

THEY SAY THE MEMORY'S THE FIRST TO GO.



WHICH MAY EXPLAIN WHY SHE'S BEEN FORGOTTEN BY HER FAMILY.

The elderly have so much to offer. Their wisdom and knowledge are treasures that shouldn't be forgotten. And with your help they won't be.

The United Way supports 23 agencies in southeast Michigan that encourage the elderly to become more independent. Centers like Adult Well-Being Services offer dance and exercise classes, volunteer work and other

social activities that can be very rewarding.

Last year, you helped fund those agencies with \$2.2 million. This year, the need for help is even greater. For every dollar donated, 90 cents goes directly to people in need. So your gift not only offers help to the elderly, it's a reminder that someone somewhere out there cares. You.



Give Help. Give Hope. Give Now.

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