

BUSINESS MARKETPLACE

Marketplace features a glimpse of Oakland County Business news and notes. *What's Business Marketplace*, *Eccentric! Newspapers*, Birmingham Eccentric, 805 E. Maple, Birmingham 48009. Our fax number is (248) 644-1314.

AWARDS

TRIPLE CROWN
Design Systems, Inc., a manufacturing engineering consulting firm headquartered in Farmington Hills has earned Chrysler Corp.'s Gold Pentastar Award for the third time. The most recent award, for the 1997 model year, is presented to suppliers in recognition of outstanding performance and identifies Design Systems among Chrysler's highest-rated supply locations.

FAB FIVE
The Sixth Annual Distinguished Sales & Marketing Achievement Banquet hosted by the Sales & Marketing Executives of Detroit, (SMEDET) awarded Fab Five Sales Success Recognition Awards to three individuals and two sales teams from Oakland County. Winners were: Joanna Grillo, of the Troy Chamber of Commerce, Lisa Chapman, of Manual Snyder and Rank, Inc., in Birmingham, Scott King of Eaton Corporation in Southfield and Roger Gullickson, Bill Robbins and Dan Sundt of MVP Communications in Troy, John Sanderson, Scott Wheeler, Kathie Weber, David Powell, Kurt Schoepfle, Reg Taylor and Erik Skirmanta, of Stomans

Automotive in Auburn Hills.

SUMMIT NOMINEE
Linda Jolicœur, owner of Target Equipment Leasing in Farmington Hills has been nominated by the NFIB State Leadership Council to attend the 1998 Congressional Small Business Summit. The three-day conference being held June 17-19 in Washington, DC gives small business owners the chance to gather with activists, public policy experts, elected officials and regulators to recommend policy changes to Congress, the Administration and state elected officials.

MARK YOUR CALENDAR

PROOFREADING SKILLS
Rox Rope will be the guest speaker at the American Society of Employers seminar on proof reading skills May 19 from 9 a.m. to 1 p.m. The class will be held at the American Society of Employers offices at 23815 Northwestern Hwy. in Southfield. The fee is \$99 for members and \$129 for non-members. The cost includes all instruction and workbooks/handouts. Call (810)353-4500.

BNI MEETINGS
The following Business Network International (BNI), chapters will meet on May 19 from 7 to 8:30 a.m. The Berkley Chapter at the Denney's Restaurant at 3209 Woodward Ave. in Berkley. The Birmingham Chapter will meet at Mon Chelle Lamour at

1533 N. Woodward. Waterford Chapter will meet at Coopers Restaurant on Dixie Hwy. past Silver Lake. For more information on BNI call the regional office at (734)397-9939.

BEFORE OPENING SCORE (Service Corps of Retired Executives) will host a pre-business workshop on May 19 from 8:45 a.m. to 4:15 p.m. The course will host the Detroit Edison Headquarters Complex at 2000 Second Avenue off Bagley in downtown Detroit. Cost is \$25 per person. Call SCORE at (313)226-7947 to register.

VIOLENCE PREVENTION
The American Society of Employers, a non-profit association, will sponsor a one day seminar on Implementing Company Violence Prevention featuring guest speaker Kenneth L. Wolf, Ph.D. The class will be held on May 19 from 9 a.m. to 4:40 p.m. at the American Society of Employers offices at 23815 Northwestern Hwy., in Southfield. Fee is \$199 for members and \$229 for Non-Members. The cost includes lunch, instruction and workbook/handouts. Call (810)353-4500.

UNEMPLOYMENT COMPENSATION
A half day seminar entitled Unemployment Compensation Overview will be hosted by the American Society of Employers, a non-profit association, on May 20. Guest speaker for the half day seminar will be Neil Mac Vicar. The course will be held at the American Society of Employers.

ers offices at 23815 Northwestern Hwy., in Southfield. The fee is \$99 for members and \$129 for non-members. Cost includes all instruction and workbook handouts. Call (810)353-4500.

EXPORT WORKSHOP
A half-day seminar on the in and out of the exporting process as it relates to business will be hosted by SCORE (Service Corps of Retired Executives) on May 20 from 8:30 a.m. to 12:00 p.m. The class will be held at the McNamara Building at 477 Michigan Avenue Room 895, Detroit. Cost is \$25 per person. Call SCORE at (313)226-7947 to register.

CYBER SUCCESSES
The do's and don'ts about how to use your web site as a marketing tool will be the topic of a program sponsored by the Troy Chamber of Commerce. The workshop will be held on May 20 from 11:30 a.m. to 1:30 p.m. at Central Michigan University, Troy at 755 W. Big Beaver, Suite 211. Tickets are \$20 for Troy chamber members, guests and members of the S.E. Michigan Chamber Alliance. The cost is \$25 for prospective members. To register call (248)641-1750 or for more information call (248)641-8151.

CHANGING RETAIL
The Greater Royal Oak Chamber of Commerce will host a luncheon workshop entitled Changing Face of Retail on May 20 at 11:30 a.m. Guest speaker will be Larry Meyer, Vice Chair and CEO, Michigan Retailers Association. The lunch will be at Pasquale's Restaurant at 31555

Woodward in Royal Oak. Cost is \$20 for members and \$25 for others. To register call (248)547-4000.

MAKING A PLAN
A business plan workshop, sponsored by SCORE (Service Corps of Retired Executives), will be held on May 21 from 8:30 a.m. to 1 p.m. The class will be at the McNamara Building at 477 Michigan Avenue Room 895 in Detroit. Cost is \$30 per person. Call SCORE at (313)226-7947 to register.

BARRETT BREAKFAST
The Southfield Chamber of Commerce will present breakfast with James Barrett, President of the Michigan Chamber of Commerce, on May 21 from 7:30 to 9:30 a.m. Barrett will speak about "Everything You Want to Know About Business Issues Statewide." The breakfast will be held at the Stockyard Restaurant-Ramada Inn at 17017 W. Nine Mile Road in Southfield. Tickets are \$20 and a full breakfast buffet is included. To register call the Southfield Chamber of Commerce at (248)353-6444.

MANAGING FINANCES
Nancy Astor Lepp, a financial management professional will present a comprehensive financial management workshop for women only on May 23 from 9 a.m. to 4 p.m. The workshop, entitled Taking Control, will be held at Northwood University's Troy Campus located on Big Beaver between Coolidge and Adams. The registration fee is \$50 and will include lunch. To register call 1-800-558-7926. The

event is sponsored by SWAN (Services for Women Alone Network.)

CATERING SUCCESS
The Jewish Business Exchange (JBE) will host a breakfast on May 21 featuring guest speaker Matt Prentice, CEO for Unique Restaurant Inc. on May 21 at 7:30 a.m. Prentice will tell his story of how he amassed 13 restaurants and became the largest catering company in southeast Michigan. The breakfast will be at Franklin Racket Club at 29350 Northwestern Hwy., in Southfield. Cost for a kosher breakfast is \$5 for JBE members, \$15 for non-members. Reservations are required. Call (248)932-5797.

WHAT'S NEW

IT'S FREE
Metro area businesses are being offered a free listing in the new Internet Yellow Pages. Local Metro-Detroit businesses can have the free ad in the National Direct Internet Yellow pages making it easier for some customers to find them. To get your business listed on-line for free call 1-800-752-0810, ext. 1.

NEW FIRM
Stanley M. Weingarden Attorney at Law, announces the opening of his new law practice in Birmingham Farms. He is a specialist in commercial litigation, bankruptcy, construction liens, payment bonds and real estate law. Telephone number if (248)723-4508.

PC Mike

from B4

"He was a minister who we taught in a public rest room at a rest area that stopped there on his way to his church where he had a wedding rehearsal scheduled," said Kraft.

"Most of the men caught engaging in such activity are married."

"We're not judging anyone's morality," says Lt. Kraft.

"What we're concerned about is the safety of the kids that go into these places and that these things are out in the public and illegal. We are not happy about this Internet site pushing these people into our public places."

Mike Wendland covers the Internet for NBC-TV NewsChannel stations across the country and can be seen locally on WDIV-TV4, Detroit. His "PC Talk" radio show airs Saturday and Sunday afternoons on WXYT-Radio AM1270 and he is the author of a series of Internet books. You can reach him through his Web site at <http://www.pcmike.com>

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It's Time
To Put
Your Furs
In Cold
Storage!
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Savings
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Fur Storage System
Our 7 Step Program includes:
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(248) 642-3003 or (313) 873-8300
Detroit: 7273 Third
Bloomfield Hills: 1515 N. Woodward

Accent

from page B4

is so different and enlightening she tells you to use the different muscles in your mouth and that I can do," smiled Hille.

Hille was particularly

impressed to find Calderon's approach included different tools to get students to make the sounds.

She uses audio tapes and mouths the words while the students watch so they see how the words are formed as well.

"When she tells you to listen and watch her mouth you can see the difference and copy that," Hille said.

"Susan's way just made so

much sense to me. I'm a lot more confident speaking about things now."

"The biggest thing is the confidence they have gained from this," Calderon said.

"They finally hear it and know what they have to do differently to be understood."

Calderon sets up courses based on schedules convenient to her students.

Individuals in the work force or even those who are not are welcome to contact her regarding the foreign accent reduction courses.

Call (248) 449-6397.



Calderon

Virtual

from page B4

ket and advertise its local resources to residents and visitors to the Great Lakes State.

Categories in Virtual Michigan include: Dining, Education, Government, Health, Manufacturing, Media, Organizations, Services, Sports and Recreation, and Travel.

The attractions and features in more than 100 cities (Adrian to Zeeland) are on display, along with hundreds of unique links for the convenience of cyber visitors.

To make the site easy to use and navigate, Media Genesis' designers organized the informa-

tion in three main sections:

Resource type (Category)

Alphabetic listing (Organization Name)

Geographic location (City)

"We knew that Virtual Michigan could fill a need, but we were totally astonished by its instant popularity."

With a booming high-tech industry, Michigan businesses and residents have embraced the use of the Internet," states Antoine Dubeauclard, who directs Media Genesis' business development.

Visit your state on the web at www.virtualmichigan.com.

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who won't
settle for
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