRESS**  
The American Society of Employers is sponsoring a one-day seminar of dealing with personal and professional stress from 9 a.m. to 4:30 p.m. April 21. The speaker will be Robert "Jeff" Daley. It will be held at the associations offices at 23815 Northwestern Highway, in Southfield. The fee is \$229 for non-members and includes lunch, workbooks and handouts.

**ISO 9000 PROGRAM**  
Oakland Community College is again teaming up with KPMG Quality Registrar and Project Technologies Group to offer a ISO 9000/QS-9000/TE Supplement Program for small to mid-sized businesses. A free information breakfast will be held from 7:30-9:30 a.m. April 22 at the Auburn Hills campus. Call (248) 640-1835 for reservations and maps.

**INTERNET BASICS**  
The Troy Chamber of Commerce will be sponsoring, "Don't Get Passed on the Information Superhighway: Learn Internet Basics for Business" April 22. It will be held at the Central

Michigan University extension center at 765 Big Beaver, Suite 211 in Troy. Cost is \$20 for chamber members. For more information, call (248) 641-8151. To register, call (248) 641-1750.

**CORPORATE CULTURE**  
Robert Suhr, president of Suhr Consulting Group in Bloomfield Hills, will address the Strategic Leadership Forum Detroit Chapter at its membership meeting at 6:30 p.m. April 22 at the Community House of Birmingham. His interactive talk will be, "The Bottom Line Impact of Corporate Culture." Fee is \$20. For reservations, call (248) 682-7124.

**ASSERTIVENESS**  
The American Society of Employers is sponsoring a one-day seminar of dealing with assertiveness from 9 a.m. to 4:30 p.m. April 21. The speaker will be Robert "Jeff" Daley. It will be held at the associations offices at 23815 Northwestern Highway, in Southfield. The fee is \$229 for non-members and includes lunch, workbooks and handouts.

**PRESENTATION SKILLS**  
The American Society of Employers is sponsoring a one-

day seminar of dealing with presentation skills from 9 a.m. to 4:30 p.m. April 21. The speaker will be from Productive Training Services. It will be held at the associations offices at 23815 Northwestern Highway, in Southfield. The fee is \$369 for non-members and includes lunch, workbooks and handouts.

**NAFE MEETING**  
The CLASSIC Network, an affiliate of NAFE (National Association of Female Executives) will host its annual membership reception and business card exchange 6-8:30 p.m. April 24 at the St. Regis Hotel at 3071 West Grand Blvd. in Detroit. Donation is \$20. Call (313) 341-8506 for more information.

**ALL-TECH SEMINAR**  
All-Tech Investment Group in Birmingham will hold a week-end electronic stock trading seminar to teach individuals how to trade their own stock over a real-time computer link to the market. Participants will receive the necessary software to trade on NASDAQ, NYSE and AMEX. All-Tech's commission is \$25 per 1,000 shares bought or sold. The seminar will run from 9 a.m. to 5 p.m. April 25 and 26. For more information, call (248) 647-7700.

## WHAT'S NEW

**NEW NAME**  
SES Tempe, which has offices in Bloomfield Hills, Southfield and other locations, recently changed its name to StaffPro, Inc. to reflect its purchase by president and CEO William Brann, III in conjunction with other labor industry investors. The temporary employment firm employs more than 1,000 people per week.

**NEW FIRM**  
Cindy Rhodes Victor and Lawrence Atorhy have formed the law firm of Victor & Atorhy, PLLC, located at 525 North Woodward Ave., Suite 1100 in Bloomfield Hills. Telephone is (248) 644-4500. The firm will specialize in commercial litigation, labor and employment defense, appellate advocacy, probate litigation, international trade and general business counseling.

**RENOVATIONS**  
The Kingsley Hotel and Suites at 1475 Woodward in Bloomfield Hills recently completed \$4.3 million in renovations of all public space and guest rooms. In-room ironing boards, coffee makers and hairdryers were among the amenities added.



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