



## Patients *from page A5*

•

•

"I've seen some changes in

•

•

•

•

**Hot prices. Cool showroom.  
It's the perfect summer sale!**

Only Expressions lets you customize the arms, backs, skirts and cushions to create your own upholstered masterpiece. Choose from 150 styles and over 1,000 fabrics. Our skilled design consultants will help you every step of the way. And now our prices are hotter than a summer sidewalk. So come in and save during this very cool sale!

**The Summer Sale!**  
880 S. Old Woodward • Birmingham  
248-647-8882  
Mon., Tues., Wed. 8 AM-10 PM • Thurs. 10 AM-8 PM • Sat. 10 AM-5 PM  
Closed Sunday

**EXPRESSIONS**  
**CUSTOM FURNITURE**  
[www.expressions-furniture.com](http://www.expressions-furniture.com)

EO 13133

**Problems:** Difficulty dealing with reality, or behavioral problems leading to persistence

**Prognosis:** Most will need support throughout the lives.

SAVE DOLLARS ON HEARING AIDS! BATTERIES FOR

# COMPARE

**WHAT YOU ARE NOW WEARING OR MAY BE INTERESTED IN FOR BETTER HEARING. BEFORE YOU PURCHASE ANY HEARING INSTRUMENT YOU MUST TRY OUR PHONAK AUDIO ZOOM HEARING AID THAT HELPS YOU HEAR BETTER IN BACKGROUND NOISE. HEARING IS BELIEVING.**

**CALL FOR APPOINTMENT TODAY!**

## HEAR BETTER IN BACKGROUND NOISE RESTAURANTS-BOWLING ALLEYS-FACTORIES-ETC.

- \* INDIVIDUAL SUCCESS WITH AMPLIFICATION MAY VARY.
- \* CUSTOMER SATISFACTION STUDIES: MARKETBAR, AN INDEPENDENT RESEARCH FIRM, CONDUCTED A PERSONAL STUDY OF AUDIO ZOOM WHICH WAS RATED #1 IN OVERALL CUSTOMER SATISFACTION IN 28 OUT OF 34 TEST CONDITIONS. RESULTS SHOW A 90% CUSTOMER SATISFACTION RATING.
- \* CLINICAL STUDIES PROVE THAT AUDIO ZOOM HELPS REDUCE THE EFFECTS OF SUBROOF AND NOISE WHEN COMPARED TO OTHER HEARING AIDS. RESULTS OF THESE CLINICAL STUDIES ARE AVAILABLE UPON REQUEST. CALL FOR AN APPOINTMENT TODAY.

### SIXTY DAY TRIAL

#### - COUPON -

**WHY PAY \$5.00 OR MORE PER PACK OF BATTERIES?**

Four batteries per pack - made in U.S.A. by Eveready Battery Co., Inc. Pay \$5.94 to George Iwanow Hearing Aid Centers, Inc. for 35 packs of batteries and receive a \$20.00 cash refund (by mail) from Eveready Battery Co., Inc. Enc. or call 011, #230, #13, #312, #BTS.

**Why Pay More for Hearing Aid Batteries?**

**98¢  
per  
pack  
of  
four**

#### - COUPON -

**HEARING AID  
REPAIRS  
ALL BRANDS**

IN-THE-EAR • BEHIND-THE-EAR

WITH  
**\$49.95**

Expert Programming and Digital  
New Sales Excludes all repairs

#### - COUPON -

**RAY-O-VAC  
AIR CELLS**

'2.25 PACK OF 4

#10, #230, #13, #312, #BTS

#### - COUPON -

**DURACELL  
ACTIVE AIR  
CELLS**

'2.25 PACK OF 4

#10, #230, #13, #312, #BTS

**GEORGE IWANOW HEARING AID CENTERS, INC.  
OUTSTANDING SERVICE & INTEGRITY SINCE 1954.**

We are providers for Blue Cross & Blue Shield Medical and most insurances

<b>BLOOMFIELD HILLS</b> 35 W. Long Lake Rd. #-800-362-HEAR (248) 723-2800 Ground Floor	<b>ROCHESTER HILLS</b> Ragat Office Plaza 2494 Rochester Rd. 1-800-834-HEAR (248) 853-2268 Second Floor	<b>ROYAL OAK</b> OLD LOCATION OPENING WITHIN 60 DAYS Ground Floor	<b>SOUTHGATE</b> 16350 Fort Street #-800-834-HEAR (734) 285-5666 Ground Floor	<b>LIVONIA</b> 19985 Middlebelt #-800-834-HEAR (734) 281-4300 Ground Floor	<b>EASTPOINTE</b> 2181 Kory Trl. #-800-448-HEAR (810) 773-1700 Ground Floor
--	--	---	---	--	---

**SONOZONE • STARKEY • TELEX • UNITRON • WIDEX**