Lauder raises awareness

Breast cancer is still the most common form of cancer in vomen. This year, more than 178,000 new cases of breast cancer will be diagnosed, and 43,000 ownen will die. Early detection officia the best route to aurvival. October is Breast Cancer Awareneas Month, and raising awareness has become a signature campaign for Evelyn Lauder, senior corporate vice president of the Eatee Lauder Companies. She initiated the Pink Ribbon Campaign in 1992 and has been instrumental in a fund raising effort that has enabled The Breast Cancer Research Foundation (BCRF), and research Foundation (BCRF) and regenization as founded, to contribute over \$4 million in medical research grants during fiscal 1998 alone.

Ms. Lauder was in town last week to focus attention on improving public awareness. The

week to focus attention on improving public awareness. The soft-spoken, dynamic and astute business woman, is also a talent-

solt-spoten, dynamic and actuated photographer, ardest philanthropist, wife, mother and grandmother. The smallest detail falis to escue her eye, whether behind the camera's lens or on the pages of a financial statement.

Shortly after her marriage to Leonard A. Lauder, Evelyn was persuaded to join the family company by her mother-in-law, Estee (who applied Evolyn's makeup on her wedding day in 1899). She brings her talents to the development of new skin care, makeup and fragrance products and she is the company's ambassador, traveling the world to conduct training seminars.

But her passion is breast can-But her passion is breast can-cer awareness. A member of the Board of Overseers at Memorial Sloan-Kettering Cancer Center, she led the fund drive to build and equip the first-ever breast and diagnostic center. Today, the Evelyn H. Lauder Breast Center, Memorial Sloan-Kettering at 64th Street, serves as a model

throughout the world.
Wherever Lauder goes, her 1820 Olympus camera goes along and the inages she captures have been featured in one-woman shows, the most recent of which opened last April at Winston Wachter Fine Art in Manhattan. The show benefited the BCRF.
"She has an eye for beauty, an eye for

9

"She has an eye for beauty, an eye for beauty, an eye for balance," says Leonard, chairmen and CEO of the cosmetics empire. The implicit themes of her photography—a commitment to bealing, vigilance, optimism and renewal—mirror her commitment to breast cancer education.

COSMETICS FOR A CAUSE

COSMETICS FOR A CAUSE

Through Oct. 31, Estee Lauder customers can make a contribution to the BCRF by calling 1-888-479-937. They will automatically be entered in the "Cure in Our Lifetime Sweep-stakes," according to the omout of the pledge, Prizes include a trip to New York City or Beverly Hills, an Estee Lauder Spa day and \$500 worth of Lauder products. In addition, net profils realized from the sales of the heart-shapedboan motif (\$350, and optimized pink ribbon motif (\$10), will be denated to The Breast Canter Research Foundation.

Clinique is selling a full size

tion. Clinique is selling a full size

Clinique is selling a full size Plum Brandy Different Lipstick in a maroon satin bag adorsed with a pink ribbon, for \$7.50 (regularly \$10.50). The remaining \$3 per lipstick sold goes to the BCRF.

Prescriptives has partnered with renowned makeup artist Tricia Sawyer to develop specialty tools that fill voids in the brush market. They will donate one dollar from every makeup brush purchase to the BCRF.

Origins will donate one dollar from the sale of its new Original Skin Pressed Makeup and the

Original Skin Foundation to the BCRF.

BCRF.
And, for men, Aramis will dis-tribute pink ribbons, bookmarks and postcards at the counter in order to promote breast cancer awareness

awareness.
"During the month of October, our 14,000 employees worldwide will work together to help cradicate breast cancer from the face of the earth," says Lauder.

BREAST CANCER AWARENESS AT NORDSTROM
Saturday, Oct. 17 – Meet Carol
Sullivan, RN, OCN, of the
William Beaumont Hospital Wilson Cancer Center. She will provide information and answer
questions about breast cancer
treatment and survival. 12-4
p.m. Lingerie

trentment and survival. 12-4
p.m. Lingerie
Saturday, Oct. 24 – View the
Intest prosthesis and mastectomy bra styles from Ameena. Private fittings by appointment. 10
a.m. 4 p.m. Call (248) 816-5100,
ext. 1240. Lingerie
Throughout October – View
the 1999 collection of mastectomy swimwear in Women's
Activewcar on two.

BREAST CANCER AWARENESS AT

MEMBAN MARCHS

Activewen on two.

Breast Cancer AWARENESS AT
NEIMAN MARCUS
Neiman Marcus has partnered
with the Susan G. Komen Breast
Cancer Foundation on the control of t

dation. The ring is sterling silver with Malouf's signature rope and checkerboard mtif. Go Girl is

There can I find?

This feature is dedicated to helping readers locate sources for hard-to-find merchandise. If you've seen any of the items in your retail travels for basement, please call Where Can I Find? (248) 901-255. Slowly and clearly, leave your name, number and message, and you should see your input in Sunday's column. Thank you.

What We Found:
Mikasa's Skotchbook pattern and other Mikasa pattern can be found at Replacements LTD in North Carolinn (800) 737-5223. This feature is dedicated to

737-5223.

We found the game Lie
Detector and the crochet pattern for an afghan with a bas-

ketweave pattern.

The donut recipe for the

The donut recipe for the Sears min donut machine. Paintings of mountain scenes and sunsets for Sharon. Dan has a Troy Bilt rotatiller. We're Still Looking For: Cheryl is looking for a 1976 Crestwood High (Dearborn) yearbook.

Beth is looking for a Star Wars pinball machine (full size).
June wants a game called Ini-tial Reaction.
Nancy from Canton is looking for "Goe your hair smells ter-rific" shampoo from the '70s and Mennen hypoallergenic/sensi-tive skin anti-perspirant and deedorant.

deodorant.
Patty is looking for Revion
Hipstick in the shade Honey

Hestick in the shade Honey
Bee.
Wendy wants the kid's game
"Rock Em Sock Em Robots."
Barbara wants Diamond
Brite paint sealant for cars
tonde in Lansing).
Daniel is tooking for Heinz allnature cleaning vinegar.
Tootsic Pops drops.
Verna is looking for the game
Super Boggle.
Steve is looking for a manual
for the Sharp cash register
model ME 1054.
Selma is looking for Bonnie
Doons Peds 1/2 hose (that covers the toes, and under the foot).
Baretta is looking for the small

disposable bags for the G.E. powered vacuum sweeper #P3SVI.

#P3SVI.

Bob is looking for the movie (tape/film) "The Golden Fish" from the early '50s made by Jacques Cousteau. (It is a short

Jacques Cousteau. (It is a sauri film).
Virginia is looking for someone to purchase her old 78 rpm's.
Lynn is looking for a complex set of stoneware dishes called Images by Signature.
Beatrice is looking for old song books from the '40s and' 50s titled 'Hit Parade.'
Bob wants · Carrington cologne for men.
Joyce is looking for old 10 cent Coats & Clarks pattern and crochet books by Star & Lilly books.

books.
Ed is looking for a grass catcher for a Black & Decker #U-274, it has a 22 inch blade.
Lori is looking for a Snuggle

Sandra wants Narcisse cologne by Chloe. Compiled by Sandi Jarackas

RETAIL DETAILS

UniqueLy AUTUMN

Matt Prentice's Unique
Restaurant Corporation celebrates autumn with its annual
Michigan Fall Feast, held three
evenings at three different
restaurants. The feast showcases
the abundant harvest of the
Great Lakes state. Enjoy a fivecourse meal at Duet on Oct. 7,
Morels on Oct. 8 and No.VI Chop
House & Lobster Bar on Oct. 9,
6:30 p.m., \$36:95. Call for reservations: Due at Orchestra Place
(3:13) 831-838; Morels, 30:100
Telegraph, (248) 642-1094; Chop
House, inside the Hotel
Baronette, Novi; (248) 305-52:10.
CANDLES FOR A CANDE

Haronette, Novi; (248) 305-5210.
CANDLES FOR A CAUSE
You're Fired, a paint-your-own-pottery studio, offers 75 percent of the proceeds from candlesticks painted in the studio to The Candlelighters Childhood Cancer Foundation, through Oct. 31, You're Fired, 6926 Orchard Lake Road, on The Boardwalk, West Bloomfield.

SEST BEHAVIOR Boys and girls, ages 8-12, will

learn the fine art of being ladies and gentlemen at "Etiquette with Style," a program in social graces, character and confidence building at the Ritz-Carlton Dearborn Saturday, Oct. 10 and Oct. 17. Lealie Jacobs is the instructor, and the program includes participation in introductions and social correspondence, proper table manners, hotel manners and communication savy. The students will receive a tour of the hotel, lands-on experience with the hotel's pastry chef and a special Ritz-Carlton tote bag filled with gift items. They will practice their skills during lunch in The Grille. A special "Young Gentlemen's class is planned for Nov. 7. 9:45 a.m. 2:30 p.m. \$125. For reservations, call (313 441-2100.

WE'RE CAME
Steven Spielberg's GameWorks Detroit entertainment
venue comes to Great Lakes
Crossing in Auburn Hills Thursday, Nov. 12. The first of its kind
in the Midwest, GameWorks is
comprised of a series of integrat-WE'DE GAME

cd environments designed to offer guests a social experience around games. By day, Gamework works Detroit is a cool place to have lunch with business associates or conduct corporate meetings, play with friends or compete in motion simulation games. By night, the mood and atmosphere change, and GameWorks becomes an adult destination, featuring a sit-down restaurant, full bar and exciting gameareas, GameWorks LLC, its a subsidiary of Segn Enterprises, preamWorks LLC, its affective said Studios.

MALLMIX
Fairlane Town Center announces the opening of five new retailers. They are: Ashley Stewart for women's fashions in sizes 14-26; Julian K for leather apparel; Select Comfort for aircushion sleep systems: Trade Secret, an ali-in-one professional salon/retail beauty supply shop; and Lids, a collection of 5,000 fashion and sports team toppers.

MALL MIX

GUIDE TO THE MOVIES

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E 30 PM ONLY Unr Budo 2: Couden recenten (C) 11.42, 1.42, 1.43 PARENT TRAP (PC) 11:59, 2.40, 5.35 SMALL SOLDERS (PC13) 11:10, 1.30, 3.50 ARMACEDDON (PC13) 610 & 9.10 MASK OF ZORZO (PG 13) 630, 9.30

United Artists Theatres Bargain Matrees Dahy, for all show starting before 6:00 FM Same day advance tickets as a liable 674 - No VIP, tokets accepted

United Artists Fairfane Fairfare Town Center Val (Faring A) 21224 313-593-4790

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4' Shows \$1 Except shows when \$ p.m. on finding & Saturday & 754 all

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