

4

TH OF JULY SALE

4 GREAT OFFERS

4 DAYS ONLY!

WED., JULY 1ST - SAT., JULY 4TH

25% OFF
ALREADY REDUCED
RED-TICKETED
CLEARANCE PRICES

Discount applies to already reduced Red-Ticketed clearance merchandise. This discount does not apply to Catalog Catalog Dept., Catalog Phone Orders, Catalog Outlet Stores. Cannot be combined with any other JCPenney offer. Discount limited to stock on hand. Cannot be used as payment on account or on any prior purchase. Credit purchases are subject to available credit limit. Offer valid through July 4, 1998.

WED., JULY 1ST - SAT., JULY 4TH

25% OFF
REGULAR-PRICED
PURCHASES

Discount applies to regular-priced merchandise and is limited to stock on hand. This discount does not apply to the following: Cosmetics Department, Sale Merchandise, Catalog Catalog Dept., Catalog Phone Orders, Catalog Outlet Stores, Furniture, Value Right Merchandise, Collectibles, Cookware, Small Kitchen Electronics, All Services, Appliances, Easy Sport, Hanes, No Fear Sportswear, Royal Velvet by Fieldcrest, JACO, items sold every day in multiples of two or more, or in combination with any other JCPenney offer. Credit purchases are subject to available credit limit. Cannot be used for payment on account, purchase of Gift Certificates, or on any prior purchase. Offer valid through July 4, 1998.

WED., JULY 1ST - SAT., JULY 4TH

25% OFF
MOST ORDERS FROM THE '98
SPRING & SUMMER CATALOG
CALL 1-800-222-6161 AND ASK FOR OPERATOR A76

Discount applies to orders placed 7/1-7/4/98 for in-stock merchandise from selected pages of the JCPenney Spring & Summer Catalog. Discount offer does not apply to pages 118-124, 183-259, 308-317, 504-524, 605, 686-789, 801-817, 834-867 or to 98 Catalog. Discount offer does not apply to JCPenney's Value Right Merchandise or Gift Certificates. May not be used in combination with any other JCPenney discount. Offer valid through July 4, 1998.

WED., JULY 1ST - SAT., JULY 4TH

EXTRA
5% OFF
SALE PRICES

Discount applies to sale-priced merchandise only and is limited to stock on hand. This discount does not apply to the following: Cosmetics Department, Two-Ticketed Clearance Merchandise, Catalog Catalog Dept., Catalog Phone Orders, Catalog Outlet Stores, Furniture, Value Right Merchandise, Collectibles, Cookware, Small Kitchen Electronics, All Services, Appliances, Easy Sport, Hanes, No Fear Sportswear, Royal Velvet by Fieldcrest, JACO, items sold every day in multiples of two or more, or in combination with any other JCPenney offer. Credit purchases are subject to available credit limit. Cannot be used for payment on account, purchase of Gift Certificates, or on any prior purchase. Offer valid through July 4, 1998.

JCPenney®

I LOVE YOUR STYLE™



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