

BUSINESS MARKETPLACE

Marketplace features a glimpse of Oakland County Business news and notes.
Write: Business Marketplace, Eccentric Newspapers, Birmingham Eccentric, 805 E. Maple, Birmingham, MI 48009. Our fax number is (248) 644-1314.

AWARDS

WALLED LAKE HONORS
 The city of Walled Lake and the Walled Lake Downtown Development Authority have been awarded at 1998 Hyatt-Palma Award of Excellence for outstanding work in achieving the community's downtown vision. The award recognizes communities that have made a business district renaissance a reality.

MAJOR SALES
 Major Sales, a Rochester Hills plumbing manufacturers sales representative, received the 1997 Central Regional Award of Excellence bestowed by Aqua Glass Corporation, a national manufacturer of bath fixtures. The award recognizes top performance and commitment to the manufacturer's

overall marketing objectives.

TELLY AWARDS
 Kolon, Bittker & Desmond, Inc. in Troy has been awarded four Telly awards in recognition of its outstanding work on the Arbor Drugs commercials. The company four silver and bronze statues.

MARK YOUR CALENDAR

SOUTHFIELD NETWORKING
 The Southfield chapter of Business Network International will hold its regular meeting from 7-8:30 a.m., Sept. 1 in the Marriott Hotel at Northwestern Highway and Lahser Road. For more information, call (734) 397-9939.

BERKLEY NETWORKING
 The Berkley chapter of Business Network International will hold its regular meeting from 7-8:30 a.m., Sept. 1 in the Denny's Restaurant on 3299 N. Woodward Ave. For more information, call (734) 397-9939.

BIRMINGHAM NETWORKING
 The Birmingham chapter of Business Network International

will hold its regular meeting from 7-8:30 a.m., Sept. 1 at Mon Chelle Lamoure, 1633 N. Woodward. For more information, call (734) 397-9939.

WATERFORD/CLARKSTON

NETWORKING
 The Waterford/Clarkston chapter of Business Network International will hold its regular meeting from 7-8:30 a.m., Sept. 1 at Clarkston Creek Golf Club, 6060 Maybee Dr. For more information, call (734) 397-9939.

SCORE SBA

The Service Corps of Retired Executives is sponsoring a workshop on Small Business Administration loans from 8:45 a.m. to 12:30 p.m. Sept. 2. The seminar will be held at the McNamara Building, 477 Michigan Ave. in Detroit in room M8. Fee is \$20. For registration, call (313) 226-7947.

CRANBROOK NETWORKING
 The Cranbrook chapter of Business Network International will hold its regular meeting from 7-8:30 a.m., Sept. 2 at Kerby's Coney Island, Woodward and Square Lake Roads. For more information, call

(734) 397-9939.

CONNECTION NETWORKING
 The Birmingham Connection chapter of Business Network International will hold its regular meeting from 7-8:30 a.m., Sept. 3 at Leo's Coney Island, 164 S. Woodward. For more information, call (734) 397-9939.

WOMEN'S NETWORK

The Business Women's Network of the Greater Royal Oak Chamber of Commerce will conduct its monthly networking meeting from 5:30-7 p.m. Sept. 2 at the First of America Bank on Main Street and Fourth in Royal Oak. For information, call (248) 547-4000.

SOUTHFIELD NETWORKING
 The Southfield chapter of Business Network International will hold its regular meeting from 7-8:30 a.m., Sept. 8 in the Marriott Hotel at Northwestern Highway and Lahser Road. For more information, call (734) 397-9939.

NAWRO CENTRAL
 The National Association of Women Business Owners will hold its new central satellite meeting from 8-9 a.m. Sept. 9

at the cafe in Borders Books & Music on Woodward Ave. in Birmingham. For more information, call (248) 258-3425.

AMA NETWORK
 The American Marketing Association of Detroit will kick off its 1998-99 season with a networking dinner Sept. 9 at Vic's World Class Market in Novi. Dinner cost is \$20. Call (810) 447-2683 to register.

WHAT'S NEW

NEW ADDRESS
 The law firm of Couzens, Lonsky, Feak, Roeder & Lazar has relocated to the County Club Office Centre, 39395 W. 12 Mile Rd., Suite 200, Farmington Hills, MI 48331. The phone number is (248) 489-8500.

NEW OFFICE
 On-Line Investment Services, Inc., a New Jersey-based national day trading brokerage and trading firm, recently opened its Birmingham office at 355 S. Old Woodward, suite 112. The telephone number is (248) 430-2625.

NOMC may be expanding

North Oakland Medical Centers has signed a letter of agreement last week to launch a process that is expected to result in its affiliation with Flint-based McLaren Health Care Corporation.

Chief executives of both organizations announced the signing in a joint news conference in Pontiac. Affiliation talks are expected to be completed within 180 days.

"A successful affiliation with McLaren would mean we will have greater resources to secure our position as the leading provider of healthcare services to residents of Pontiac and the surrounding communities," said NOMC President and CEO Robert Davis.

Philip A. Incarnati, president and CEO of MHCC, commented: "North Oakland Medical Centers, the first hospital established in Oakland County, has an admirable tradition of service to this community. By affiliating with McLaren, it would become an integral part of one of Michigan's largest healthcare systems."

New World from page B4

"I liked the idea of grouping our product with other products from different stores," Simtob said. "This page will attract consumers looking to buy all different things and if that leads to a purchase from our store all the better."

"The House of Watch Bands site is showing alligator and lizard band watches and we've encouraged all the tenants to use unique items that people across the coun-

try might not be able to get where they're at," Peruski added.

In the coming weeks Wagner and Peruski plan to spread the information about their new business out via mailings and some out state advertising.

"The hard core base we have going in is based on a lot of the retailers that already know our management company and lease from us," Peruski said. "We're

hoping to have 40 to 50 tenants by the fall."

"And we realize this is probably not going to make any money for us for the first year or two but for us, this is for the long run," Peruski said.

For more information on New World Mall contact Bryan Peruski at (248) 626-1950 or visit their website at www.newworldmall.com

Milestones from page B4



Mike Trembath of Fern-dale has been named in-house graphic designer at Farmington Hills-based Marx Layne & Company. He will be responsible for the design and layout of projects for the firm's clients.



Willa Walker of Franklin is the new director of advocacy and special events at ArtServe Michigan in Southfield. She recently completed nine years as artistic administrator for the Detroit Symphony Orchestra.

Marilyn Williamson of West Bloomfield will return to Wayne State University as interim provost and senior vice president for two years. She was provost and vice president for academic affairs until her retirement in May of 1997.

Agnes Wisner has been named the new executive director of the Myasthenia Gravis Association headquartered in Southfield. She was previously executive director of the Oakland County Chamber of Commerce.



DO YOU OR SOMEONE YOU KNOW NEED HELP WITH DAILY ACTIVITIES?

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Advertising Correction
 In today's Grand Opening Sale catalog, the Storewide Clearance savings on pages 90-91 is not yet available at our new store in Canton Township, MI.

We apologize for any inconvenience this may have caused our customers.

KOHL'S
That's more like it.