

# Malls & Mainstreets

Nicole Stafford, Editor, 248-901-2567, nstafford@eccentric.com on the web: http://observer.eccentric.com

Sunday, May 9, 1999

## New shapes define the Capri pant this season

**THE REAL DEAL**  
 Capri pants are big news for spring and summer fashion. New shapes sport narrow, low waistbands, flat fronts and cropped pant lengths. Just below the knee to mid-shin is the perfect length to go with in a pair of Capris this season. And, it's hip to wear the pant style a little loose and riding low on the hips.

Fabrics run the gamut, so you can find them in just about every texture and color imaginable: canvas, khaki twill, silk shantung, rip-stop cotton, denim, and stretch-Lycra, to name a few.

Acquiring Capris is an excellent way to update your wardrobe since this year's style incorporates some of the most important elements of the season - cargo pockets, flat fronts, and cropped lengths.

For a sporty look or casual evening out, pair Capris with a three-quarter-length sleeved shirt, twin sweater set or fitted, boat neck T-shirt.

For a casual Friday option, try Capris with a cropped blazer, shirt jacket or a tailored white shirt.

Capris look best with a wedge flat-shoe, but, please, don't wear pantyhose.

You can find Capris just about anywhere right now, but Target's cargo-style variety, at \$19.99, are the most reasonably priced.

The Gap also carries sensibly priced Capris at \$38. Express is offering a stretch-Lycra group of apparel this year that includes Capris in several great shades of gray for \$39.50. And, Caruso Caruso in Birmingham has Capris by Mavi that come in denim, black and khaki for \$50.

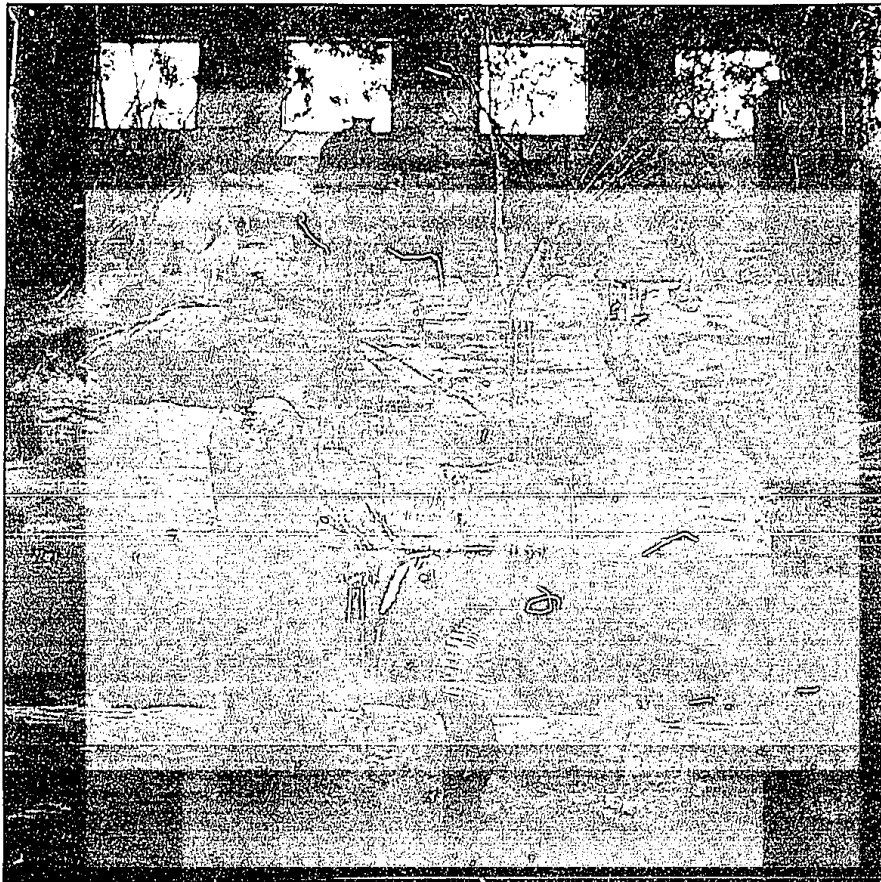
Cari Waldman attended the Fashion Institute of Technology in New York City and is a local fashion stylist and freelance writer. Please send your style and bargain shopping questions to Cari at [OERealDeal@aol.com](mailto:OERealDeal@aol.com).



Tough pants: Rip-stop Capri khakis retail \$38 at The Gap.



Going cargo: Target's cargo-pocket Capris sell for \$19.99.



Outdoors Inside: At the center of Bass Pro Shops Outdoor World at Great Lakes Crossing in Auburn Hills is a massive fish aquarium complete with rock formations and a waterfall.

## A taste of the good outdoors

### New Bass Pro Shops Outdoor World store intrigues, entertains, educates

By NICOLE STAFFORD  
 SPECIAL EDITOR

Location, location, location, they say. But, atmosphere, atmosphere, atmosphere, will likely draw shoppers to Bass Pro Shops Outdoor World at Great Lakes Crossing in Auburn Hills.

"We bring the outdoors indoors," said Tom Sokolowski, assistant general manager of the 135,000-square-foot fishing and outdoor store, which opened Thursday following a Wednesday evening store preview and fund-raising event to benefit the Michigan Conservation Clubs.

"Wow," is the usual response elicited by the enormous and visually intriguing showroom, said Sokolowski. "It blows everyone away when they walk in the door. You'll never see anything like it."

Most visitors find themselves still-struck, overwhelmed by the sights, upon entering the Canadian lodge-style building.

Passing through the store's outdoor entrance, shoppers encounter the front of an Adirondack log structure trimmed with replicas of record-size fish caught in Michigan.

Eight feet stone slabs and Michigan rocks form a large fireplace and hearth in the lobby. In the distance, a 40-foot rock formation cradles a waterfall and large, Sen World-style fish aquarium.

Above, massive chandeliers, decorated with images of wolves and other animals indigenous to Michigan, hang from the store's vaulted ceilings.

Antique canoes, old hunting equipment, aging photographs of hunters with their trophies, and hundreds of animal and fish mounts adorn the walls.

Tracks of animal tracks punctuate walkways.

The store's fish tank contains 20,000 gallons of water, as well as northern pike, walleye, big-mouth bass and other species native to Michigan.

A fish-eye viewing port attached to the aquarium seems to bring the fish within touching distance, but visitors will be sure to smell the creatures.

"We want to touch people with the outdoors," said Larry Whitely, public relations manager for Bass Pro Shops, which is based in Springfield, Mo., and operates stores in Chicago, Atlanta, Dallas and various cities in Florida.

The philosophy behind the retailer's marketing strategy: If you tempt consumers with the beauty of the outdoors and teach them how to enjoy it, they'll become users of outdoor and sporting equipment, said Whitely.

Please see **OUTDOORS, C7**

Retail, style and special store and mall events are listed in this calendar. Please send information to: *Malls & Mainstreets*, c/o Observer & Eccentric Newspapers, 805 East Maple, Birmingham, MI 48009. Fax: (248) 644-1314. Information must be received by 5 p.m. Monday for publication the following Sunday.

**SUNDAY, MAY 9**  
**SOUTHFIELD SCHOOLS SHOWCASE**  
 A display of art work and science projects done by Southfield public school students runs through May 14 at Tel-Twelve Mall in Southfield. Students will also present musical concerts on the mall's Center Court stage. Exhibits are displayed throughout the mall, and concert schedules are available at Mall Customer Service.

**MONDAY, MAY 10**  
**ATENCIO JEWELRY SHOW**  
 Jacobson's at Laurel Park Place in Livonia presents a show of John Atencio's jewelry collection, 11 a.m.-4 p.m., Fino Jewelry Department.

**TUESDAY, MAY 11**  
**AFTERNOON STORYTELLING**  
 Wonderland Mall in Livonia hosts an afternoon of storytelling for kids at their F.Y.E. store, 4:30 p.m.

**THURSDAY, MAY 13**  
**FUR RE-STYLING CLINIC**

## ADDED ATTRACTIONS

Neiman Marcus, The Somerset Collection in Troy, holds fur re-styling appointments through May 14, 10 a.m.-4 p.m. Fur Salon, third floor.

**NETWORKING AT BORDERS**  
 Borders Books & Music in Farmington Hills hosts a business networking meeting with keynote speaker Don Vleck, who was appointed president of Domino's Pizza in 1978, 9-10 a.m. For additional information about the meeting and others, call Paula Byers at (248) 737-0110.

**STUART WEITZMAN SHOW**  
 Rox and Sherm, 6536 Telegraph Road in Bloomfield Hills, presents a trunk show of Stuart Weitzman's fall collection during regular store hours through May 15.

**SHOES, SHOES, SHOES**  
 Hudson's stores hold a series of trunk shows featuring the collections of numerous shoe designers, including Hush Puppies, Tommy Hilfinger, Easy Spirit, Aerosoles, J. Renee, Rockport, Liz Claiborne and Naturalizer. For schedule information, call your local Hudson's store. Trunk shows run through May

16 in the Women's Shoe Department.

**DESIGNER DENIM**  
 View the denim collections of Versace, Moschino and Plein Sud at Neiman Marcus, The Somerset Collection in Troy, through May 15, 10 a.m.-4 p.m., Contemporary Department, second floor.

**FRIDAY, MAY 14**  
**SKIN CARE CONSULTATIONS**  
 Saks Fifth Avenue, The Somerset Collection in Troy, hosts skin care and makeover consultations with Oriane through May 15, Cosmetics and Fragrances, first floor. For reservations, call (248) 643-9000, ext. 466.

**SATURDAY, MAY 15**  
**SHOE SELECTION SEMINAR**  
 Learn how to find the perfect shoe to wear with the season's stylish looks at Hudson's, The Somerset Collection in Troy, 3 and 4 p.m., Women's Shoe Department.

**CHILDREN'S STORY HOUR**  
 Livonia Mall in Livonia hosts storyteller Judy Seema, 10:45-11:45 a.m., in front of Sears.

**DANCING AT WONDERLAND**  
 As part of Wonderland Mall's Dine and Dance event in Livonia, Bobby Lewis & the Cracker Jack Band appear, 5-9 p.m., Food Court.