Dolls from page B10

ful job on these," Hedstrom

explained.

During the making of the dolls, the stars of the film were able to approve or veto their life-like creations.

like creations.

"This young lady (Heather Graham) sho's an upcoming star, a rising star, She was really particular. We sculpted maybe three or four heads. That's how we'll do it and we'll send it to them. She looks at them and says, 'No, I don't like this Change the hair,' or 'I don't like the checkboner, change then' On the fourth the party 'On the fourth the says. On the fourth try, we it right. She was really picky," Hedstrom explained. Hedstrom explained.

Mike Myers, he explained, was

"I think ho liked his stuff really fast. I don't really think there was too much we had to tweak." Depending on the store, the Austin Powers dolls range in price from \$7.99 to \$12.99.

"Todd McFarlane is a pretty unique guy. His big belief is give them the best quality at the lowest price possible. Hasbro or Mattel, they probably would have had to sell this thing at cost, for \$8 or \$8. We were able to sell it at a much lower price," Hedstrom explained.

Groovy. Groovy.

For more information about "Austin Powers," visit www. austinpowers. com, or the dolls, visit www.mcfarlane.com

for Plymouth-based McFarlane.
Toys and its owner Todd McFarlane.
The toy manufacturer's 1899
line-up includes dolls in honor of
the 30th anniversiary of The Beatles' Yellow Submarine.' Ozzy
Jobourne, creepy movie characters, and the live action film
'Sleepy Hollow' starring Johnny
Depp and Christian Rice:
James Hedstrom, senior vice
president of sales for McFarlane
Toys, expects his company to
make a big splash with 'Yellow
Submarine.' The dolls are due
out this fall in conjunction with
the re-release of the movie.

"Each Beatle has a very distinct figure from the movie. John
(Lennon) is with a blue meanie.
George is going to have the yellow submarine with him. We
grouped the Beatle based on how
we think they sell,' Hedstrom
explained.

"George, in terms of the hier-

we think they sell," Hedstrom explained.
George, in terms of the hierarchy of The Beatles, might be the least popular, if you can say that, so we put him with the yellow submarine.

The yellow submarine as well as a few "Movie Maniacs" dolls shown during a sneak proview at a recent comic convention at the Novi Expo Center.

The "Movie Maniacs" line features characters from horror flicks including "Leatherface"

fall.
The Ozzy Osbourne doll will be available in late-July or early



Local toymaker has busy year

The lineup: The currently red-hot sequel to Austin Powers is fodder for a line of dolls from Plymouth based McFarland Toys, but just one of many lines offered.

Local Kids

from Plymouth based McFarland Toys, but just one of many lines offered.

from the Texas Chainsaw Massacre. This fall, the 'Movie Maniace' line will include Maniace' line will include Ghucky, 'The Crow, 'Pumpkinhead,' Anthony Perkins'.

Norman Bates' from 'Psycho,' Halloween's Mike Myers,' and the 'Scream' figure.

McFarlane Toys originally passed on the 'Sleepy Hollow project but the film's director, Tim Burton, stepped in.

"What happened was another maller company that tries to compete with us, they grabbed it. Tim Burton found out about it. Tim Burton found out shout it. Tim Burton found out hout it. Tim Burton found found hout he found the found out hout it. Tim Burton found out hout it. Tim Burton found found hout he found found for the much about it. Tim Burton found found hout he found found hout he found foun



Austin Powers line: One of the dolls available

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