

ON JANUARY 1, 2000 BE PART OF YOUR- HOMETOWN HISTORY

Our first editions of the new millennium will serve as an exciting "time capsule" featuring messages like the ones you see here.

Here is your opportunity to mark the turn of the century with a message about the future or a last loving look at the the past!

Be part of this very special edition of your hometown Observer with a picture and message about your family, your service organization, your place of worship...the list is endless. Perhaps you had a significant anniversary, a special event, or another important milestone in your lives during the past century. Here's your opportunity to record it for your friends, family, neighbors and business associates!

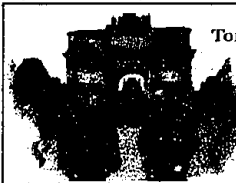
These special messages will appear on the pages of the January 1st edition of your hometown Observer on January 1, 2000 and you can deposit the entire issue in your own time capsule, so that when you look at it again in the years to come, you'll enjoy remembering or telling your grandchildren what was going on in your hometown!

Here's all you do to be part of our Hometown History pages:

1. Fill in the information requested on the form below.
2. Clip one of the sample ads below and send it with your message and photo
3. Enclose one photo, no larger than 8"x10" per message. (If you wish photo returned please include a self-addressed, stamped envelope)
4. Compose your message of 25 words or less.
5. Tell us in which Observer newspaper you would like your message to appear.
6. Include your check for \$30, \$60, or \$90 for your message, made payable to: "The Observer & Eccentric Newspapers"
7. Mail to: 36251 Schoolcraft, Livonia, MI 48150—Attention: Hometown History
8. Questions? Call Jane Garner (734) 953-2235

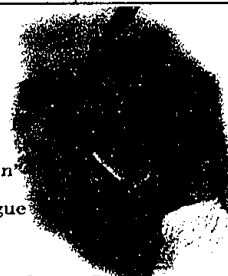


The Hammerheads hail the new millennium and remember March 16, 1999.



Tom and Ken in Paris

May your dreams come true in the new millennium!



Max, "All Star Champion" Left Outfielder, Canton Little League

Swinging into the new millennium and batting 2000!

Please include the enclosed message and photo on **The Observer HomeTown History** pages!

(PLEASE PRINT CLEARLY)

NAME: _____
 ADDRESS: _____
 CITY: _____ ZIP: _____
 DAYTIME PHONE WITH AREA CODE: _____
 NAME OF GROUP: _____
 or NAMES OF PEOPLE IN PHOTO: _____

I would like my message to appear in: (check one)

- Livonia Observer
- Plymouth Observer
- Redford Observer
- Canton Observer
- Westland Observer
- Garden City Observer
- Farmington Observer

MY HOMETOWN HISTORY MESSAGE:

\$30

Your photo here

SAMPLE #1—Actual Size—4 1/2" wide x 2" deep

\$60

Your photo here

SAMPLE #2—Actual Size—4 1/2" wide x 4" deep

\$90

Your photo here

SAMPLE #3—Actual Size—4 1/2" wide x 6" deep