

# Red Wings help raise money for Hospice of Michigan

With a big assist to members of the Detroit Red Wings, more than \$100,000 was raised for the Hospice of Michigan during the recent GameWorks Charity Preview at Great Lakes Crossing mall in Auburn Hills.

Getting "checked" by the generosity displayed at the GameWorks store was Hospice of Michigan's new CEO, Dottie Deremo, of Farmington Hills. Deremo accepted the donations on behalf of the non-profit organi-

## GAMEWORKS PREVIEW

zation, which includes Hospice Home in Farmington Hills.

More than 1,000 people attended the sold out, Nov. 10 event, including Red Wings Steve Yzerman, Brendan Shanahan, Chris Osgood, Kris Draper, Sergei Fedorov, Nicklas Lidstrom, Doug Brown, Darren McCarty and Larry Murphy.

The guest list also included Red Wing owners Mike and Marian Hiltch and Tim Leuettie, president and Chief Operating Officer of the Penske Corp.

The Wings challenged each other on Vertical Reality, a game in which players ascend 24-feet into the air. Murphy won the contest. They later spent time signing autographs and posing for pictures.

Another fun event was the battle of the

"Big Kahunas," where eight Detroit area executives — including Penske's Leuettie — challenged each other to a race on an Indy 500 auto racing simulation game.

All eight donated \$5,000 for the opportunity to compete. Besides Leuettie, those were: Mark Trostle, vice president and general manager, Aeromotive Services Co.; Ken Holland, general manager, Detroit Red Wings; Glenn Murray, Smith Barney; Michael Montgomery, president and CEO, GameWorks; William Chapin, president, Chapin and Company; Rick Frazier, director, Charity Motors; Frank Torre, chairman and CEO, Torre & Bruglio Landscape Contractors.

GameWorks is a 34,000 square-foot store that features interactive, "extreme" games as well as a restaurant, said Tracy Lark, director of communications for Hospice of Michigan.



**Game faces:** Enjoying the GameWorks Charity Preview for Hospice of Michigan at the Great Lakes Crossing mall in Auburn Hills were (from left): Paul W. Smith, of WJR; Michael Montgomery, of GameWorks; Marian Hiltch, of Little Caesars and the Detroit Red Wings; and HOC's new Chief Executive Officer Dottie Deremo, a Farmington Hills resident.



**Guest list:** Hospice of Michigan Vice President Terry Barclay (from left), Detroit Red Wing forward Sergei Fedorov, Hospice of Michigan Chief Executive Officer Dottie Deremo and her husband, Bob Deremo were among more than 1,000 people to enjoy themselves at the recent GameWorks-hosted charity event.

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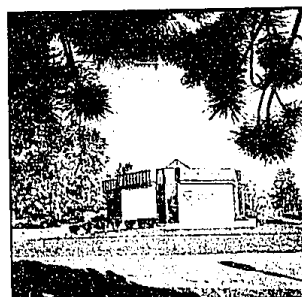
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U.S. General Services Administration

## Detroit losing one of country's best jewelers

Christopher Gerard Jewelers & Gemologists is going out of business



Christopher Gerard  
Southfield Road at 11 1/2 Mile

Christopher Gerard, the upscale Michigan-based jewelry manufacturer/retailer is closing its doors after nearly 20 years. The store's massive inventory of fine handcrafted jewelry and loose gems will be liquidated beginning December 3rd. The Christopher Gerard building, located on Southfield Rd. at 11 1/2 Mile, is one of Oakland county's most striking contemporary structures and will be auctioned or sold.

As to the reasons and duration of this event a company spokesperson stated, "It is regrettable that circumstances have forced us to this step but everything will be priced to guarantee an extremely quick result." Known nationally as one of the jewelry industry's finest and most innovative custom jewelers, Christopher Gerard was the recipient of numerous industry awards including American Designer of the Year, R.U., International Spectrum Awards 1992 & 1994 and was recently named Best Jeweler in Detroit.